Sample Horse Listing for a Spirited Equine

Taking the time to think about who the right type of adopter is for each horse will put you in the proper frame of mind when writing your listing. West Virginia Horse Rescue thought long and hard about who would appreciate a spunky little mini gelding and decided someone who loved the quirky indie hit film Napoleon Dynamite would make a great match for him!

Here’s the description they wrote to help Napoleon find his dream home:

Gosh! **Napoleon Dynamite** would like to find a home of his own. He can’t eat any “tots,” but he does like treats. This mini gelding brings along as many laughs as his namesake. He is funny and ridiculously intelligent. He loves to learn new tricks and tackle new challenges.

He had the personality of a “tiger” when he was rescued. His training since has gone great, but he hasn’t necessarily gotten the memo yet that he was gelded. He can be somewhat of a flirt with mares and does best with geldings.

Once you gain his respect, Napoleon forms a close bond with his handler. He is an absolute JOY to train because of his sharp mind and ability. Napoleon is not for a small child. He does just fine for teenage handlers with intermediate or better handling skills. He would do great for “in hand” trail competitions or as a pet or companion for an adult who has established horse experience. Depending on your skills - you could teach him some “sweet dance moves.” If you love minis with big personalities and have the skills needed to handle a challenge, Napoleon is your guy.

ASPCApro.org/equine-welfare