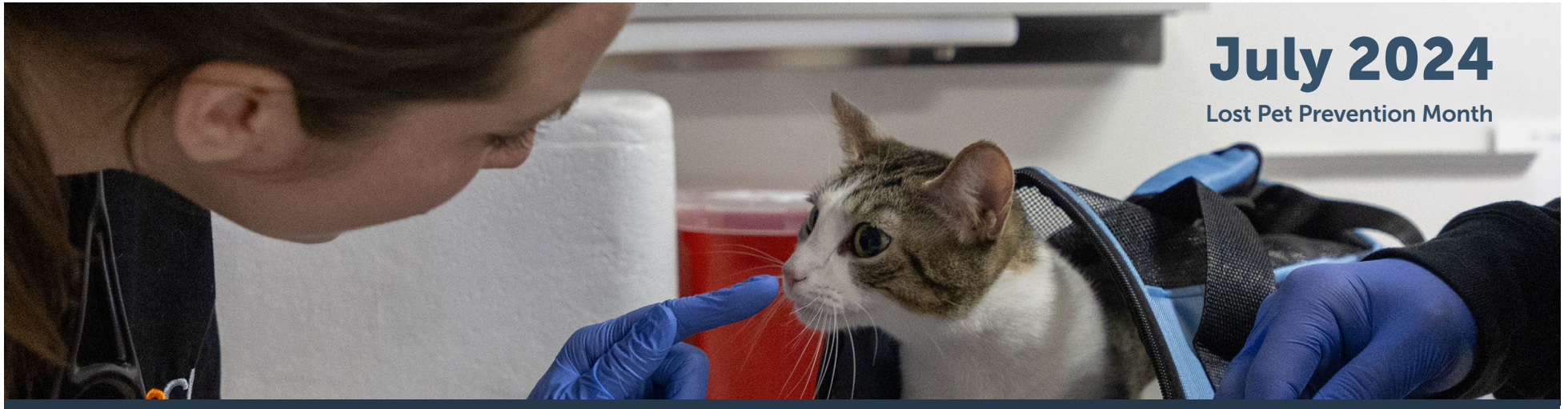


Saving Lives 365 ASPCApro 2024 Q3 Planning Calendar



ASPCApro.org



July Timely Promotions

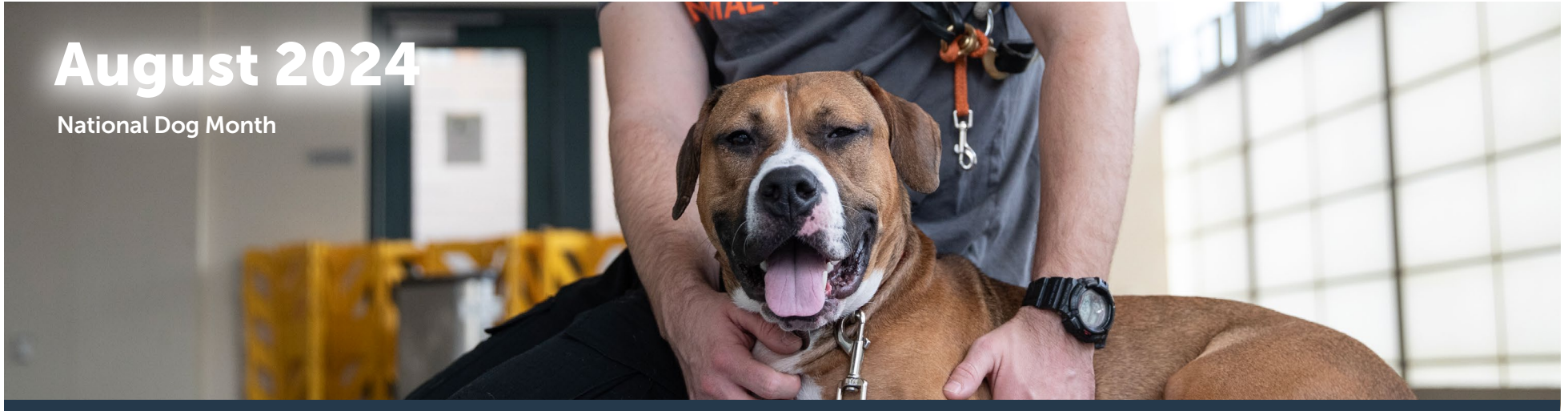
July 2024

Lost Pet Prevention Month



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 National ID Your Pet Day	2	3	4 4th of July	5	6
7 World Chocolate Day	8	9 Cow Appreciation Day	10 National Kitten Day	11	12 12-14: ASPCA Cornell Maddie's Shelter Medicine Conference	13
14	15 National I Love Horses Day Pet Fire Safety Day	16 World Snake Day	17	18 World Listening Day	19	20
21 National Craft for Your Shelter Day	22	23	24	25	26	27
28	29	30 International Day of Friendship	31 National Mutt Day	Notes		

National Dog Month



- 15:** Highlight your most chill available pets to help potential adopters find their relaxation buddies. **BONUS:** Use this visual guide to refresh staff on [how to scan for and implant a microchip.](#)
- 17:** Ask your followers to sponsor a black cat's adoption fee and share their best black cat alum stories.
- 18-24:** Show your fosters some love with [Tips to Showcase Your Volunteer Appreciation.](#) **BONUS:** Learn more from [Foster Programs: Animal Selection & Family Recruitment.](#)
- 19:** Learn photography tips for [shelter pets](#) and [horses.](#)
- 26:** Celebrate dogs by creating a unique hashtag and asking your community to use it in posts that highlight why they love their own dogs. **BONUS:** Check out these [dog enrichment resources.](#)
- 28:** Highlight the giving opportunities at your shelter where pet owners can donate to support pets in need in remembrance of those who have crossed the Rainbow Bridge.

- Learn [5 Steps to a Better Adoption Experience](#).
- Train your staff and volunteers on the importance of holistic animal care with the [Integrated Care Academy](#).
- Share these [Room-By-Room Household Pet Poison Checklists](#).
- [Browse the Spay/Neuter Library](#), your one-stop shop for all of your spay/neuter clinic needs.

- National Disaster Preparedness Month
- National Day of Service
- World Rabies Day

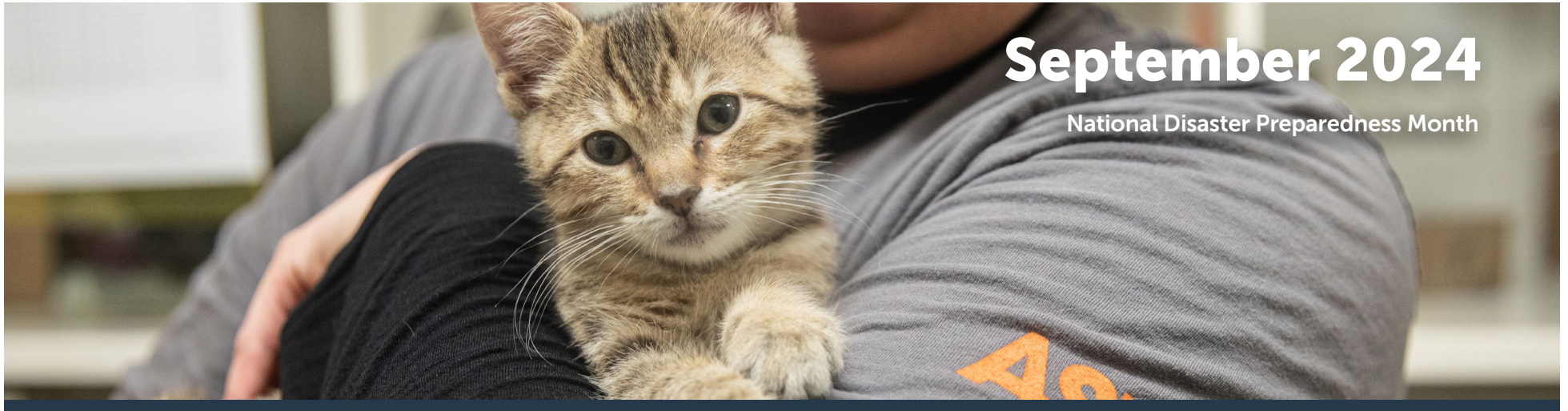
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August 2024

National Dog Month



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
4-10: International Assistance Dog Week						
				International Cat Day	Book Lover's Day	National Lazy Day National Spoil Your Dog Day
11	12 International Yourh Day	13	14	15 National Check the Chip Day National Relaxation Day	16 National Tell a Joke Day	17 Black Cat Appreciation Day National Nonprofit Day International Homeless Animals Day
18	19 World Photography Day World Humanitarian Day	20	21 Senior Citizens Day	22 National Take Your Cat to the Vet Day	23 International Blind Dog Day	24
18-24: Foster Appreciation Week						
25	26 National Dog Day	27	28 Rainbow Bridge Remembrance Day National Bow Tie Day	29	30	31



September Timely Promotions

September 2024

National Disaster Preparedness Month



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 Labor Day	3	4	5	6	7
8 National Hug Your Hound Day Pet Memorial Day National Dog Walker Appreciation Day	9	10	11 National Day of Service	12 National Day of Encouragement	13	14
15	16	17 National Pet Bird Day	18	19 Talk Like a Pirate Day	20	21 Puppy Mill Awareness Day World Gratitude Day
22 First Day of Fall	23 Dogs in Politics Day National Family Day	24	25	26	27	28 World Rabies Day
29	30	Notes				