



Navigating the World of Donated and Discounted Technology

(and a few non-tech items as well!)

September 16, 2015



Your Presenter

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TechSoup Global
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Gifts for your Grantees (and YOU as well)

Together we'll explore the rich array of online (and offline) resources that'll open up the doors to donated and discounted technology, non-tech offerings and hopefully give you some insights about how to customize your own asks in the future

- **So Why Am I The Right Person to Guide You Here (aka my background)**

- **Thinking About What You REALLY Need**

- **Major Donation Resources**

- TechSoup.org
- Digital Wish
- Taproot Foundation

Good360
Udemy.org
Microsoft Office 365

Optimizely.org

- **Making Your Own Unique Requests (and how to do it right)**

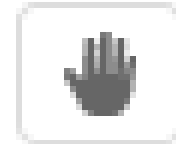
- **Open Questions and Maybe Solving a Few Problems Too**



But First, Let's Start With All of You

Tell Me Something About Yourselves

Use the Raise Hand button



Thinking About What You Really Need I Began By Asking Industry Leaders

“What are the top five resources and best practices that no foundation or nonprofit can or should do without?”

Caveat – This works best for foundations or other organization that is already somewhat established, and knows its market and services it plans to provide

1. Have your basic tech up to speed.
 - Networked computers, great website, using VoIP instead of landline to start with the appropriate, hardware/software that makes doing business possible)
2. A decent [database](#) (for records of users, donors and fiscal information)
3. Solid legal/HR advice/services to make sure they are compliant where it matters
4. In possession of a solid fundraising plan and
5. Strategic plan in place focused on building a well invested and supportive board.



To Begin - When Was Your Last Tech Assessment?

You HAVE done one, haven't you?



If You Haven't – I Promise You Aren't Alone

Hard to know what will help make you better if you don't have a solid plan. Here's a few places where you can begin.

Thinking About What You REALLY Need Your First Step [Assessing Your Foundation/Nonprofit Needs](#)

How effectively is your organization at planning ahead, leveraging technology, and putting in place administrative systems that support your work?

Good Resources
501 Commons – Idealware – TechSoup – Nonprofit Technology Network (NTEN) – Local Nonprofit Technology Assistance Providers (NTAP's)

501 COMMONS
A Resource for Nonprofits. A Partner for Philanthropy.

Services Resources **Assess** Volunteer
Consulting & Best Practices Operations & Team Work Your Nonprofit's Needs Your Professional Skills Search Site

Assessing Your Nonprofit's Needs

Discover the Five Elements of a Healthy Nonprofit

At 501 Commons, we are following based on a "theory of practice" framework, which is drawn from research on nonprofit capacity building and our own experience working with over a thousand nonprofits. In the end, it boils down to five key elements of a healthy nonprofit organization.

Click through to each of the elements below and consider the assessment questions you find. Answering the questions will help you think about priorities for strengthening your organization.

For each element, we also provide information about related 501 Commons services and search terms you can use to identify nonprofit activities and resources in the [OpenSource Nonprofit Resource Directory](#). The specialists card recommended to nonprofit and take greater experience and expertise in the areas for which they are listed.

Still not sure where to start? Call or email us. We can help you assess the best ways to spend your limited time and resources.

- Governance & Boards**
The engagement and accountability of the board of directors is essential to a nonprofit's success.
[Work About Boards](#)
- Fundraising & Financial Management**
A nonprofit's mission can only be accomplished if it has the resources it needs.
[Take the First Step](#)
- Communications & Relationships**
Relationships with donors, volunteers, staff, clients, and the community, underpin your organization.
[Learn More](#)
- Planning, Technology, & Administration**
Having a clear and well-structured administrative system of support undergirds your organization's mission.
[Start Today](#)
- Management & Culture**
The management team sets the overall culture of the organization and more in tandem than a top-down approach.
[Make Change Happen](#)



There is tremendous unmet need in the social sector

*10+ million NGOs employ almost 50 million people and contribute up to 5% of total GDP.**

Technology offers transformative power:

- The Internet accounts for 3.4% of GDP*
- Mobiles led to an 8% increase in profits for fishermen in India
- Civic resistance movements aided by social media/mobiles

Technology in the social sector is behind the curve:

- Economic crisis, changes in technology, and lack of in-house technology management elevate need
- Gap exists between NGO needs and donor capabilities/reach



Once You Know What You Need Where Do You Go Next?

Let's Begin - Major Donation Resources



90+ technology donors provide resources to NGOs around the world through TechSoup Global



- Acclivity
- Adobe
- Alpha Software
- Atlas Business Solutions
- Atomic Training
- Autodesk
- BetterWorld Telecom
- BitDefender
- Blackbaud
- Box
- Brocade
- Bytes of Learning

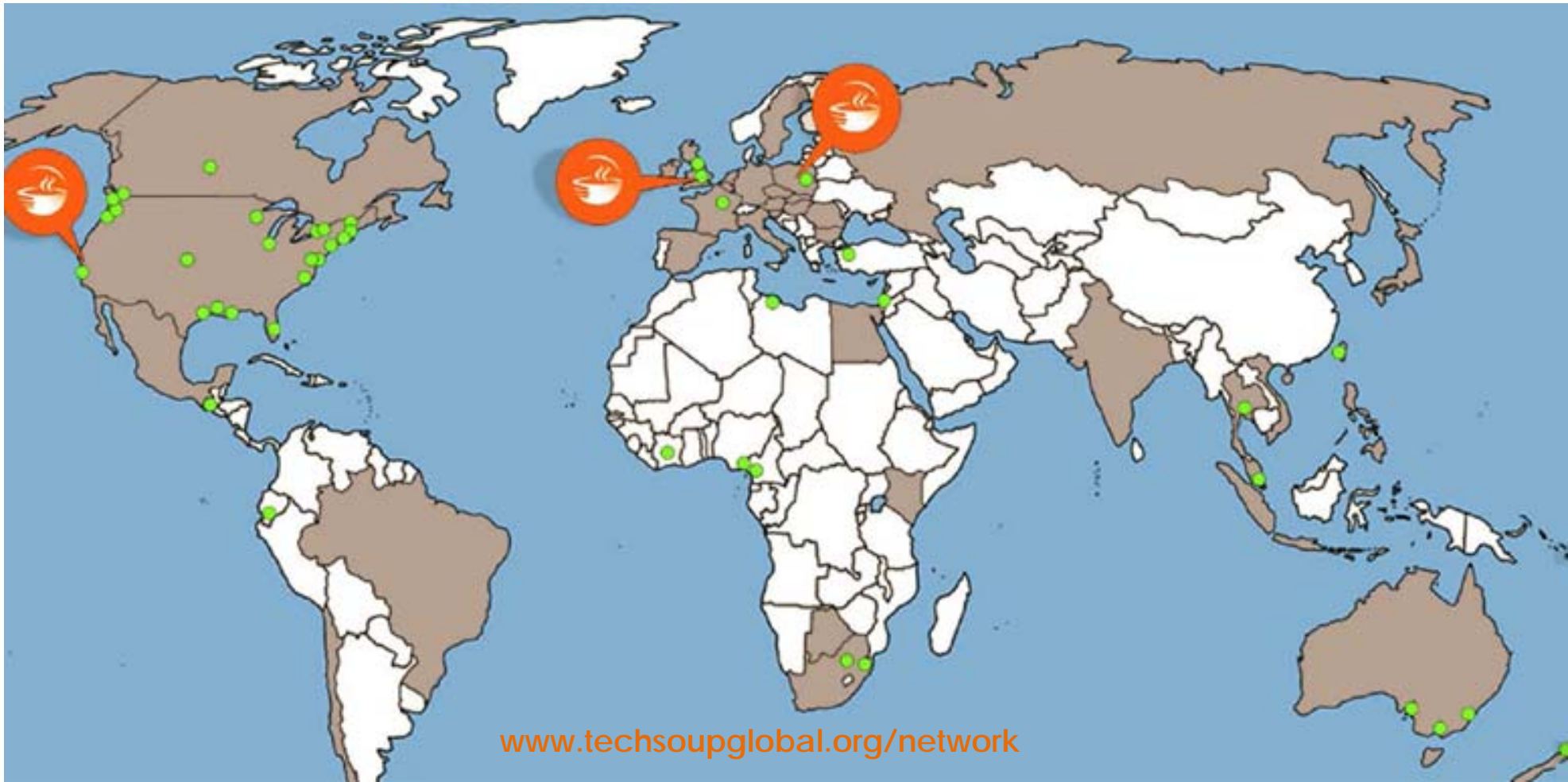
- Caspio
- CauseVox
- Cisco
- Citrix Online
- CitySoft
- ClickTime
- Connect2Give
- Dharma Merchant Services
- DonorPerfect
- Efficient Elements
- Esri
- FileMaker

- GoDaddy
- GrantStation
- Guide by Cell
- Headsets.com
- Horizon DataSys
- HR Solutions Partners
- Huddle
- Idealware
- InterConnection
- Intuit
- JourneyEd
- Litmos
- Little Green Light
- Mailshell
- Microsoft

- Mobile Beacon
- NetSuite
- NonProfitEasy
- OneNFP
- PayAnywhere
- PC Builders & Recyclers
- People-OnTheGo
- Philantech
- Pitney Bowes
- Quickbooks Made Easy
- Reading Eggs
- ReadyTalk
- Red Earth Software
- Sage

- Seagate
- Shopify
- Skype
- Society for Nonprofit Organizations
- Sparrow Mobile
- Symantec
- Tableau
- TechBridge
- Tech Impact
- Teespring
- Telosa
- TINT
- Ultralingua
- VolunteerMatters





www.techsoupglobal.org/network



TechSoup Global Offices



Countries served



NetSquared Local Groups (48 cities)



techsoup
GLOBAL

What will you find at TechSoup.org?

Foundations and Nonprofits around the world, like yours are working hard to make a positive impact on their communities, and technology can help extend your reach. But when most of your funding goes toward accomplishing your mission, there's not always enough left over for your technology needs. That's where TechSoup comes in. We connect nonprofits, charities, foundations and libraries to:

Learning Resources: Free technology planning and learning resources geared specifically to nonprofits and libraries, and written for all levels of technical expertise.

Community: Nonprofit news, informational blogs, and free webinars and discussion where you can ask questions and get advice.

Donated Technology: Over 850 donated and discounted products and services from more than 90 donor partners.



Post-Donation Resources

And if you can't find what you need online, our major market team is ready to help.

Direct Assistance

E-Mail

Installation and Licensing



Most product donations from TechSoup are available in two ways: download or physical media. Downloads (sometimes listed as ESD or electronic delivery) are products downloaded from our donor partners through a link that you're provided after your request is processed. Physical media are boxed installation discs sent through the mail.

Image: Loading, Shutterstock

Dear ,

You've recently received a donation of Microsoft Office from the [Microsoft Software Donation Program](#) at TechSoup — congratulations!

Get the Most Out of Your Donation

We partner with Microsoft to bring its office productivity software to nonprofits. But our involvement goes beyond processing your donation request. We've gathered resources to help you get the most out of your donation, including fulfillment support, tips on downloading, and installation guides.

- Visit TechSoup's [Microsoft Office Resource page](#).
- Get tips and advice on [downloading your donation](#) and [Center for Microsoft](#).

TECHSOUP TOP DOWNLOADABLE SOFTWARE

Microsoft Office

Windows Operating Systems

Symantec Endpoint Protection

QuickBooks

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[.earning](#)

[unity](#)

[roducts.](#)

ABOUT TECHSOUP

TechSoup is a nonprofit with a clear focus: providing other nonprofits and libraries with technology products and information that empowers them to fulfill their missions and serve their communities.

THE MICROSOFT DONATION PROGRAM



From operating systems to office productivity suites to graphic design software, Microsoft has made over 250 products available for donation through TechSoup.

MORE RESOURCES

[Guide to Microsoft Donations](#)

Learn how to request Microsoft donations from TechSoup.

Online Help



Learn More – TS.org Articles and Blogs

Should You Upgrade to Windows 8? Questions to Consider

Windows 8 has a brand-new look and feel, so make sure it is right for your nonprofit or library.



Ginny Mies - October 26, 2012

Windows 8 offers some new features that may help your staff's productivity as well as the performance and longevity of your organization's computers. To help you decide whether Windows 8 is a good fit for your nonprofit's or library, we've come up with four questions for you to consider.

Windows 8 is unlike any operating system Microsoft has ever released — and that's a good thing. The bigger, bolder user interface is built for touchscreen tablets and PCs, as well as traditional desktop and laptop computers. The new Start screen resembles what you'd find on a smartphone or tablet with a clean font, bright colors, and dynamic images. But Windows 8 also retains many of the features from Windows 7, so your staff should have no trouble getting used to the new interface.

Looks aside, Windows 8 also offers some new features that may help your staff's productivity as well as the performance and longevity of your organization's computers.

To help you decide whether Windows 8 is a good fit for your organization, we've come up with four questions for you to consider.

Will Your Organization Benefit from Windows 8's New Features?

The new Start screen replaces the Start menu found in the lower-left corner of previous versions of Windows. You can "pin" apps, contacts, and favorite websites to the Start screen to quickly access them. Microsoft will also have a variety of special Start screen apps (both free and paid) through the Windows Store, which you can get to by clicking its dedicated tile on the Start screen.

RELATED LINKS

[Should You Upgrade to Windows 7](#)

ABOUT THE AUTHORS

Ginny Mies, Content Curator -
TechSoup Global

Your Tech Game Plan for 2012



MichaelDeLong 9 Jan 2012 10:10 AM



By now 2012 is in full swing: the holidays already seem a distant memory and Super Bowl Sunday is just around the corner. Yet, it's still a brand-new year, making it a great time to think about your tech plan for the next few years.



Just as a good coach can't lead his or her team to victory without a plan, neither should you leave your organization's technology decisions to chance. Planning is the best way to avoid mishaps, wasted time, and misspent money.

Of course, this is easier said than done, and the planning process often brings up tough questions. Wisdom holds that those tough questions are good — just the thing to think through to get your priorities straight. But that doesn't make the questions any less difficult.

What does help is the advice of experts and peers. And TechSoup's Tech Planning forum offers just that.

Whether you have specific inquiries about your IT request system or are aiming to overhaul your entire data management hardware and software systems, our Tech Planning forum is the place to get your questions answered.



Learning More – TS.org Webinars and Forums



Basic PC Troubleshooting

Tuesday, February 12, 11:00 a.m. Pacific Time

Does your library or organization provide computers for the public? Would you like to know more about basic troubleshooting on a Windows PC so you can minimize downtime? This introductory level webinar will introduce you to tips and techniques that will help you understand how to fix common problems.

During the hour, we will discuss:

- How to handle a "frozen" PC or one that appears to be "dead"
- Handling common printer issues
- Terms that are useful to know when talking to tech support
- Resources for learning more about how computers work
- Plus, lots of time for participant questions!

Join us for this free webinar on Tuesday, February 12 at 11 a.m. Pacific time/noon Mountain time/1 p.m. Central time/2 p.m. Eastern time. The presenter for the session is Joe Olayvar, who is a Technology Consultant for the Washington State Library.

Please contact webinars@techsoupglobal.org with accessibility requests within 72 hours of the event.

Sign Up >

Posted by **ReinouGroen** on 28 Nov 2011 6:24 AM

Hi all,

i'm using FMPro and FMGo for the execution of a large populationbased survey in Sierra Leone. The pilot was promising, but the data base (which i build) has still some bugs, I cant get rid of. Anyone out there who might be able to help me out?

Thank you Reinou

International Surgical Fellow Surgeons OverSeas.

[Log In to Reply](#)

[Top of Thread](#)

Posted by **jravens42** on 28 Nov 2011 1:23 PM

Hi, Reinou. Welcome! I hope you get some great responses here. I "love" FileMaker Pro, but am by no means an expert using it.

Can you say more about what kind of bugs you are experiencing?

If you need a FileMaker Pro expert to donate his or her time to you (as a volunteer), you might consider posting this as a volunteering opportunity to the UN's Online Volunteering service

www.onlinevolunteering.org

I would bet you would very quickly get a volunteer or two to help you. This service is free.

Also, I would love to know more about "International Surgical Fellow Surgeons OverSeas." Do you have a web site?

Finally, I strongly urge you to fill out your TechSoup online profile. Here's advice on how to do that:

forums.techsoup.org/.../33966.aspx



6 Easy Steps To Receiving Donations

Get Product Donations

Ready to Request Donated Products? [Join TechSoup](#) >



1. Sign up



2. Check Donation Eligibility



3. Register or Associate



▶ 4. Ready to Request Donations?

Make sure your organization is registered and qualified.



▶ 5. How to Request Donations

Browse donations by organization type, solution, or donor partner.



▶ 6. The Check-Out Process

Verify your information and place your donation request.



Sounds Good – Who Else Is There To Help?

DIGITAL wish™



IFMA

And many more!



Toy Industry Foundation



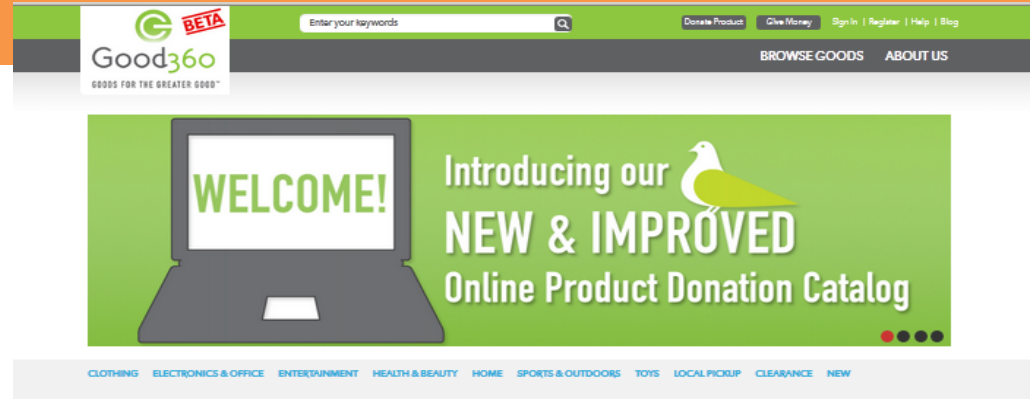
Google for Nonprofits



Good360

About Good 360

- Providing product philanthropy since 1983.
- Consistently ranked as one of the top 10 most efficient charities by *Forbes magazine*.
- Distributed more than \$7 billion in product donations since inception.
- Handle product distribution globally, including logistics and warehousing, for hundreds of Fortune 500 corporations.
- Design and manage innovative employee giving programs for several Fortune 100 companies.



FEATURED GOODS

Earth Science Naturals Moisturizer, Mist and Hair Masque



Admin Fee: [Log in to see!](#)
Compare At: [Log in to see!](#)

HipZbag Multifunction Purse - Red



Admin Fee: [Log in to see!](#)
Compare At: [Log in to see!](#)

Name Brand Hat & Mitten Sets for Baby



Admin Fee: [Log in to see!](#)
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Name Brand Shirts for Baby Girls - Long Sleeved



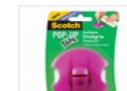
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Red Heart Shaped Post-It® Pop-up Note Dispenser



Admin Fee: [Log in to see!](#)
Compare At: [Log in to see!](#)

Scotch® Pop-Up Refillable DeskGrip Dispenser w/Tape



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Compare At: [Log in to see!](#)



Good360

Good360

GOODS FOR THE GREATER GOOD™

BROWSE GOODS

ABOUT US

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▼ SEASONAL TYPE

Year-round (20)

[CLOTHING](#) [ELECTRONICS & OFFICE](#) [ENTERTAINMENT](#)

PRODUCTS (27)

Results per page

[Address Labels 1"x4" 25shts/pk 5pk/c](#)



Admin Fee: [Log in to](#)

Compare At: [Log in to](#)

CLOTHING

Women
Men
Kids
Shoes
Accessories

ELECTRONICS & OFFICE

Electronics
Office
Software

ENTERTAINMENT

Books & Magazines
Movies
Video Games
Holiday & Party

HEALTH & BEAUTY

Bath & Body
Baby Care
Hair Care
Skin Care
Fragrance
Cosmetics

HOME

Bed & Bath
Furniture
Home Decor
Paper Goods
Patio & Garden
Home Improvement & Auto
Kitchen & Dining
Pets Supplies

SPORTS & OUTDOORS

Sports Equipment
Camping
Outdoors

TOYS

Stuffed Animals
Arts & Crafts
Games & Puzzles
Action Figures & Dolls

LOCAL PICKUP

CLEARANCE

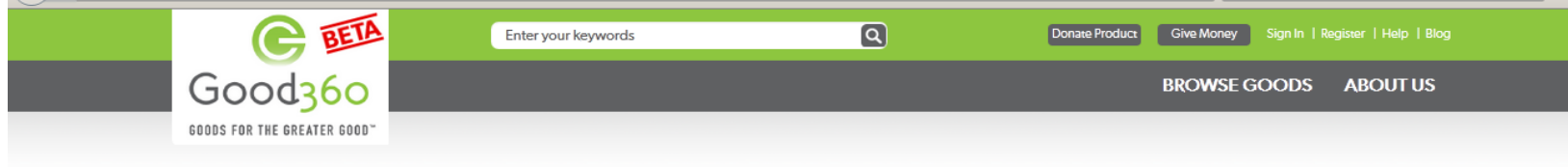
NEW

Special
Technology
Donations
include

Citrix
XenServer
and
Autodesk
Software



Good360



Register

By creating an account with Good360, you will become a part of our circle of good that includes companies, charities and individuals working together to make the business of giving simpler, more efficient and more effective.

With top corporate partners and tens of thousands of nonprofit members all over the country, we have distributed, to date, more than \$7 billion in products to children, veterans, families, disaster relief efforts and more.

NONPROFIT OR SCHOOL

Register your organization with Good360 to gain access to donations from America's top brands that will help you achieve your mission and expand your work you do to help people in need in your community.

Membership is free, but in order to qualify you must be a 501(c)(3) tax-exempt recognized public charity. If you are a school, church, newly developed organization or under a 501(c)(3) group exemption, you may also register using our online form.

Join the Circle of Good today!

REGISTER

PRODUCT DONOR OR COMPANY

Register your company with Good360 and help us help you make the most of your assets, reduce costs, increase tax savings and strengthen your reputation.

Join the Circle of Good today!

COMING SOON

INDIVIDUAL DONOR OR VOLUNTEER

Register with Good360 and support thousands of reputable charities working on the issues you care about.

Join the Circle of Good today!

COMING SOON



DigitalWish

About Digital Wish

Digital Wish believes that every child deserves a technology-rich education giving them with the skills necessary to excel in the global economy.

Dedicated to providing the resources our schools need to thrive, every day, Digital Wish develops new online tools and promotions to get new technology for classrooms and enhance learning for our children.



The screenshot shows the DigitalWish website interface. At the top, the logo "DIGITALwish" is displayed in a stylized font. To the right, there are links for "Login" and "Register". Below the logo, a navigation bar contains the main menu items: "Give", "Fundraise", "Shop", and "Find a School". Underneath this, a secondary navigation bar lists "About Us", "Lesson Plans", "Grants", "Virtual Volunteers", and "Apps Center". On the far right of this bar, it says "Over 30,939 Wishes Granted!". A search bar is located below the navigation, with a dropdown menu set to "Users" and a search input field containing "Search Teacher/School/Zip", followed by a "Go" button. The main content area features a large banner with the text "JOIN OUR MISSION: Put Technology in Schools!". Below this banner are three primary action buttons: "Shop for a Classroom" (with an image of a girl at a laptop), "Find a School" (with an image of raised hands), and "Fundraise" (with an image of a person celebrating). At the bottom of the page, there are several promotional tiles: "This Week's Deals" with the subtext "Great deals on classroom tech!" and a "Donate" button with a large yellow arrow. On the right side, there are two more tiles: "YOU Design, WE Print Yearbooks" with the text "Starting at \$8.49 No Minimums" and "T-Shirts for Technology Design and sell them online".

DigitalWish

SHOP for a Wish

Check out our
HARDWARE AND FREE
SOFTWARE
PROMOTIONS

Categories

- 🔍 Digital Wish Deals
- 🔍 Audio
- 🔍 Books
- 🔍 Cameras
- 🔍 Computers
- 🔍 Document Cameras
- 🔍 Electronics
- 🔍 Games
- 🔍 Gift Cards
- 🔍 Interactive White Boards
- 🔍 iPads and Accessories
- 🔍 Mobile Broadband
- 🔍 Mobile Labs
- 🔍 Online Subscriptions
- 🔍 Printers
- 🔍 Professional Development
- 🔍 Projection
- 🔍 Smartphones and Accessories
- 🔍 Software
- 🔍 Tablets
- 🔍 Tech Curriculum



Digital Wish Gift Cards
The gift of technology!

BROCADE
Wireless Network Hardware Donations
mobilebeacon.
Get up to 25 FREE 4G Devices

Get iPads & Accessories!

Get Gift Cards for your teachers!

ELMO
FOCUS ON THE FUTURE
Get ELMO \$100 Grant

Digital Wish Gift Cards
Give the gift of technology to your favorite teacher!

[About Us](#) [Lesson Plans](#) [Grants](#) [Virtual Volunteers](#) [Apps Center](#)

Search:

User Information

Who can register?

*Create Username:

*Create Password:

*E-Mail:

*Phone:

*First Name:

*Last Name:

*Address 1:

Address 2:

*City:

*State:

*Zip Code:

Make my profile public: Yes: (can be changed later in Edit Profile)

Company Name:

Company Website:

Picture or Company Logo: No file selected.

Note: By uploading this picture, you verify that you have rights to use this image on Digital Wish.

Already registered? Sign in here.

Username:

Password:

[Forgot Password?](#)

Teachers are invited to register here:



Taproot Foundation

About Taproot Foundation

Most organizations tackling social problems don't have access to the marketing, design, technology, management or strategic planning resources they need to succeed.

Taproot is a nonprofit organization that makes business talent available to organizations working to improve society.

Taproot's Mission

Is to lead, mobilize and engage professionals in pro bono service that drives social change.

They engage the nation's millions of business professionals in pro bono services both through our award-winning programs and by partnering with companies to develop their pro bono programs.

Lead Nationally – Act Locally

Concentrating efforts for social impact out of their five offices: [Chicago](#), [Los Angeles](#), [New York City](#), [San Francisco Bay Area](#) and [Washington, D.C.](#)

Taproot offers three core programs to increase nonprofits' access to pro bono services.

- Service Grant Program
- Advisory Services
- Advocacy



Taproot Foundation

GET STARTED

GET A SERVICE GRANT

BE POWERED BY PRO BONO

PRO BONO AND BOARDS

GET PRO BONO

BUILD YOUR CAPACITY WITH PRO BONO SERVICES

Our goal is to ensure nonprofits have access to the design, consulting, management, marketing and HR resources they need — to make them "Powered by Pro Bono". [More »](#)

"What if nonprofits had the same marketing, technology, HR, and strategy resources as corporations?"



GET PRO BONO FROM TAPROOT

Since 2001, we have donated over \$100 million in pro bono services to nonprofits. Find out if you are [eligible](#) to [apply](#) for a [Service Grant](#) to boost your organization. [More »](#)

Browse pro bono projects we offer:

--Select--



EXPLORE DIY PRO BONO

Are you ready to take advantage of the \$15 billion market of pro bono services? Taproot is here to help you [scope](#), [secure](#), [manage](#) and [scale](#) pro bono. [More »](#)

Let us help you find the right project for your needs. Check out our [Capacity Building Coach](#).

Browse over 100 common pro bono projects:

--Select--



One in the latest of new partnerships, TechSoup is working with JourneyEd.com to bring educational discounts to the nonprofits we serve.

For the first time US nonprofits are able to benefit from educational savings. Some are over 80% off retail, but others are much lower. Since TechSoup does not maintain these business relationships, we do not control the available discounts.

We advise users to shop intelligently and compare so they are benefitting from the best savings possible.



Description	Sample Products and Pricing	Rules, Eligibility and Restrictions
See the table below for a sample of select JourneyEd.com products and pricing. Note that pricing and product availability are subject to change.		
Product	Vendor	Price
iPad 2 Refurbished 16GB WiFi with Folio Case (Black)	Apple - Refurbished	\$269.99
AVG AntiVirus 2015 (1 PC/1 Year)	AVG	\$29.99
Wireless N Router with ADSL Modem	Cisco-Linksys (Belkin)	\$99.95
19" LCD HDTV/Monitor	Coby Electronics	\$199.95
CorelDRAW Graphics Suite X7	Corel	\$99.00
Painter 2015 Education Edition	Corel	\$99.00
WordPerfect Office Pro X7 (Academic)	Corel	\$79.99
Wireless AC750 Dual Band Router (White)	D-Link	\$99.99
T044520 Color Multi-Pack Ink Cartridges	Epson	\$39.98
Final Draft 9 (Electronic Software Delivery)	Final Draft	\$129.95
FinePix SL1000 16 MP Digital Camera (Black)	Fuji	\$399.99
27X LaserJet Black Print Cartridge	Hewlett-Packard (HP)	\$167.99
15" Right Pack Digital Edition Backpack (Black)	Jansport	\$65.00
FUYL Cell Locker Cube Charcoal with DigiLock (Installed)	Lock 'n' Charge Technologies	\$1,399.00
Logitech Webcam C525	Logitech	\$59.95
Folio SecureBack Folio Case & Lock for new iPad & iPad 2	Kensington	\$69.95
10 Pack PLA Filament (.5 lb 1.75mm/1.8mm) (True Color)	MakerBot	\$159.99

National and International Manufacturing Associations

While not a centralized resource, Manufacturing associations cannot be overlooked. As an example you can use the Toy Manufacturers Association (and the Toy Industry Foundation) as well as the National Realtors Association, and the Nonwoven Fabrics Industry.

These are just a few examples of in kind products and donations that nonprofits can use to either off set a general operating budget (new file cabinets, cleaning supplies for a shelter, etc. etc.) or for a special project and more.



Toy Industry Foundation



Any Other Resources? Discounts?

Absolutely, and new ones surface all the time.

Check out company specific offerings like www.google.com/nonprofits

Members will gain access to premium Google products and support, including:

Google Ad Grants: Free AdWords advertising to promote your website on Google through keyword targeting.

YouTube Nonprofit Program: Premium branding capabilities on YouTube channels, and increased uploading capacity.

Google Apps for Nonprofit: Free version of the Google Apps business productivity suite, including Gmail, Docs, Calendar, and more.

Google Earth Outreach Grants: Free licensing for Google Earth Pro and Maps API for Business.

One Today by Google: Free access to a mobile fundraising platform.

Google for Nonprofits



Any Other Resources? Discounts?

www.google.com/nonprofits

Who's Eligible?

Make sure your organization meets the following requirements:

To be eligible for the Google for Nonprofits program, organizations must:

- Hold current [501\(c\)\(3\) status](#), as determined by the U.S. Internal Revenue Service; and
- Acknowledge and agree to the application's required certifications regarding nondiscrimination and donation receipt and use.

Please note that the following organizations are not eligible for Google for Nonprofits:

- Governmental entities and organizations;
- Hospitals and health care organizations;
- Schools, childcare centers, academic institutions, and universities (philanthropic arms of educational organizations are eligible). To learn more about Google's programs for educational institutions, visit [Google in Education](#).

Google reserves the right to grant or deny an organization's application or participation at any time and is open only to United States, England and Wales at this time. See other country specific programs [here](#).



Any Other Resources? Discounts?

Don't forget to check out www.salesforcefoundation.org/nonprofit

Power of Us Program Benefits

- 10 donated Enterprise Edition licenses
- Deep discounts on additional licenses, products and/or services from salesforce.com
- Discounts on salesforce.com training
- Discounts on salesforce.com events
- Access to nonprofit and higher education specific user groups, events and webinars.
- Discounts on participating Apps and consulting partners from the AppExchange.

To be eligible to apply for the Power of Us program, your organization must be recognized as a charitable, nonprofit, or nongovernmental organization in the country where you are located.

Eligible U.S. & Canadian organizations

- | | |
|-------------------------|----------------------------------|
| 501c3 organizations | Higher education institutions |
| K-12 schools | Fiscally sponsored organizations |
| Religious organizations | Canadian charities |

Ineligible organizations

- 501(c)4, 501(c)6, or non 501(c)3 Organizations
- Healthcare organizations providing patient care
- State & Local Organizations



Organizations in Europe, Middle East, Africa, Latin and Central America, Asia Pacific and Japan

For organizations outside of the United States and Canada, please review the guidelines on our International website at www.salesforcefoundation.org/intl/eligibility.

Eligibility will be at the sole discretion of the Salesforce Foundation.



New Donation Resources (since March, 2014)

Special updates just for webinar attendees

Here are three new programs you may find of interest



What is Office 365?

Designed to help nonprofits and NGOs do more good, this global offering provides eligible customers with access to Office 365, Microsoft's best-in-class cloud-based productivity and collaboration tools.

The donation

Nonprofits can learn more, check their eligibility, and apply for donation [here](#).



What is Optimizely?

A line of code which allows you the ability to do A/B testing without impacting website code base

Go to [Optimizely.org](http://www.optimizely.org) to learn more about:

- Nonprofit discounts
- Public demos where you will learn how to accelerate your website optimization efforts
- Learn how other nonprofits have improved donation pages and other lead conversions



What is Udemy?

An online resource for training and creating training courses

Go to www.udemy.com/impact to learn more about:

- [How to create a public course](#)
- [Train your internal team](#)
- [Offer Udemy courses](#)

Udemy also offers a \$2500 [Social Innovation Grant](#) to organizations with determined need for support



Any Other Resources? Discounts?

And there are still more

For Profit Options

www.cdw.com/content/industries/nonprofit.aspx

www.cbnonprofits.com

www.microsoft.com/office365nonprofits

Nonprofit Resources

www.councilofnonprofits.org

www.idealists.org

www.idealware.org

www.npower.org with

Community Corps, Technology Service Corps and Foundation Connect

www.nten.org

www.recycles.org

www.techimpact.org

www.techbridge.org

www.uscommunities.org/nonprofit



Overview of Resources

Nonprofit Resources

www.councilofnonprofits.org

www.good360.org

www.digitalwish.org

www.idealists.org

www.idealware.org

www.npower.org with

Community Corps, Technology Service
Corps and Foundation Connect

www.nten.org

www.recycles.org

www.taprootfoundation.org/get-probono

Nonprofit Resources

www.techbridge.org

www.techimpact.org

www.techsoup.org &

www.techsoupglobal.org

www.uscommunities.org/nonprofit

For Profit Options

www.box.org

www.cdw.com/content/industries/nonprofit.aspx

www.ccbnonprofits.com

www.google.com/nonprofits

www.microsoft.com/office365nonprofits

www.optimizely.org

www.salesforcefoundation.org/nonprofit

www.udemy.com/impact



And what if I want something from someone
who isn't on one of these lists?

Easy, just ask . . . *But*

be smart about how you do it!



More Questions?

Just email and I'll be happy to help in future!

Gayle Samuelson Carpentier
gcarpentier@techsoupglobal.org

Thanks for your time today!

