



CAT ALL THINGS CATS CONVENTION

SATURDAY, JANUARY 22, 2011 10 AM TO 7 PM ATLANTIS RESORT PARADISE BALLROOM

Sponsored by Atlantis Casino Resort Spa

EVENT INCLUDES:

Book Signing by Pickles cartoonist, Brian Crane 2 to 5 PM

Stewie, Guinness World Record holder for Longest Cat Noon to 2 PM

Adorable felines of all varieties for adoption

Cat Marketplace featuring cat supplies, gifts, crafts, more

775-856-2000 • NevadaHumaneSociety.org

























Cat Convention



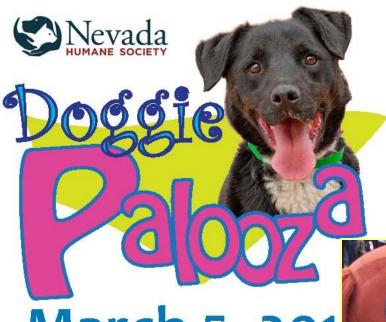
Book signing by Pickles cartoonist Brian Crane & appearance by Stewie, world's longest cat



HOW COME I ALWAYS GET BLAMED FOR THE THINGS I DO? A PICKLES COLLECTION BY BRIAN CRANE







March 5, 201 10:00 am to 6:30 p

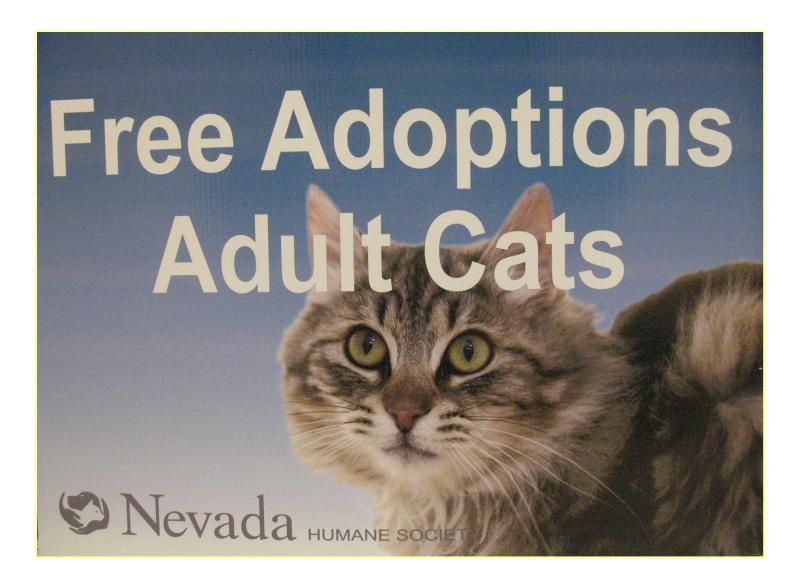














"One hour of your time this weekend can help save cats."





Free Cat Adoption

Cat Days of Summer Hot Cats! Cool Deals!#

Bring this coupon into Nevada Humane Society **by July 16** and we will waive the adoption fee for an adult cat (4 months or older).

Standard Nevada Humane Society adoption policies apply.

2825 Longley Lane Reno, NV 89502 ·775-856-2000 · www.nevadahumanesociety.org



CatWatch

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Cornell University College of Veterinary Medicine

For information on your cat's nealth, with the Cornell University to kigo of Veter nary Medicine, Cornell Edino lauth Center websith of www.well.cornell.edu./Phc/.



Coffeet (No. 1824-120)

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lopress written dem ission is recoil ed to reproduce, in any manner, the contents of this issue, either in fast or in part, or more information write to from issions. Certifanthi, 3001 princest cuil Ave. Norwalk, Comrect cui, Ce854-1634.

SHORT TAKES

Adoption Fees and Successful Placements in Animal Shelters

Some involves with animal we tare as critical of free adoptions of adult tots, he lexing it devalues the cat in the accounty eyes, or it may at vact adopters who are unable to fulfil the financial responsibilities of at ownership. Advantates believe waiving the fee for adult cat will enhance raiss of acoptions, and provide opportunities to educate owners who may otherwise adopt from neighbors or may respond to firee to good home? ads

A study in the Journal of Aculted Anthrol Weillans Science (October 2009), bearined the attachment of adopters to their cots in relation to payment or fee weiver for adoption. One hundres seventy-three adopters form a rescue traditiy in Molne participated in the study, of which 95 paid in acopt, on fee for the radult cat, and 75 paid in 575 adoption fee. Whench or not an acopter paid the fee was a function of when the shelter was unning pramed and campaigns for adoptions by offering the welvers.

Using an atrachment scale core sting of a portex in statements use, the adopters would indicate agreement of disagreement (I strongly disagree, 4-strongly agree), per attachment was raced. Set strict anniysts of the results showed no significant of the festilist showed no significant of difference in the two groups' attachment to their adopted cat. The authors conclude timp ement on a free adolt cat adoption.

2 Cart Watch

program in shelters around the country could dramatically affect the lives of thousands of shelter case who otherwise other world reside in the shelter for months with in padoptation the outlian seed. The Ultimate goal of shelters is to adopt their animals intro lewing homes with families who are committed to the success of their inet. The free solutions goals, and shelters can feel confident in moleculating the program.

Feline Casualities in Oregon of Swine Flu

Two cass have idled of swine flu in Gregon, leading veterinarians to investigate why the disease has become a threat to a necestroid pict.

According to Fm flo DeBess, the state public health veternation, said that the dat died in early becember 2009 on the Oregon costs after tatching the FIRN virus from the owner. Another cat died from the virus early in Nevember in the town of Lebandhafter a child in the household got sick with owing the

Defless is working with vectorinary reachers at Cregon State University to determine why care might be succeptible to the virus, variour diseases in an imals have long been a breath of humans such as rabes, or the West Nille virus. But with swine flu, the disease is going the other way, from humans to an annual — which is rate. •

TERRIBARY 2010



Love and Money

"Results showed no statistical difference in the two groups' attachment to the adopted cats."



Every Tuesday in February and March is "Tuxedo Tuesday" at Nevada Humane Society!





Adopt a black or black & white dog or cat for half off the current adoption fee. These pets are always sleek, stylish and elegant looking!

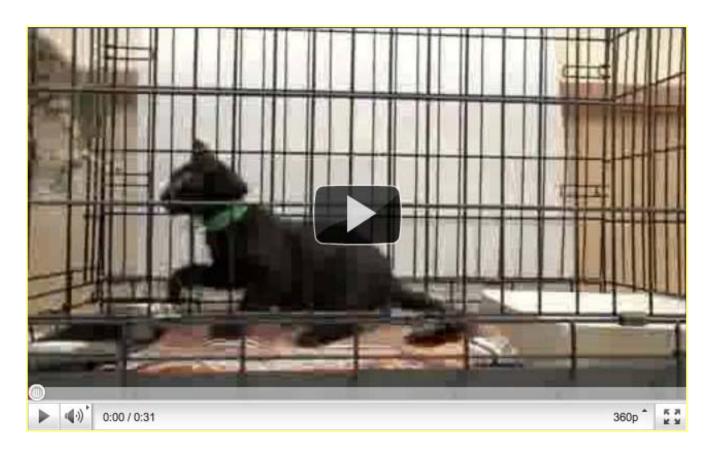


2825 Longley Lane, Reno Saturday: 10am-6:30pm Sunday-Friday: 11am-6:30pm 775-856-2000

www.nevadahumanesociety.org







Check out our Adopt a Black Pet PSA





Adopt a "Mini Panther" at Nevada Humane Society March 6 - 11



Nevada Humane Society

All Dressed Up and No Where to Go! September 17-27



Adoption Fees: \$30 Kittens

\$10 Adult Cats
(4 months and older)

\$40 Adult Dogs (4 months and older, excluding specially priced dogs)

Come see our beautiful black and black and white combination dogs and cats. They are dressed to the nines and awaiting that special date to go to their new homes.

Adoption Hours:

Sunday-Friday: 11am-6:30pm Saturday: 10am-6:30pm



2825 Longley Lane, Reno • 775-856-2000 • www.nevadahumanesociety.org



All Dressed Up Nowhere to Go

Black pets are often overlooked. Are you discerning and stylish enough to adopt one?



March 23 - 29

Black/tuxedo adult* cats: \$15 Black/tuxedo adult* dogs: \$25

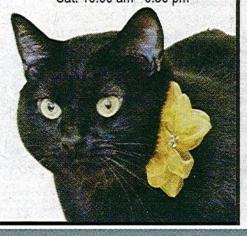
A Black & White Affair - March 26, 2 - 5pm



2825-B Longley Lane, Reno, NV, 89502 775-856-2000 www.nevadahumanesociety.org

Adoption Hours:

Sun-Fri: 11:00 am - 6:30 pm Sat: 10:00 am - 6:30 pm



"Are you discerning and stylish enough to adopt a black pet?"











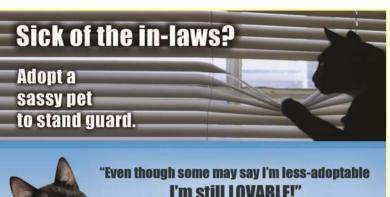


"Even though some may say I'm less-adoptable I'm still LOVABLE!"

> Adoption Fees Waived on Select Pets March 20 - April 8



2825 Longlev Lane, Reno • Phone: 775-856-2000 NevadaHumaneSociety.org



I'm still LOVABLE!"

Adoption Fees Waived on Select Pets March 20 - April 8



Monsters under your bed?

Adopt a shy pet to investigate.

I'm sassy.



"Even though some may say I'm less-adoptable I'm still LOVABLE!"

> Adoption Fees Waived on Select Pets March 20 - April 8



2825 Longley Lane, Reno • Phone: 775-856-2000 NevadaHumaneSociety.org



I'm old





ASPCA OF OF THE PROPERTY OF TH

Seniors for Seniors









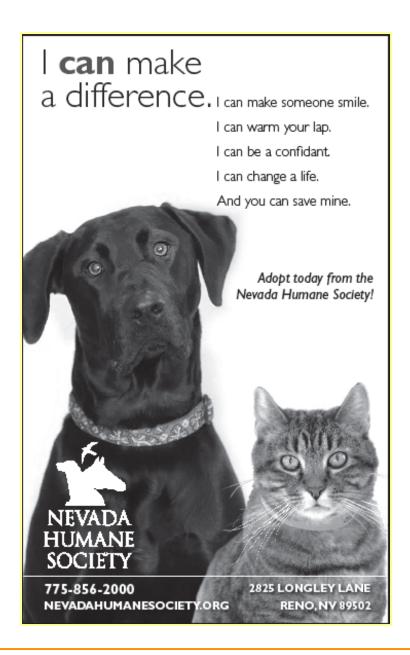




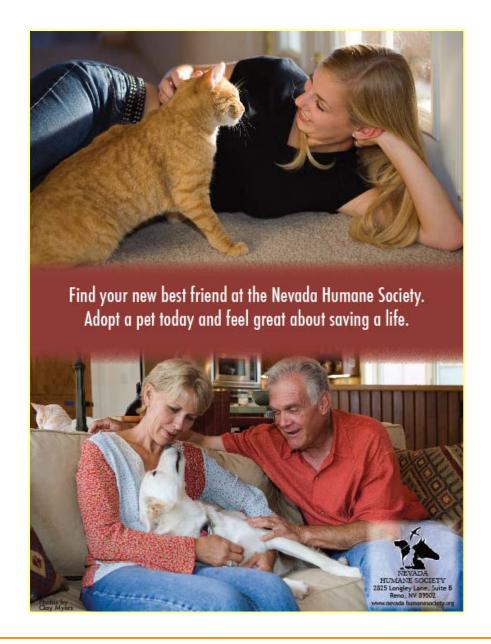


























Join us for our 2009 Pet Adoptathon!



May 2-3
Open 36 straight
hours for adoptions



Meet your new best friend!

Help us reach our goal of 200 adoptions.

- Special low adoption fee of \$25 for adult dogs and cats (4 months and older)
 - Visit the animals
 - Enjoy refreshments
 - Join fun activities

Saturday, May 2 at 9 am through Sunday, May 3 at 9 pm

2825 Longley Lane, Reno • 775-856-2000 • www.nevadahumanesociety.org





Join us for the

PET ADOPTATHON!

May 5 & 6, 2007

Come on down for 36 straight hours of fun and pet adoptions at the Nevada Humane Society! Music, celebrities, refreshments, kids' activities.

Adopt a dog, cat, or rabbit for just \$25!

Help us meet our goal of 200 adoptions from 9 AM Saturday, May 5 until 9 PM Sunday, May 6!

Pet Adoptathon Coupon

Bring this coupon to Nevada Humane Society, 2825 Longley Lane, Reno, NV, May 5 & 6 and get a free goodie bag for people! and pets!







Adoption fees waived on cats over 6-months old

New adopters receive a FREE Adopt a Cat window sticker and NHS t-shirt

Adoption hours:

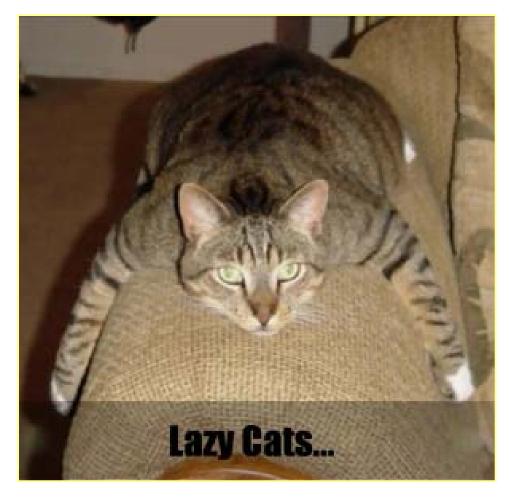
Sunday - Friday 11:00 am to 6:30 pm Saturday 10:00 am to 6:30 pm



2825 Longley Lane, Reno, NV 89502 775-856-2000 www.NevadaHumaneSociety.org

Adopt a Cat Month





Adopt a Cat Month PSA

Check it out on You Tube







Window cling & banner
Adopt a Cat Month





Adopt a Cat Month







Adopt a **Cat Month**













Home 4 the Holidays









Open every day 11am to 6:30pm Open at 10am on Saturdays

2825 Longley Lane, Reno NV Call 886-2000 for more information.









Home 4 the Holidays





Check out our Home 4 the Holidays PSAs on



Home 4 the Holidays Dog PSA

Home 4 the Holidays Cat PSA

Trooper Chuck Allen PSA





Home 4 the Holidays









Rick Hoover's Cats Are Now Available for Adoption!







Cats rescued from Rick Hoover's home in Virginia City are now available for adoption at Silverland Inn and Suites, located at 100 North E. Street in Virginia City.

- Adoption Hours: 10-6 Sat Sun, 12-6 Mon Fri
- All cats spayed or neutered, vaccinated, and microchipped
- Pick Your Price Adoption Fees*



Honor Rick and save a life by adopting a cat today!

*Nevada Humane Society will provide vet care as needed up to 2 weeks after an adoption



Pardon the Road Construction on Longley Lane

September 18-20

Nevada Humane Society is waiving adoption fees for adult* dogs and cats going to loving homes

*4 months and older



Come on down—enjoy some ice cream and adopt a new best friend for free!



Adoption Hours:

Sunday-Friday: 11am-6:30pm Saturday: 10am-6:30pm



2825 Longley Lane, Reno • 775-856-2000 • www.nevadahumanesociety.org





NEVADA

_ 6A

RENO GAZETTE-JOURNAL/RGJ.COM

FRIDAY, SEPTEMBER 18, 2009

Don't Let Construction Keep You From Your Forever Friend

During this busy construction season we want you to know that Nevada Humane Society remains open for business. We have many wonderful animals looking for forever homes. So come visit us and adopt that special pet. The animals really need you.

Special adoption pricing this weekend!

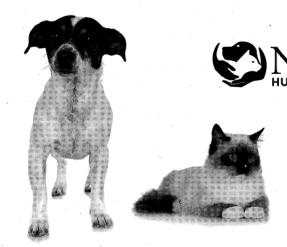
Road Construction Special: Free pet adoptions for adult dogs and cats to loving homes Friday, September 18 - Sunday, September 20.

Adoption Hours: Sunday through Friday: 11AM-6:30PM and Saturday: 10AM-6:30PM All animals are spayed or neutered, vaccinated and microchipped.

> 2825 Longley Lane between Rock and Mira Loma 775-856-2000

We look forward to the completion of the Longley Lane project in October 2009. These improvements will greatly enhance both the business and residential communities. Thank you for supporting Nevada Humane Society.

nevadahumanesociety.org



SNC

2055 east greg street sparks, nv 89431

sparks, nv 89431 775-355-0420 phone 775-355-0535 fax

nv. lic. #25565 ca. lic. #593393



PET OF THE WEEK!



Hello, I'm Shorty an 11-year-old, neutored, black White Pit Bull Tenter mix. I am friendly and affectionate, know some commands, and enjoy riding in cars. I'm looking for my forever home. Will you adopt me today?

NEVADA HUMANE SOCIETY



National Volunteer Week Special Adoption Fees 50% off Adult Cats & Dogs (bur norths and older)

if you are 55+ and adopt a pet that's 6+, it's RREI Supplies Fetcher, 11 are 6-20 per

Sunday-Friday, 11am-6.30pm Saturday, 10am-6.30pm

2825 Longley Lane • Reno, NV 775-856-2000

www.nevadahumanesociety.org
View more animals at www.petfindeccom

RENO MAZI

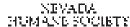
Sponsored by Reno Mazda Kia 9475 S. Virginia St. • (775) 828-9666

PET OF THE WEEK!



88118276

Hi, we're Burney and Barney - 14-week-old brothers. We are very affectionate, quite adorable, and love to play. We are looking for a special loving family that will allow up live and play together forever.



SPECIAL ADOPTION FEES Through August 10th 2008

Classic Dogs \$25 (ber years or older)
Adult Dogs \$45
Adult Cars \$15
(stemonths & older)

Kittens \$50 (get 2 for the price of one) Open every day - 11am-6:30pm (except Saturdays at 10am)

2825 Longley Lane • Reno, NV 775-856-2000

www.nevadahumanesociety.org View more animals at www.PETFINDER.COM

Sponsored by Reno Mazda Kia (775) 825-1013



PET OF THE WEEK!



Hi, my name is Skip!

I'm an affectionate guy, with kind eyes that will instantly win you over. As an older gentleman, I'm rather calm which makes me a perfect fit for a quiet, adult household. Won't you give me a chance today?

> View more animals at www.petfinder.com

ST. PATRICK'S DAY ADOPTION PROMOTION, MARCH 12-20

Adult* cats & dogs, Pick Your Price; Seniors-for-Seniors free

(*4 months and older, excluding specially priced dogs; seniors - people 55+, pets 6+)

Nevada Humane Socie

Adoptions Daily Sun.-Fri., 11am-6:30pm, Sat. 10am-6:30pm

2825 Longley Lane • Reno, NI 775-856-2000

www.NevadaHumaneSociety.org

Sponsored by: Sierra Intelligence Technologi

J-1000747798

PET OF THE WEEK!



Howdy y'all -- my name is Molly! I'm all gussied up with my lucky bandana hoping that today is the day I round up my loving home. I'm sweeter than honey, prettier than a cactus flower and your loyal amiga through thick and thin. Right next to you is where I want to be, so I'd like to go to a homestead where I can be your only dog. Saddle 'em up and let's ride together into the sunset!

PET ADOPTATHON 2011

9am Sat. 4/30 to 9pm Sun. 5/1
Open all night Saturday!

Adult* cats/dogs: Pick your Price; Seniors-for-Seniors free!

(*4 months and older, excluding specially priced dogs; seniors - people 55+, pets 6+)

Nevada Humane Society

Adoptions Daily Sun.-Frl., 11am-6:30pm, Sat. 10am-6:30pm

2825 Longley Lane • Reno, NV 775-856-2000

www.NevadaHumaneSociety.org

Sponsored by: Lighthouse Electric

RJ-100075128











A Picture is Worth...







"It's not easy being THIS good looking, but someone has to do it! I'm an active, loyal guy that just wants to play and to play some more! Take me home and I will be your running buddy and entertain you with my goofy personality."



"You see these buns of steel? It's from all the tail wagging. I'm an outgoing guy that loves swimming, playing fetch, running, biking, and did I mention running? I am a licensed Goof Ball and guaranteed to make you laugh."







"Bigger really is better! Sure I may have a little extra junk in my trunk, but that just means more of me to love! Besides a big butt, I also have a big heart and I'm willing to share all that love with you. Spend a few minutes with me and you'll fall in love faster than I can eat a can of Fancy Feast!"



"Some say growing old is a bummer, but it's not so. I can still hang out with the best of them. Adopt me and we can watch reruns of Frasier and have a warm glass of milk before it's nighty-night time. I qualify for the Seniorsfor-Seniors discount, so come check me out!





Could you love a beautiful lady with an attitude?

"My name is Miss Kitty.

I have been a long time resident of the shelter and would really love a home of my own. I used to be an office kitty back in the old building. Since we moved to this building I have been living in one of the Cat Colonies.

The reason I have been here so long is that I have attitude! Most people do not understand me. I need someone who will give me some space. I can be affectionate on my own terms, but sometime I become over stimulated and can nip or scratch.

I would prefer to live with only a few other kitties. I'm not crazy about the idea of living with a lot of other cats.



Could you be the right person to love me, attitude and all?"

Highlight Individual Pets





My Name Is

BUBBA 144784



Hi, my name is BUBBA. I am a neutered male DOMESTIC SH. I am approximately 10 yrs. 11 months old and I came to the shelter on 1/31/2011. With a name like Bubba, it has to be good! Other than long walks on the beach, I'm into cuddling and being petted on my head. I have a neurological condition that causes my head to tilt slightly but it doesn't slow me down at all. My eyes are slightly crossed which only adds to my overall cuteness! I'm also a Channel 4 featured pet!

MICROCHIP: 049789581



Senior (over 6) for a Senior (over 55) No adoption fee









We have "cattitude!" We can be naughty or nice.











Cage Cards for the Super Star Cats

My Name Is

JULES "VERN" 158569



Hi, my name is JULES "VERN". I am a neutered male DOMESTIC MH. I am approximately 3 yrs. 2 months old and I came to the shelter on 5/27/2011. No need to search "20,000 Leagues Under the Sea" or "Journey to the "Center of the Earth" for a loving companion--here I am! Let's write our own adventures together--take me home today! 9.0 LBS



My Name Is

TOMMY "CRUISE" 159198



Hi, my name is TOMMY "CRUISE". I am a neutered male DOMESTIC SH. I am approximately 6 yrs. 1 months old and I came to the shelter on 6/14/2011. I'm a pretty easygoing guy. I don't need "a Few Good Men" or any "Risky Business" to make me happy. All I need is that special person who is looking for love and faithful companioship for years to come. Let's "cruise" on out of here and find an adventure of our own!

7.1 LBS







Highlight Individual Pets



Injured pets can raise funds for their own and other pets' care.





Cat reunited with man after 4 years

By Martin Griffith

Associated Press

Giddy the kitty has returned home to her Reno owner, four years after vanishing and somehow later moved to Oregon. winding up on the northern Oregon Coast.

Animal Assistance center in Warrenton, Ore., were able to track the feline back to Bill Tweedy with the help of an identifying microchip embedded in the animal.

month was flown to Reno in a commercial airliner and reunited with Tweedy, who had adopted her for companionship after going through a divorce.

"She wasn't scared or didn't move away when I went to pick her up," Tweedy said of the re- Society board member. union. "She snuggled up in my arm, and she stayed there. I think she remembered me."

darted out the front door four," Bart said.

of his home in 2007 and failed to return, a heartbroken Tweedy gave her up for dead or stolen. He now thinks someone in Reno took in the cat and

Tweedy, 48, a driver for NevCal Trucking, said he Officials at the Clatsop was shocked when he recently found out 6-yearold Giddy had turned up alive in Oregon.

"I was really happy to have her back," he said. "When I got her, I had just had a divorce and wanted Giddy earlier this company. I really missed her company the last several years."

A volunteer from the Oregon shelter, Lori Huntley, accompanied Giddy on her flight back home, said Krys T. Bart, local airport authority president and CEO and Nevada Humane

"Reno-Tahoe International Airport is proud to serve over 3.8 million passengers per year, whether After the house cat they come on two legs or



Reno-Tahoe

International

Airport

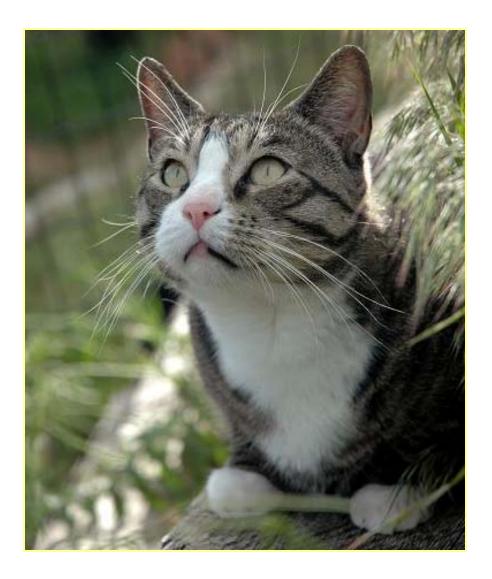


Highlight Individual Pets





Barn Cat Adoptions







www.barncats.org





Non-Toxic Pest Control Adopt a Barn Cat

A feral cat will keep your property rodent free for the price of daily cat food, and you'll be sawing a life.

Nevada Humane Society is seeking outdoor homes with a barn, shed or other shelter for healthy, neutered and vaccinated feral cats. If you would like to adopt a barn cat or two, please call...







Adopt a Barn Cat Non-Toxic Pest Control and Save a Life

Feral cats are unsocialized cats who were born outside without a lot of human contact. While these kitties do not want to curl up on your lap, they still love life and want a place to call home. Once in an animal control shelter, most feral cats are put down because they would not make a good house pet. But you can adopt one or more cats to live outside on your property and save their lives!

Additionally, for the price of daily cat food, they will keep your out-buildings or stable rodent free.



We have several beautiful, healthy, neutered and vaccinated feral cats that are looking for outdoor homes with a barn, shed, or other shelter.

If you would like to adopt a barn cat (or several) contact **Nevada Humane Society**, e-mail info@nevadahumanesociety.or or phone 775-856 -2000 ext. 336.



Be prepared for a brief period of adjustment. Moving to a new home is stressful for anyone, cats included! After a short stay in secure confinement, the cats will accept their new home and be doing their rodent patrols with enthusiasm. Help will be provided during the relocation process.

Motos by Gay Myers







Foster care volunteers expand shelter capacity & save lives









Charlottesville Albemarle SPCA's
Foster Care Postcard





KOLO TV Meteorologist Dennis Flack Promotes Foster Care



"Most of our obstacles would melt away if, instead of cowering before them, we should make up our minds to walk boldly through them."

Orison Swett Marden

Jack the cat protecting his yard from a visiting black bear in West Milford, NJ, June 4, 2006







Bonney Brown, Executive Director 775-856-2000 Ext. 319 bbrown@nevadahumanesociety.org

nevadahumanesociety.org



A no-kill shelter creating a no-kill community.



Related ASPCApro Webinar Recordings

aspcapro.org/webinars

- The True Cost and Value of Pet Adoptions (Bonney Brown)
- Creating Adoption Processes that Truly **Support Saving Lives** (Bonney Brown)
- Increasing the Odds of a Successful Adoption

(Patricia McConnell, PhD, CAAB)

