

Planning

Timely Promotions

- **3:** Promote adoptions of working breed dogs and barn cats.
- **11:** Share ideas for service projects at your shelter or in your community.
- **13:** Debunk a longstanding myth by trying pets as gifts or fee-waived adoptions.
- 19: Use a photo editing tool to add pirate costumes and speech bubbles to images of available animals, post them and ask your fans to comment about what the animals are saying using "pirate talk."

All Month Long

- Share our <u>free resources on emergency planning</u> with your community.
- Feature your animals who need extra TLC.

More Online Engagement

- Create fun collages with apps like PicMonkey.
- Ask fans for back-to-school photos of kids with pets.
- Shout out your superstar volunteers.

Plan Ahead

- Adopt a Shelter Dog Month
- National Feral Cat Day
- National Veterinary Technician Week
- National Pit Bull Awareness Day
- Halloween

Staff Celebrations	
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September 2018

It's National Disaster Preparedness Month!



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Notes						1
2	3 Labor Day	4	5	6	7	8
9	10	11 National Day of Service & Remembrance	12	13 Defy Superstition Day	14	15 Puppy Mill Awareness Day
16	17	18	19 Talk Like a Pirate Day	20	21	22
23	24	25	26	27	28	29
30	24-30: National Deaf Pet Awareness Week				World Rabies Day	