



August 2018

- 3:** Partner with local bars on a “pup crawl” or adoption event.
- 15:** Encourage your supporters to update their pet’s microchip information and use the hashtag **#CheckTheChip**.
- 17:** Celebrate the beauty of ebony felines with special adoption promotions.
- 22:** Remind fans to schedule their kitty’s annual check-up and use **#Cat2VetDay**.
- 26:** If you were a dog, what kind would you be? Ask your fans.
- 28:** Invite fans to share pics of departed animal friends they’ve loved.

- To promote animals long-term animals, post a funny photo and ask for captions.
- Share behind-the-scenes footage of animals getting ready for an event.
- Try the hashtag **#SundaySpayNeuter**.

- Budget planning
- Disaster preparedness
- Holiday promotions
- National Day of Service

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper appears to be a standard notebook page or a sheet of stationery.

[illegible]

August 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Notes			1	2	3 International Beer Day	4
5	6	7	8 International Cat Day	9	10 10-12: ASPCA Cornell Maddie's Shelter Medicine Conference in Ithaca, NY	11
12	13	14	15 National Check the Chip Day	16	17 National Black Cat Appreciation Day	18 International Homeless Animals Day
19	20	21	22 Take Your Cat to the Vet Day	23	24	25
26 National Dog Day	27	28 Rainbow Bridge Remembrance Day	29	30	31	