

## S/N Clinic

# Marketing Material Samples

ORG NAME IS A HIGH QUALITY, LOW COST SPAY/NEUTER CLINIC.

Are you tired of  
unwanted litters?

Need to get your pet fixed,  
but not sure if you can afford it?

Organization name can help!

Call 000-000-0000  
for an appointment.

LOGO

www.website.com  
Address City, State Zip



Guidelines & Sample Ads For Spay/Neuter Clinics

## Sample #1

### Print Materials



8.5" x 11" 4-Color Flyer



24" x 18" 4-Color Poster

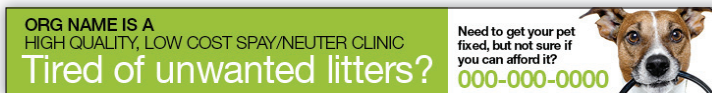


6" x 4" 4-Color Postcard



6" x 4.25" 4-Color Ad

### Web Graphics Provided at 72dpi/RGB JPG files



728 x 90 Standard Leaderboard Web Graphic



850 x 315 Facebook Web Graphic

Files are offered as a zipped folder containing Adobe InDesign files, which can only be edited using this software. Local designers should be able to help you make edits if you do not possess this software.

**DOWNLOAD  
RESOURCES**



## Sample #2

### Print Materials



8.5" x 11" 4-Color Flyer



24" x 18" 4-Color Poster

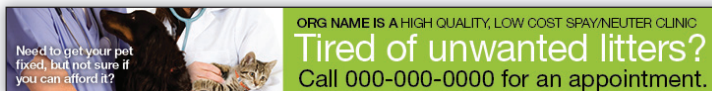


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