

First Step



Take a high-quality photo of the cat (a good cell phone image is fine) and print. MSPCA recommends a large-format printer capable of printing a 13x19 image. Ask your supporters for help if you're short on funds.

Second Step



Carefully cut around the image to remove background. MSPCA uses double-sided matte paper for printing – it's slightly thicker than normal paper, allowing the image to stand upright once cut out.

Third Step



Attach cutout to a sturdy object. MSPCA tapes the image to a simple plastic brochure holder – or even a cardboard box. Use something that is vertical in orientation, and narrower than the image so it remains hidden.

Fourth Step



Place in empty kennel along with the cage card you use for other cats. (MSPCA keeps four to six cut-out cats around the shelter at any given time to avoid overdoing it!)