

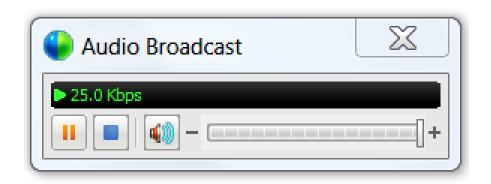
#### Pets as Gifts? Yes!

Read the research Debunk the myth Give it a try

ASPCApro.org/gifts



### ENJOY THE MUSIC The webinar begins at the top of the hour.



### Turn up your computer speakers!

Audio Broadcast should open automatically in top left corner of your screen.

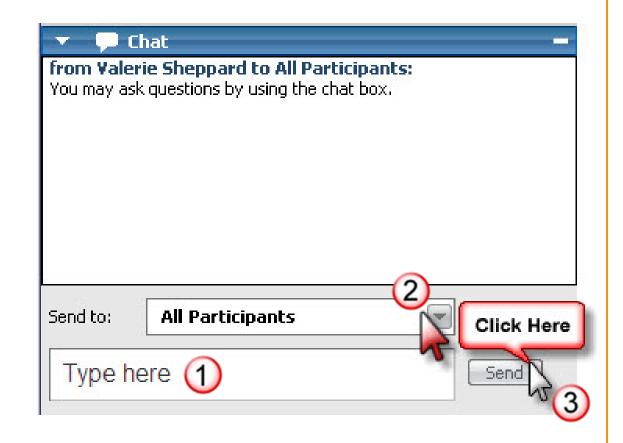
If you have audio issues:

- Click Communicate at top left of screen
- Click Audio Broadcast

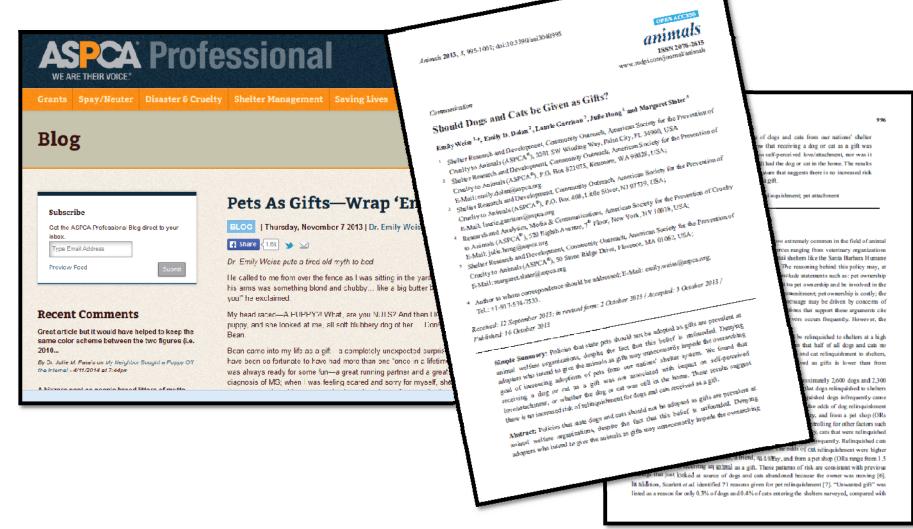


#### **HOW TO CHAT**

- Type your message in the **small** chat box.
- In the Send To box, use the drop down triangle to select All Participants
- 3 Click Send when ready!







<u>ASPCApro.org/giftpets</u> – research

ASPCApro/gifts - download tips





### **Emily Weiss, PhD, CAAB**

Vice President Shelter Research and Development ASPCA

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### Pets as Gifts? Wrap 'em up!





### Starting with a Poll

Answer the poll question in the right column of your screen

Does the organization you work with allow pets to be adopted as gifts?

- Yes
- No
- Only in special situations



### **And Another Quick Poll**

### Answer the poll question in the right column of your screen

How many of you received a pet as a gift at some point in your life?

- I did!
- No way!
- I didn't but I sure wish I had...



### W Pets as gifts? Not a good idea, experts say





By Kathleen Poliquin | kpoloquin@syracuse.com

on December 04, 2012 at 2:00 AM, updated December 04, 2012 at 2:01 AM



Getty Images / Stock photo

If you are thinking about giving someone a pet as a holiday gift, most animal experts suggest you think again.

While the excitement of surprising a loved one with an adorable puppy or kitten may be tempting, pets are not like a sweater or piece of jewelry that can be easily returned or re-gifted.

"Pet ownership is not an impulse to jump into," Dr. Mollie Hurley, of **Stack Veterinary Hospital in Onondaga**, said. "And by not



### What They Say...

Animals given as presents often end up unwanted and discarded at

Adding a pet to the family is a longterm commitment. It's a decision that needs imput from everyone who would care foisthe animal. That's why pets should not be given as holiday Gots: a gift is not a

They will be more likely to relinquish the pet if they get him as a gift



### What This Means for Dogs and Cats in Shelters







#### What the Data Tells Us...

Dogs obtained as gifts are less likely to be relinquished than dogs obtained from a shelter, a friend, as a stray or from a pet shop. (New et al, 2000)

Cats obtained as gifts are less likely to be relinquished than those that are obtained from a shelter, a friend, as a stray or from a pet shop. (New et al, 2000)

Pets are rarely relinquished because they are a unwanted gift (Scarlett, 1999)

Dogs received as gifts are significantly less at risk for relinquishment compared to those that were purchased or adopted (Patronek, 1996)

# But... For Some the Data was Ignored...

"As X notes, a companion animal issues specialist, says, "It's important to remember that animal shelters, and their innocent charges, will suffer the effects of impulse purchases of pets as gifts. Deciding whether one has the time and resources to add a pet to the family needs to be made after careful thought. We need to remember that pets can't simply be returned or discarded like a broken toy." (Better Homes and Gardens)

Adorable...

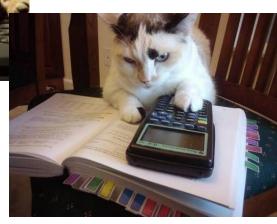
























#### What We Did

In an omnibus survey, we reached 222 respondents who reported they received a dog or cat as a gift in the past 10 years or so.

We asked 3 questions to those respondents...

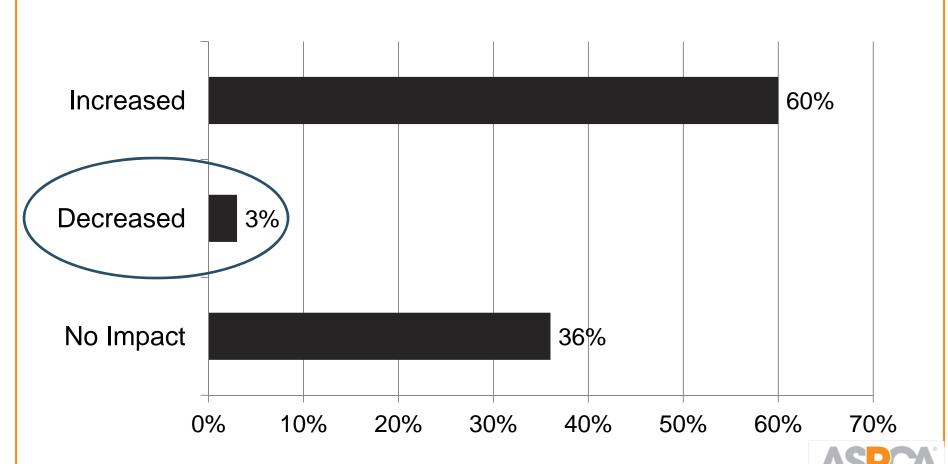


#### 3 Questions Asked

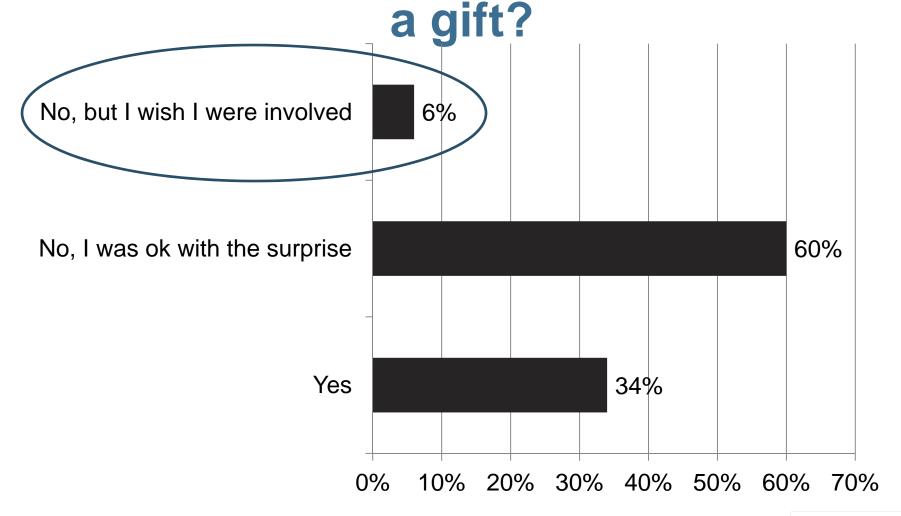
- 1. Were you involved, in any manner, in the selection process of the pet that you received as a gift?
  - Yes, you were involved
  - No, you were not involved but you wish you were involved
  - No, the pet was a surprise and that was okay
- 2. Did receiving a pet as a gift increase, decrease or have no impact on your love or attachment to the pet?
- 3. Is that pet still with you?
  - Yes
  - No, he or she passed away
  - No, the pet has another home



# Did receiving a pet as a gift increase, decrease or have no impact on your love or attachment to the pet?



## Were you involved in the selection process of the pet that you received as





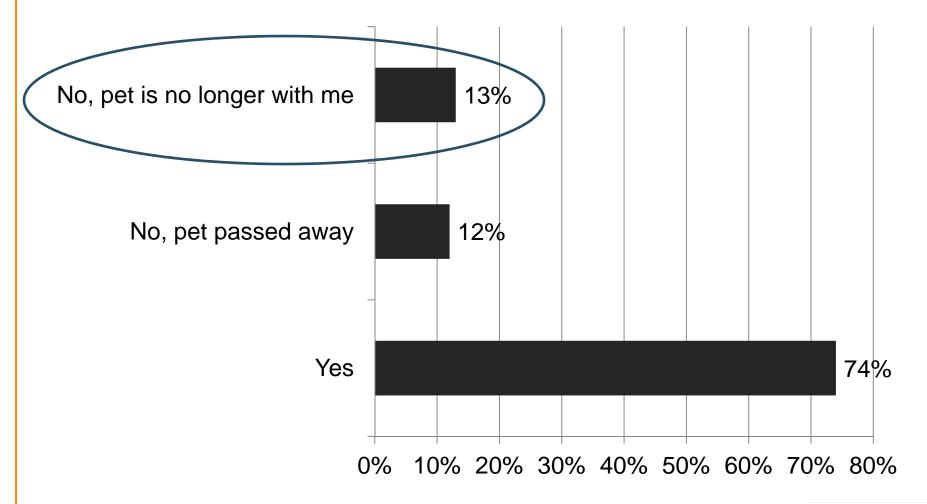
#### What We Found

No significant relationship between receiving a dog or cat as a gift, whether a surprise or not, and the receivers reported love or attachment for the pet





### Is that pet still with you?





# No significant relationship between receiving a dog or cat as a gift as a surprise or not and whether the pet was still living in the home





### Our Research Was Published

Animals 2013, 3, 995-1001; doi:10.3390/ani3040995



Communication

Should Dogs and Cats be Given as Gifts?

Emily Weiss 1,\*, Emily D. Dolan 2, Laurie Garrison 3, Julie Hong 4 and Margaret Slater 5



### What are your questions about this research?





### What about Dogs and Cats Under the Tree?



### Pittsburgh Delivers!





### **Special Delivery in Santa Fe**





### Greater Androscoggin HS, Maine









### Happy Holidays!







Like · Comment

Angela Curtis, Kara Hersom, Jenny Roderick and 1,284 others like this.





Lars Forsberg Merry Christmas (U)



25 December 2013 at 06:06



Barbara Parker Awwwwwwwwwwww 💌



25 December 2013 at 06:07



Stephanie Lynn Rowe Awe Merry Christmas and congratulations!

25 December 2013 at 06:08



Audrey Amidon This is just such a wonderful idea!

25 December 2013 at 06:10 · 6 4



Oliver O Kay very proper...

25 December 2013 at 06:11



Hillary Foster So sweet! Merry Christmas!

25 December 2013 at 06:12



Laura Evans What a great gift for a shelter pet, a family and a furever home of their own. I bet all the pets asked Santa for kind people for Christmas.

25 December 2013 at 06:16 · 6 2



## How can you be sure the gift receiver will be a good match?





### How do you convince staff and other stakeholders?



#### Pets as Gifts? Yes!

Read the research
Debunk the myth
Give it a try

ASPCApro.org/gifts





# Now that you have heard the information supporting adopting pets as gifts, are you considering giving it a go?

Answer in the chat panel







<u>ASPCApro.org/giftpets</u> – research

ASPCApro/gifts - download tips

