

2025 ASPCA® The Rescue Effect Campaign Grants

All eligible, interested organizations are invited to [submit a funding application](#) for consideration with the following information:

Eligible funding options include:

- make-ready costs for cats/dogs available for adoption during the grant term (e.g., s/n surgery, microchips, vaccinations, testing, dewormer, flea-tick treatment, heartworm preventative, bloodwork)
- marketing/advertising costs (e.g., adoption promotions, volunteer/foster recruitment)
- waived adoption fees
- foster program expansion/ramp up
- operating costs related to supporting participation in The Rescue Effect campaign

Basic Organization Details:

- Federal Tax ID/Employer Identification Number (EIN)
- Organization primary contact name, title and email address
- Organization signatory name, title and email address
(*person authorized to sign a grant agreement*)
- Organization Type:
 - Nonprofit
 - Animal shelter with a government contract
(*defined as a private/nonprofit agency with a physical facility and a contract for animal control and/or housing services*)
 - Animal shelter without a government contract
(*defined as a private/nonprofit agency with a physical facility*)
 - Rescue with a government contract
(*defined as a private/nonprofit agency that houses animals exclusively in the homes of volunteers and/or staff of the organization and has a contract for animal control and/or housing services*)
 - Rescue without a government contract
(*defined as a private/nonprofit agency that houses animals exclusively in the homes of volunteers and/or staff of the organization*)
 - Government animal services
(*defined as an entity operated by a city or county providing animal control or housing services*)
 - Other
 - If Other, what type of organization?
- For nonprofit organizations, you will be asked:
 - If your IRS exemption is current
 - If you're in good standing with the Secretary of State in the state where you are incorporated.

- This means that you meet all state-imposed requirements, which may include: filing reports/forms, paying required fees, appointing a registered agent, etc.
 - If you aren't sure, go to your state's Secretary of State's website (or do an online search for: your State, "secretary of state," "business search") and look up your organization.
 - If your board includes at least 4 Board members (for organizations with intake of 750 or more) or at least 3 Board Members (for organizations with less)
 - If the majority of your board is independent
 - This means that fewer than half of your Board members can be paid employees and/or family members or close relatives
 - If your Board Chair and Treasurer are not compensated for their services as an officer, employee, or independent contractor for the organization
 - If your charitable registration is current/active in the state of the Grantee's primary location (for grants \geq \$25,000)
- Required documents:
 - for non-profits: current fiscal year budget, most current 990, current Board List
 - for government animal services: signed Form W9
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- Animal Shelter Data:
 - If you report data to Shelter Animals Count
(Shelters are strongly encouraged to consider reporting if they are not already. Find out more here: [Shelter Animals Count](#))
 - 2024 (cat + dog intake combined) range:
 - 100-749
 - 750-1,499
 - 1,500-3,499
 - \geq 3,500
 - 2024 adoption totals by species and month for Aug, Sept & Oct
 - Approximate current length of stay (LOS) by species and how that is calculated
 - Number of active foster homes and how that is calculated/defined
 - If you held and/or participated in any adoption promotions (fee-waived or otherwise) during Aug-Oct 2024
- Two fee-waived adoption dates for Aug:
- Two fee-waived adoption dates for Sept:
- Two fee-waived adoption dates for Oct:
- How you will spend the grant funding if approved (check all that apply):
 - make-ready costs for cats/dogs available for adoption during the grant term (e.g., s/n surgery, microchips, vaccinations, testing, dewormer, flea-tick treatment, heartworm preventative, bloodwork)
 - marketing/advertising costs (e.g., adoption promotions, volunteer/foster recruitment)
 - underwrite waived adoption fees
 - foster program expansion/ramp up
 - If selected, additional detail about your plans

- operating costs related to supporting participation in The Rescue Effect campaign
- If you'd like to opt in to have your events and/or stories featured by our Communications Team during the campaign

By submitting an application for an ASPCA grant, you:

- agree to allow the ASPCA to utilize the information submitted on such application in any way it deems appropriate to support its mission to prevent cruelty to animals, including fundraising. Such uses may include, but are not limited to, promoting the requesting organization's fee-waived adoption days on ASPCA's "The Rescue Effect" participating shelter and rescue finder tool
- agree to receive timely email updates and resources from The Rescue Effect
- certify that the requesting organization is aware of and endorses this request and the information herein and you are authorized to submit this application on behalf of the requesting organization

Acknowledgment of Submission of Application to ASPCA:

Optional: Sign up to receive email updates from ASPCApro, straight to your inbox
By checking this box, you agree to receive ASPCApro's biweekly newsletter with grant information, trainings, and professional development opportunities. Your information will never be shared, and you can unsubscribe at any time. For more information, please see our [Privacy Policy](#):