

## **Timely Promotions**

- **8:** Ask followers to post photos of their best canine or feline friend and use the hashtag #BestFriendsDay.
- 17: Hold a fee-waived promotion for fathers.
- 21: Ask staff, volunteers and fans to post pictures of themselves with their favorite animal.

## **More Online Engagement**

- Crowdsource your brainstorming by asking fans to help name cats.
- Post pics of men with cats always a hit!
- Try the hashtag #FosterFriday.

#### **Plan Ahead**

- Hot weather
- Get your free parvo protocol
- Independence Day
- Craft for Your Shelter Day

Planning	Stan Celebrations		
	<b>ASPCA</b> nr		



# **June 2018**

# It's Adopt a Shelter Cat Month!



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Notes		1	2			
3	4	5	6	7	8	9
3-6: Prairie States Conference in Bloomington, IL	Hug Your Cat Day		6-8: SAWA Management Conference in Chicago, IL		National Best Friends Day	
10	11	12	13	14	15	16
<b>17</b> Father's Day	18	19	20	<b>21</b> National Selfie Day	<b>22</b> Take Your Dog to Work Day	23
24	25	26	27	28	29	30
31						