

Related ASPCA Resources

[Who are the Strays in Shelters?](#)

[ASPCA Research: Retention of Pet ID Tags](#)

[ID Them... And Meet Your Goal!](#) *(includes ID ME image – you can right click on it and download it)*

[GIS Targeting](#) (ASPCA tools)

[Social Media 201: Increase RTO Using Twitter and Chameleon](#) (blog)

[How to Boost Return-to-Owner Rates](#) (webinar recording)

Research

Frequency of Lost Dogs and Cats in the United States and the Methods Used to Locate Them (full research)

Free online abstracts to Journal of AVMA published research:

- [Evaluation of collars and microchips for visual and permanent identification of pet cats](#)
- [Search and identification methods that owners use to find a lost dog](#)
- [Search and identification methods that owners use to find a lost cat](#)
- [Search methods that people use to find owners of lost pets](#)

Lost Pet Resources

[Lost Dogs of America](#)

- [Lost Dogs Illinois](#)
- [Lost Dogs Arizona](#)
- [Lost Dogs Colorado](#)
- [Lost Dogs Iowa](#)
- [Lost Dogs of New Jersey](#)
- [Lost Dogs of Minnesota](#)
- [Lost Dogs of Texas](#)
- [Lost Dogs of Wisconsin](#)

[BrevardLostPets.com](#)

[LostPetResearch.com](#)

[LostPetUSA.net](#)

[Missing Pet Partnership](#)

[The Lost & Found Program
for NYC](#)