

Reimagining Racers

For program-related inquiries, please contact Emily.Weiss@aspca.org

Over the last several years, successful grant seekers of this grant RFP have reimagined how to transition retired racehorses into their next homes and careers. Approaches have included:

- Partnering with trainers to improve the desirability of horses to prospective adopters
- Trusting adopters to support a horse still in need of rehab to reduce length of stay
- Partnering with racetracks to support horse transition most effectively

In these and other ways, our grantees have helped to transform the opportunities for retired racehorses, with some groups seeing exponential increases in their adoption rates.

All eligible, grant seekers are invited to [submit an application](#) for consideration with the following information:

- Basic Organization Details:
 - Federal Tax ID/Employer Identification Number (EIN)
 - Organization Contact information
 - Budget vs. Actual report for most recently ended fiscal year (income and expenses)
 - Approved budget for current fiscal year (This is the original budget document as it existed prior to the start of the fiscal year.)
 - Most recently completed audited financial statement, unaudited financial statement, OR previous fiscal year's balance sheet
- For nonprofit organizations, you will be asked:
 - If your IRS exemption is current
 - If you're in good standing with the Secretary of State in the state where you are incorporated.
 - This means that you meet all state-imposed requirements, which may include: filing reports/forms, paying required fees, appointing a registered agent, etc.
 - If you aren't sure, go to your state's Secretary of State's website (or do an online search for: your State, "secretary of state," "business search") and look up your organization.
 - If your board includes at least 4 Board members
 - If the majority of your board is independent
 - This means that fewer than half of your Board members can be paid employees and/or family members or close relatives
 - If your board chair and treasurer are not compensated by the organization
 - If your charitable registration is current/active in the state of the Grantee's primary location (for grants >=\$25,000)

- Most recently filed Form 990
- Current board list, including the year joined, and biographies or resumes for the board chair, treasurer and Executive Director. (Biographies or resumes for other board members optional.)
- The impact of your project on the greater good of the ASPCA's Right Horse partnership and shared goal of massively increasing horse adoption
- An overview of your re-training program for off-track thoroughbreds, including details about how your program might help off-track thoroughbreds stay out of at-risk situations
- The ways in which you are working with industry stakeholders to improve opportunities for off-track racehorses, including any industry groups with which you have partnerships
- The situation you're aiming to improve through this project and your goal
- How this project will allow you to increase your capacity to adopt out horses, decrease length of stay, decrease cost of care and/or improve adoption numbers
- If you received a Reimagining Racers grant in 2021 and, if yes, what you have accomplished to date on your project goals
- How many horses you aim to help with this grant and, if you received a grant last year, how many more horses you will help than you did last year
- Average length of stay for horses
- Monthly cost per horse and the major drivers for those costs
- Amount of grant funding you are requesting
- Proposed project budget and how each major line item supports your proposal (Please note: we've prepared an optional [sample budget](#) for you to use as a template)
- How you will sustain the program after the grant funds have been expended