

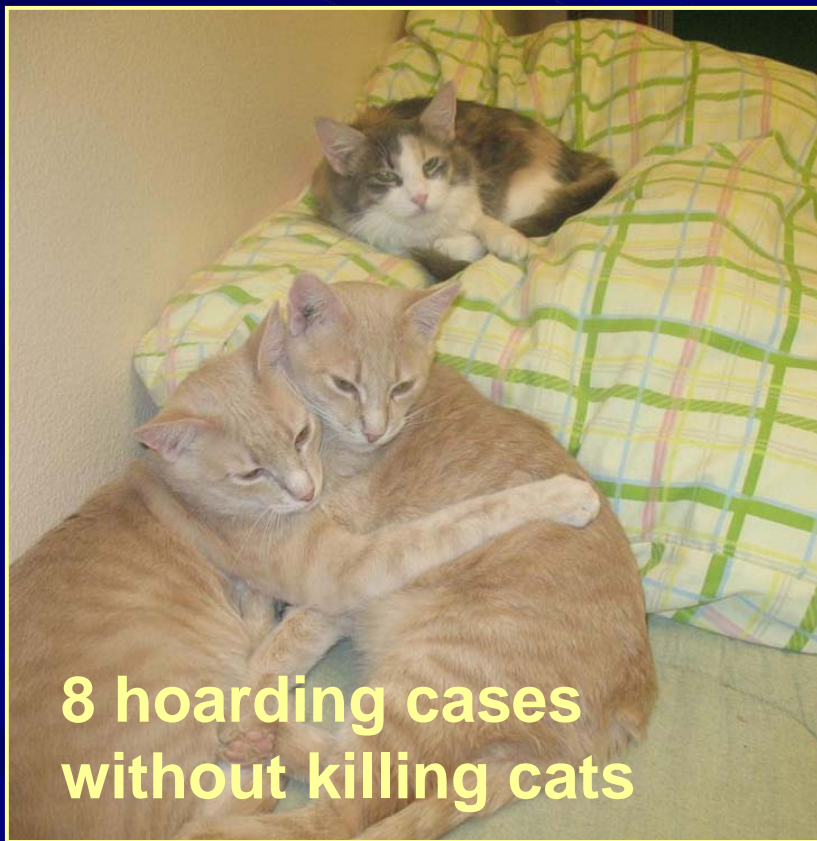
# Increasing Pet Adoptions – Saving Lives



**Nevada Humane Society**

April 2010

# Dramatically Increasing Pet Adoptions Challenges as Opportunities



# Dramatically Increasing Pet Adoptions Challenges as Opportunities

## The Great Orange Cat Rescue



**September 18 - October 18**

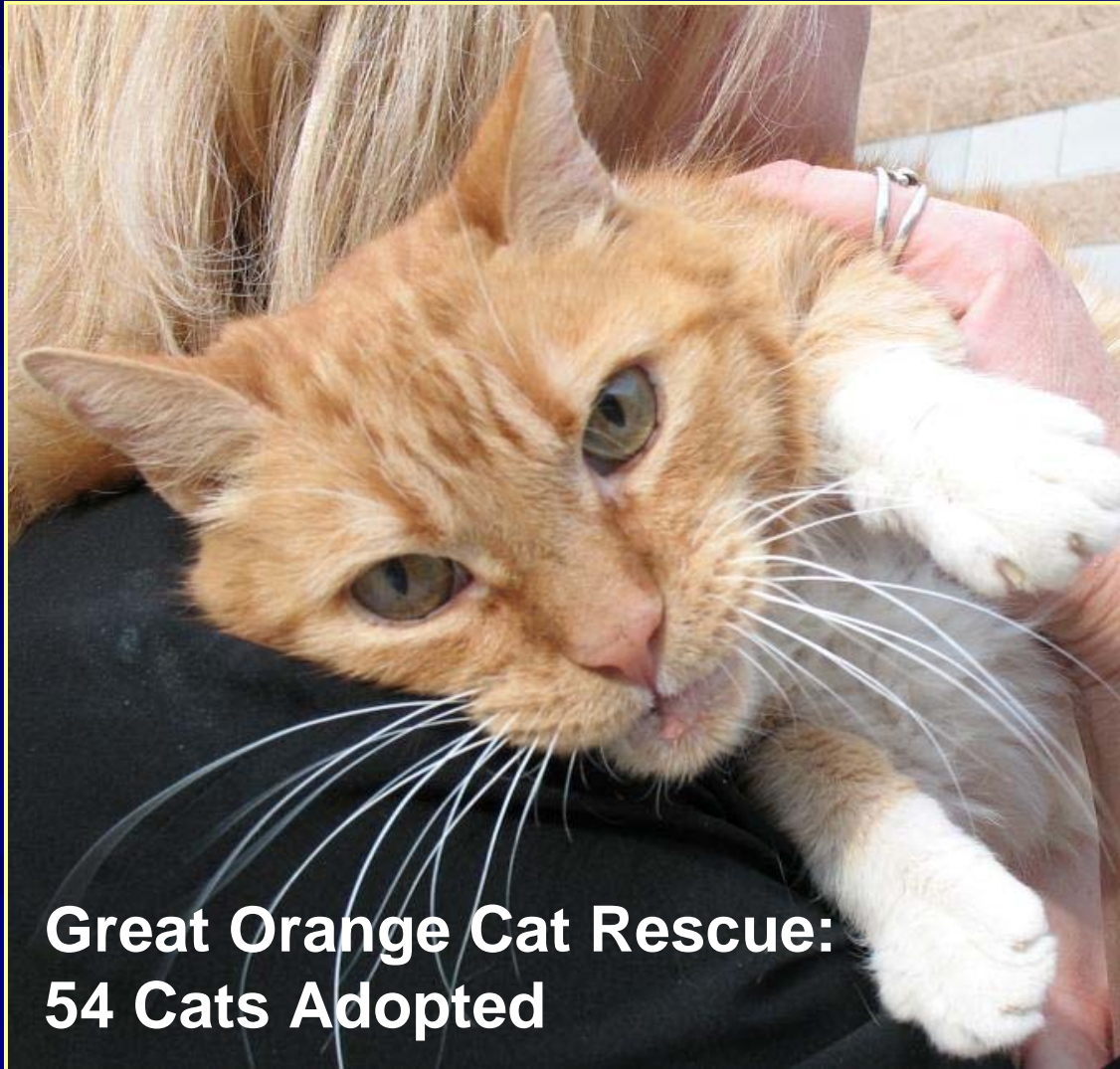
**Adoptions \$10 for Adult Orange Cats**  
6 months or older

2825 Longley Lane, Reno, NV 89502

[www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)

775 856 2000





**Great Orange Cat Rescue:  
54 Cats Adopted**

# Dramatically Increasing Pet Adoptions Challenges as Opportunities





# Dramatically Increasing Pet Adoptions

## Challenges as Opportunities





# Dramatically Increasing Pet Adoptions Challenges as Opportunities

## News Release

For Immediate Release: August 27, 2009

For more information contact:

Lilli Walker  
775-856-2000 ext. 335



## Homes and Care Needed for 50 Cats Removed from Cold Springs Home

### Adoptions, Donations and Foster Care Needed to Help Save Cats

A Cold Springs homeowner surrendered 50 cats on August 26 and 27, 2009. Washoe County Regional Animal Services has removed the cats from the home and the cats are now under the care of Nevada Humane Society (NHS) is seeking loving homes for the cats and donations toward their care.

"The cats are in good shape and aside from a few that are a little fearful, they are very friendly kitties," said Denise Stevens, Operations Director for Nevada Humane Society. "The group includes two litters of adorable one-week-old kittens in need of foster care."

The cats are of various colors with beautiful markings. They will be available for adoption after being neutered, vaccinated, and microchipped over the next couple of days. The adoption fee for the adult cats is \$10.

"We are now in the second phase of kitten season, with kittens coming into the shelter at the rate of 20 on an average day. If you have ever considered adopting a cat or kitten, now is the time to do so. These beautiful cats all deserve loving homes," said Vonice Reed, Cat Care Manager for the Humane Society.

It costs Nevada Humane Society an average of \$240 to provide care to each animal who enters the shelter. To help cover the added expense of taking in these cats, NHS is requesting donations to help pay for additional care, food, and supplies. Donations of canned and dry cat and kitten food are also needed.

If you would like to be a part of this rescue effort by donating, adopting, or volunteering, please call Elizabeth Stanton at 775-856-2000, ext. 320 or visit the Nevada Humane Society shelter at 2825 Longley Lane in Reno from 11:00 am – 6:30 pm daily (from 10:00 am on Saturdays).



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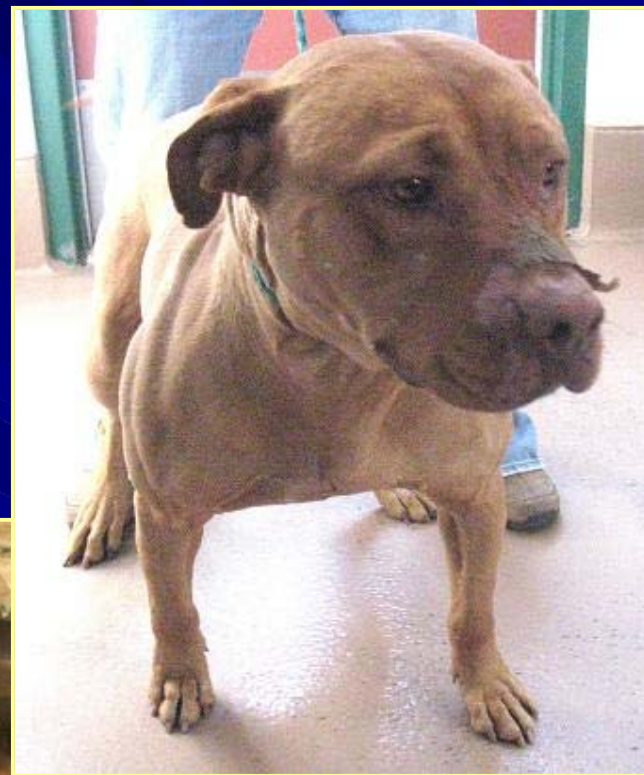


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## Pardon the Road Construction on Longley Lane

**September 18-20**

**Nevada Humane Society is waiving adoption  
fees for adult\* dogs and cats going to  
loving homes  
\*4 months and older**



**Come on down—enjoy some ice cream and adopt a  
new best friend for free!**



**Adoption Hours:**  
Sunday-Friday: 11am-6:30pm  
Saturday: 10am-6:30pm



2825 Longley Lane, Reno • 775-856-2000 • [www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)





# Dramatically Increasing Pet Adoptions Challenges as Opportunities

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RENO GAZETTE-JOURNAL.RGI.COM

FRIDAY, SEPTEMBER 18, 2009

## Don't Let Construction Keep You From Your Forever Friend

During this busy construction season we want you to know that Nevada Humane Society remains open for business. We have many wonderful animals looking for forever homes. So come visit us and adopt that special pet. The animals really need you.

### Special adoption pricing this weekend!

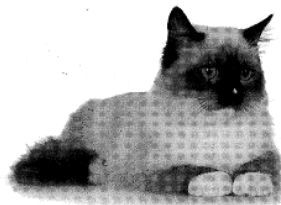
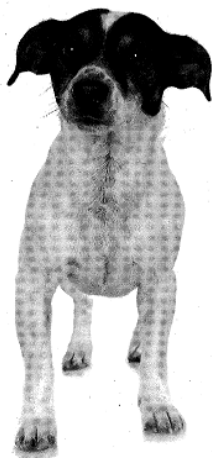
Road Construction Special: Free pet adoptions for adult dogs and cats to loving homes  
Friday, September 18 - Sunday, September 20.

Adoption Hours: Sunday through Friday: 11AM-6:30PM and Saturday: 10AM-6:30PM  
*All animals are spayed or neutered, vaccinated and microchipped.*

2825 Longley Lane between Rock and Mira Loma  
775-856-2000

We look forward to the completion of the Longley Lane project in October 2009. These improvements will greatly enhance both the business and residential communities. Thank you for supporting Nevada Humane Society.

[nevadahumanesociety.org](http://nevadahumanesociety.org)



**SNC**  
SIERRA NEVADA CONSTRUCTION, INC.

2055 east greg street  
sparks, nv 89431  
775-355-0420 phone  
775-355-0535 fax

nv. lic. #25565 co. lic. #593393