Adopting Cats on the Road: The Traveling Fosters Program

The Humane Society of Washington County Presents

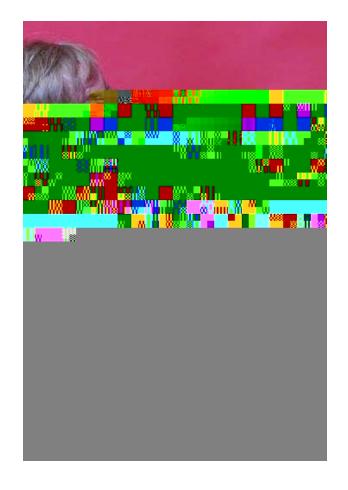


Friday Night Adoption event



HERE THIS FRIDAY STARTING AT 6PM HSWC DOGS AND CATS AVAILABLE FOR ADOPTION





Ellen Taylor, CPDT-KA, CDEP, CAWA Vice President of Operations a.k.a. "Band Agent"





Sonia Nicholson Foster Care Manager a.k.a. "Band Manager"





This "Jam Session" will include

- Who we are
- How we increased lives saved while maintaining humane holding capacity
- Engaged animal advocates who became known as the "Traveling Fosters"
- Let go of "What ifs"
- Created "Road Kits" to make hitting the road easier



The Humane Society of Washington County, MD





Most Demanding "Star" Poll









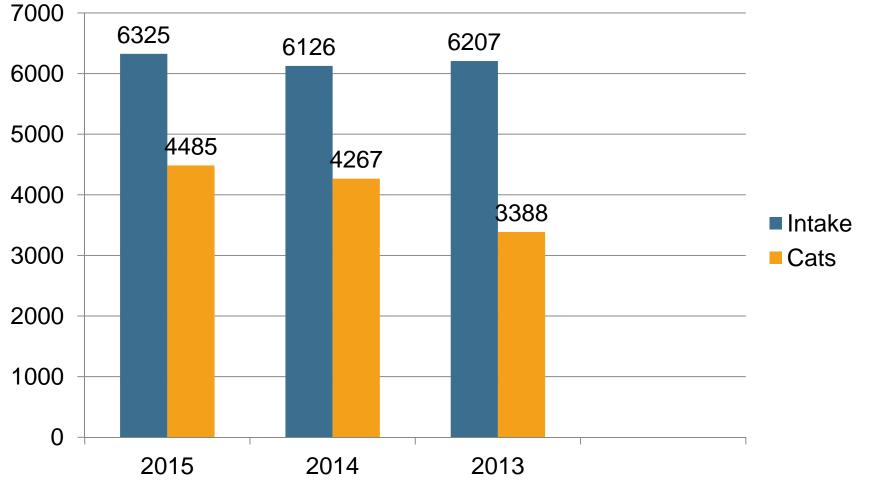


The Kitten!





Total Intake and Cat Intake Comparison







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We Needed to Change our Tune

Needed to reevaluate traditional foster program practices because:

- Shelter is always at capacity
- Stressful for animals to adjust to shelter life vs. foster home life
- Increased exposure to disease
- Limited adoption audience

A good agent identifies talent, then gets out of the way of their creativity



Let go of the "What ifs"





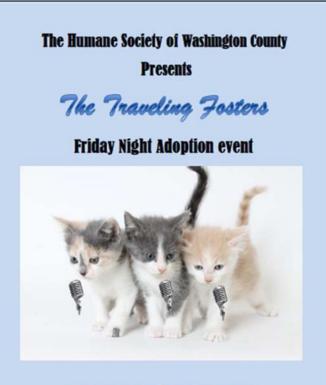
Held Auditions

- Volunteer Staff
- Current Foster Volunteers
- Community Cat Advocates





Formed the Band



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Humble Beginnings

- Paper contracts and receipts
- Cash drawer of \$100
- Donation Box
- Volunteer Training Adoption Counseling, software, fee handling, donation asks, safe animal handling



Played "Weddings and Bar Mitvahs"

- Don't be afraid to take small gigs
- Don't think you're too good to play the Mall
- Don't think you need to commit to a huge, all day event
- Don't be afraid to relax and have fun!





Our First Big Break!

Identified need for better equipment and the "road kit" was born

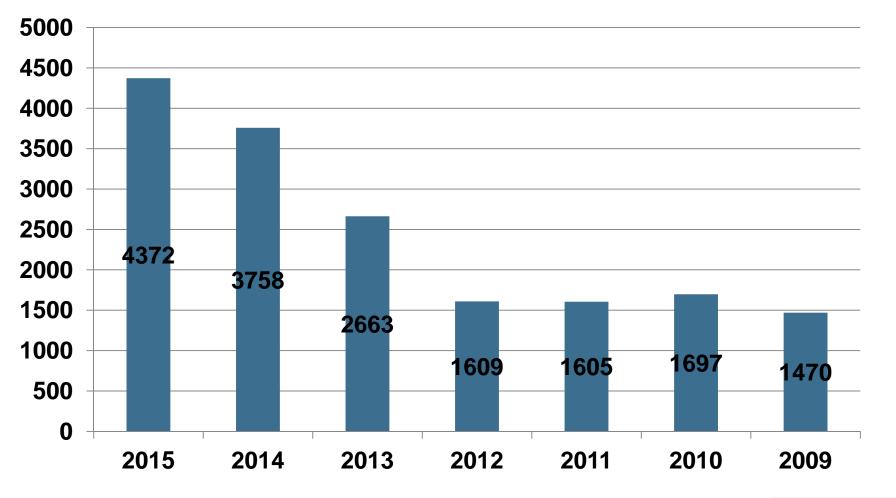
- Road Kits funded by the ASPCA
- Made touring easier
- Professional image
- Safer for cats and visitors
- Better record-keeping



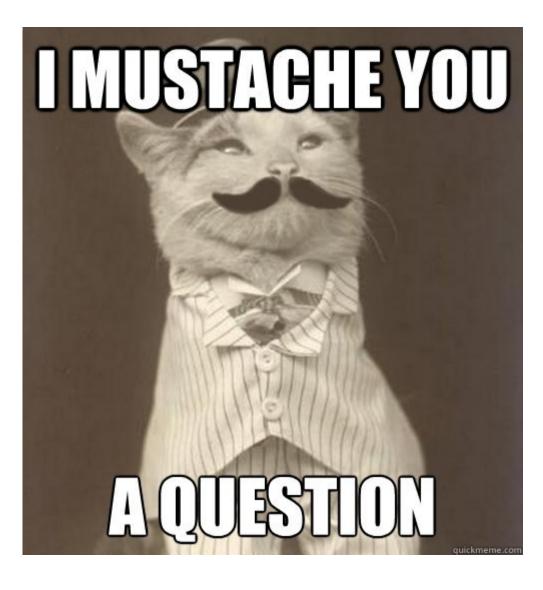
Program promotion and fundraising



Gold Record Success









Jam with Us

Sonia Nicholson, snicholson@hswcmd.org

Ellen Taylor, <u>etaylor@hswcmd.org</u>

Like us on Facebook: <u>HSWC Foster Care</u>

Bonus! For more of our music check out "That Barn Cat Song" <u>https://www.youtube.com/watch?v=Od4AoIO1VxY</u>

