

They Just Need a Ride

Saving Lives through Animal Relocation



Your Chat Moderator



Lea Lucky
Manager, Animal Relocation
ASPCA

Your Presenter



Kristen Limbert
Director, Animal Relocation
ASPCA

Session Goals:

What is animal relocation?

Why relocate animals?

Benefits/Challenges

How to get started

How to do it *right*

How to pay for it

How to find partners!!!

- ASPCA MAP



**Answer in the chat:
Do you CURRENTLY have an
Animal Relocation Program?**



If so, are you a
SOURCE
shelter or a
DESTINATION
shelter?



What is Animal Relocation?

The transfer of animals

FROM areas of oversupply

TO areas where there are few,
if any, similar pets available in
shelters for adoption.

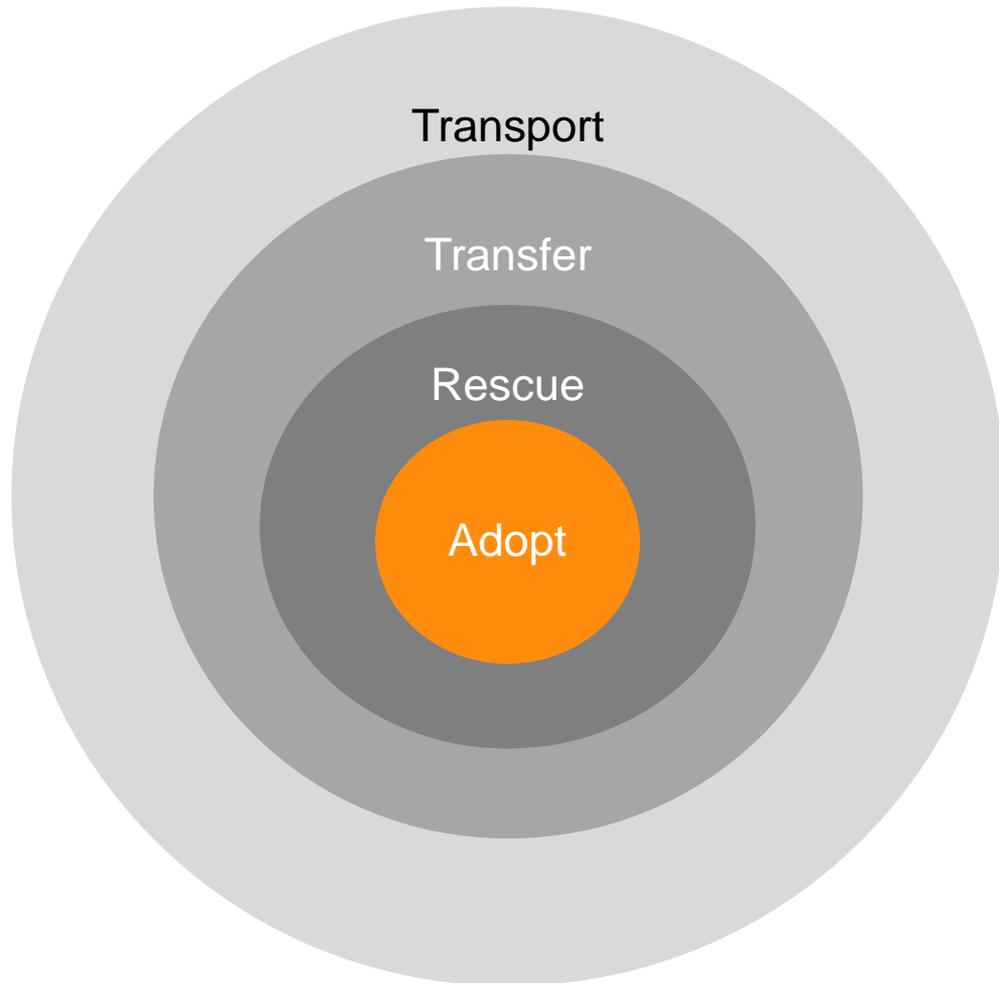
“They just need a ride.”

– Ed Sayres

What is Animal Relocation?



Relocation can be NEAR or FAR!



Why Relocate Animals?

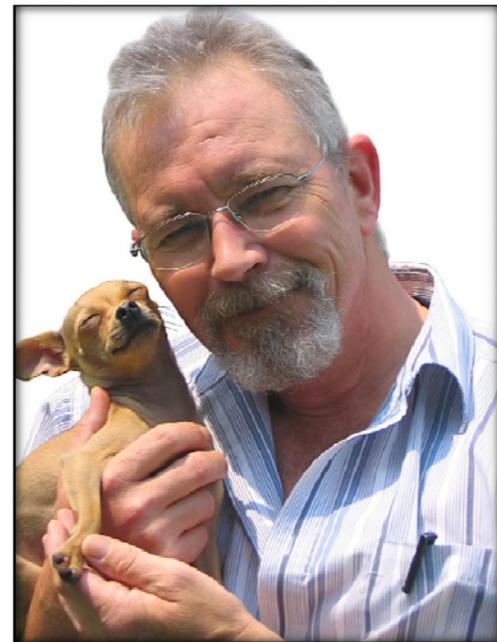
- **3 million dogs enter shelters each year**
 - **1.5 million dogs are euthanized**

Using **logistics**, and proven theories of **supply and demand**, relocation can be key in ending the needless euthanasia of dogs for space.



Only 20% of people go to a shelter to adopt a pet.

People want...
what they want.
*If they don't find it at
the shelter, most will go
elsewhere.*



Transferring-in adoptable
animals will keep the
community coming in!

Benefits

Source Shelters

- Less euthanasia
- More resources available for proactive efforts (spay/neuter)
- Relief and hope to staff

- No more empty cages
- Maintain the market share by responding to community needs for animals.

Destination Shelters

Challenges



Disease issues

- The increased stress on transported animals may increase susceptibility to disease.
- If transported animals are NOT healthy....they can spread disease at the Destination shelter.

Root causes

- Relocation is only PART of a community's solution. **Spay/Neuter has to be part of the solution too!**

How to get a relocation program off the ground

Step #1. Get Everyone on Board!

- Board of Directors
- County/City Govt.
- Staff
- Volunteers
- Community



Get everyone excited!

It's going to be a LOT more work for everyone!!

And Next...

*Step #2. Find Destination
Shelters*

Not Yet!!



You need to **PREPARE**
before you
contact Destination Shelters.



Step #2. Prepare

Just like applying for a job...
you need to “sell” your program.

- *Give your program CREDIBILITY!*
- *YOUR organization will stand out!*



There are more Source Shelters than Destinations!

Many
Destination Shelters have
groups

LINED UP

waiting for them
to take
their animals!



Healthy Animals are a MUST!

“Our Animals are Healthy”

Give your guarantee that the animals will be healthy or you'll take them back.



“Our Animals have been Quarantined”

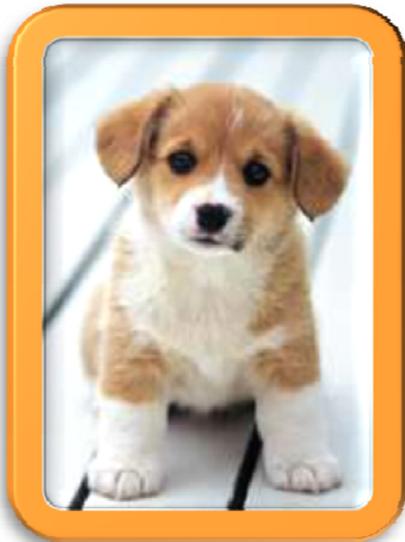
Quarantine animals away from general population if possible.

QUALITY ASSURANCE



HIGHLY *Adoptable* Animals

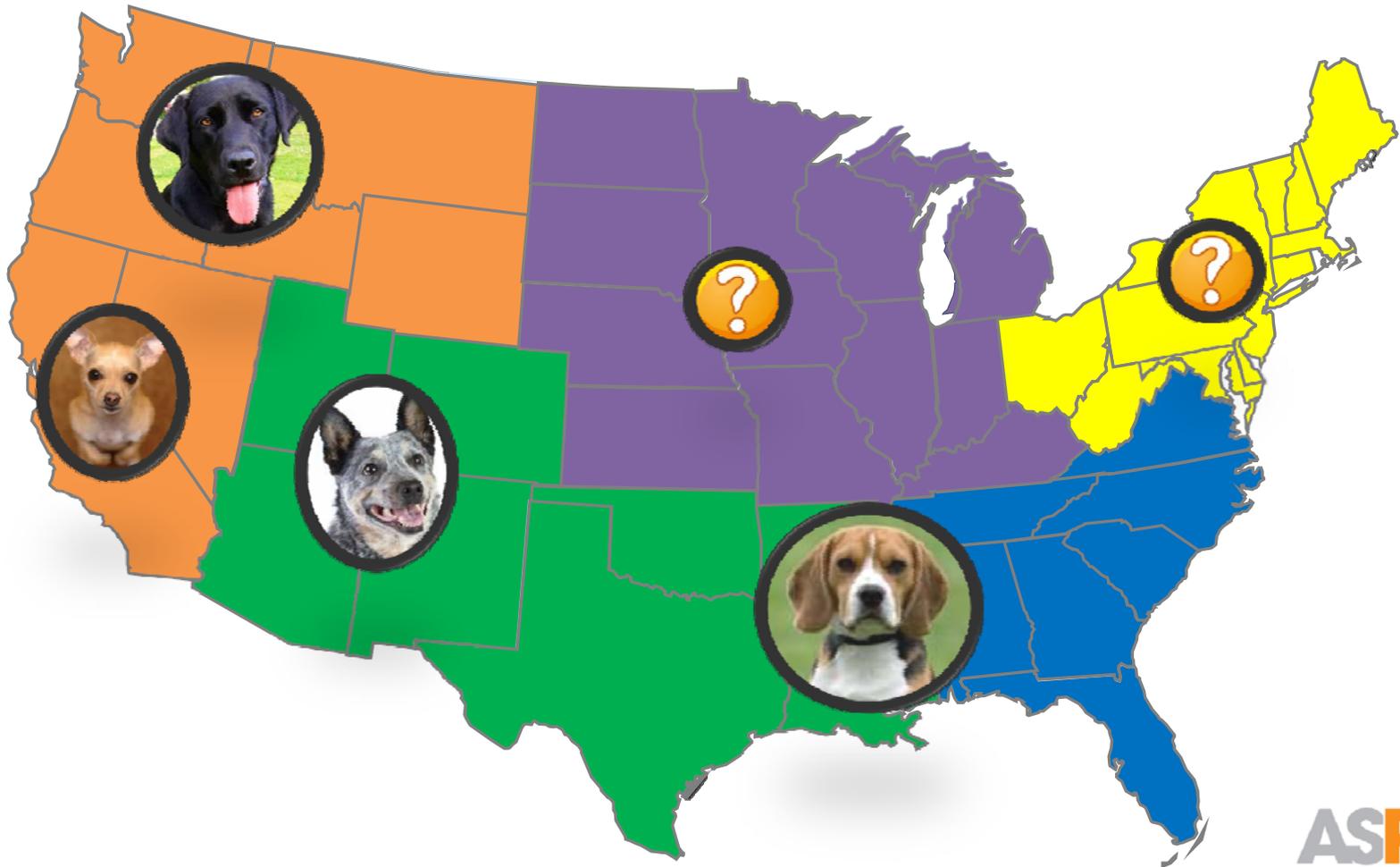
“We’ll give you the
Cream-of-the-Crop”



“Our animals come
GROOMED!”



You may have breeds in your shelter that are RARE in other parts of the country!



Get them VETTED!

“Our Animals are fully Vaccinated!”

Diseases in YOUR area may be different!

List all of the vaccines AND...when they were given!



Crossing State Lines

Rabies Vaccinated!

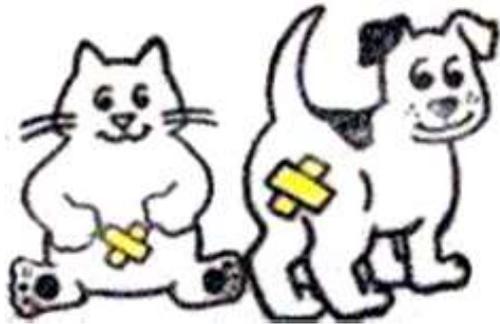
“Our Animals come with a Health Certificate!”

A must when transporting across state lines!



Spay/Neuter

Fix em' if you can!



S/N'd animals will be adopted quicker at the Destination shelter!



Evaluate Behavior

“Our dogs are
BEHAVIOR EVALUATED!”



The SAFER® Assessment

- Identify the risk of **future aggression** in dogs age six months and older
- **Individual behavioral support** needed before adoption for each dog in a shelter.

Become SAFER Certified

aspcapro.org/safer

SAFER on ASPCApro.org

SAFER Glossary

- Arousal
- Attempt, or Try to Bite
- Body Slam**
- Body, Loose and Wiggly
- Body, Stiff (Stiffening)
- Ear Posture: Ears Back
- Ear Posture: Ears Forward
- Eyes
- Fearful
- Freeze
- Huffing (Laughing)
- Lip Length
- Lip Lick
- Mouth Position: Closed M...
- Mouth Position: Open Mo...
- Play Bow
- Rearing Body Movement

Body Slam

Dog firmly jumps with two or four feet on Assessor with a stiff/tense body and then turns away from Assessor.



00:01 / 00:08

SAFER™ CERTIFICATION PREPARATORY COURSE

SAFER™ is a tool for assessing the probability of future canine aggression. SAFER™ has helped animal-welfare professionals all over the country identify potential aggression and opportunities for behavior modification.

COURSE INCLUDES:

- SAFER™ Training Guide/Training DVD

The SAFER™ Certification prep course will teach the skills to practice the SAFER™ assessment and submit tapes for certification.

AT THIS 2-DAY ASPCA® SAFER™ CERTIFICATION PREP COURSE PARTICIPANTS WILL LEARN:

- How to become fluent with the SAFER™ assessment and what additional steps are needed to become SAFER™ certified
- How SAFER™ certified assessors can identify the dogs in your shelter or rescue group ready to go into your placement program
- How SAFER™ certified assessors can more accurately communicate to the adopter about what they should expect, and how best to manage a dog in their home

2010 SAFER™ CERTIFICATION PREPARATORY COURSE SCHEDULE

Registration fee is \$125. To register, email meetyourmatch@aspcapro.org.

Seats are limited to 40 participants per course. Due to the use of demonstration dogs, participants may not bring any animals to the workshops. Your attendance both days is required.



ASPCA
Advocates
WE ARE THEIR VOICE®

List the Available Dogs (and ID them)

Transfer Manifest

Source Shelter: _____ Date of Transfer: _____
 Destination Shelter: _____ Transported by: _____

#	Animal ID#	Name	Breed	Color	Sex	Age	S/N	Rabies Vacc.	Combo Vacc.	FN-FelX +/-	HW +/-	Comments (Behavior, Special Needs)
1	104923	Shasha	Lab Mix	Black	F	2yr	Y	Y	Y		-	Loves other dogs and cats!
2	150652	Larry	Chow Mix	Red	M	3yr	Y	Y	Y		-	Housebroken and loves kids.
3												
4												
5												
6												
7												
8												
9												
10												
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12												
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19												
20												
21												
22												
23												
24												
25												

Transfer of Ownership:
 On behalf of: _____ (Destination/Receiving Shelter Name) I accept ownership of the above listed animals
 from: _____ (Source Shelter Name).
 Signed: _____ Title: _____ Date: _____

Coments about transfer: _____ Page ____ of ____

Fill form courtesy of
ASPCA
WEARS THEIR VOICE™



Use your shelter program to print a list or create a “Transfer Manifest”

Ask your partner shelter what type of shelter program they use. **Some programs communicate!!**

If you're going to do it, DO IT RIGHT!



Best Practices & Standards

- Association of Shelter Veterinarians
- National Federation of Humane Societies
- Dept. of Agriculture

SAFE, HUMANE, EFFICIENT

NFHS – The Tiered Approach

TIER ONE – Basic (Minimum)

Rabies Vaccine

Visual Exam

48 hour recovery time after s/n

Health certificate

Puppies 8 weeks or older unless with mom

Minimum behavior requirements

Identification on animal and containment

Paper records with animals

S/N prior to adoption

NFHS – The Tiered Approach

TIER TWO – Moderate

All requirements of tier one, plus

Heartworm test

Bordetella, Parvo, Distemper

Further behavior evaluation and provide form

Animal history and photos

Destination tracks and shares outcome statistics for each dog

NFHS – The Tiered Approach

TIER THREE – Advanced

All requirements of tier one and two, plus

Fecal exam and de-worming

Flea/tick preventative

Parvovirus titer

Microchip

Extensive behavior evaluation

Destination conducts adoption follow ups

Step #3. How will animals be Transported?

Options:

- Volunteer drivers with their own vehicle.
- Your shelter vehicle.
- Be Creative...Enterprise “Miles that Matter”

Follow Best Practices!

- Association of Shelter Vets
- National Federation of HS



Primary Focus Must Always be on Safety and Reduction in Stress

Containment

- Species
- Cohousing
- Secure

Environmental Conditions

- Temperature extremes
- Ventilation

Animal Needs

- Food and water?
- Medical
- Signs of stress
- On-board Handler

Infectious Disease

- Disinfection
- Container placement
- High risk animals

Transit Time

- Less is more
- Supervision
- Walks
- Sanitation

Step #4. Raise money for transports

Options:

- Social Media
- Paypal
- E-commerce
- Grants



Tell the story why transport is important!

Propose that after a trial period, your destinations consider sending a portion of their adoption income BACK to you for S/N programs.

Step #5. Find a Destination Partner

With your “resume” in hand... start making calls or.... join ASPCA MAP.

- Move shortest distance possible
- Discuss euthanasia decisions, adoptions, emergencies on the road
- Get contact info (after hours)
- Communicate along the way.
 - ETA and if/why you're running late
- De-brief





M O V I N G A N I M A L S P L A C E S  MAP

ASPCA MAP (Moving Animals Places)

www.ASPCApro.org/MAP



M O V I N G A N I M A L S P L A C E S

MAP

What is the MAP?

Web-based tool

Connect U.S. Source &
Destination shelters

Create partnerships

Promote best practices

Provide current picture of
surplus & demand

The screenshot shows the ASPCA MAP web application. At the top, the ASPCA logo and tagline "WE ARE THEIR VOICE" are visible. Below the logo is a navigation bar with links for Home, Find a Shelter, Connections, Messages, and Fe. The user is logged in as "Harry Howard with Hounds Rescue5". The status indicates "Your Shelter IS currently sourcing animals. Your Shelter IS currently". The main section is titled "Looking For" and includes "Location Search Criteria". The search criteria are set to "Within Miles" with a value of 245, and "Use My Location" is set to "No". The location is set to "CT". There are "Search" and "Reset" buttons. Below the search criteria is a "Location on Map" section showing a map of Pennsylvania and New Jersey with several red location pins. At the bottom, there is a "Search Result" table with columns for Shelter Name, Rating, and Distance.

Shelter Name	Rating ▲	Distance
A224	☆☆☆☆☆	1.28

Google Maps *meets* Match.com



M O V I N G A N I M A L S P L A C E S

MAP

Who is the MAP for?

Non-Profit shelters

501(c)3 rescue groups

Municipal sheltering agencies





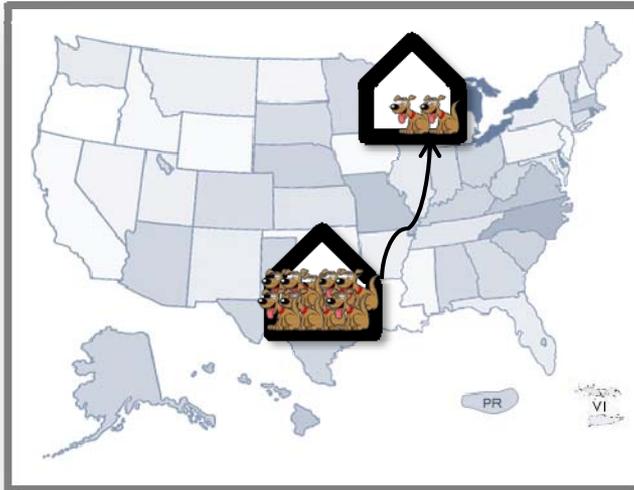
Why use the MAP?

Find partners close to you with

- Surplus animals (source shelters)
or
- Empty cages (destination shelters)

Comprehensive, real-time information

Additional resources to improve quality and quantity of transports





Home Find a Partner Connections Messages Feedback/Ratings Member Profile Contact Us Logout

Welcome, Kristen Limbert with TEST SHELTER
Status: Your agency is NOT currently a source for animals. Your agency is NOT currently a destination for animals.

0 new messages
0 new connections

Welcome to the ASPCA MAP!
Where organizations connect to help animals and save more lives.

At a Glance Recent Connections Ratings you've given Ratings others have given

Getting around the MAP is easy!

- To get started, find a transfer partner.
- Make connections with another agency, and keep track of them.
- Stay in touch with agencies by sending and receiving messages.
- Provide feedback and ratings on your recent transports.
- Review and update your member profile.

All active links

Quick Links

- ASPCA Relocation
- Association of Shelter Veterinarians: Transport Guidelines (Page 39)
- National Federation of Humane Societies: Transport Best Practices
- ASPCA Relocation Grants
- Find the best transport route

Quick Stats

- 0 MAP Transports
- 0 MAP Connections
- 0 Lives Saved ?

Your Dashboard



M O V I N G A N I M A L S P L A C E S



Home Find a Partner Connections Messages Feedback/Ratings Member Profile Contact Us Logout

Welcome, Kristen Limbert with DEMO SHELTER 1 0 new messages
0 new connections

Status: ● Your agency is currently a source for animals. Your agency is NOT currently a destination for animals.

Looking For	Location Search Criteria	Additional Search Filters
<input type="radio"/> Source Agency <input checked="" type="radio"/> Destination Agency <input type="radio"/> All	Within Miles <input type="text" value="600"/> of <input type="text" value="21206"/> ? <input type="button" value="Apply Changes"/>	Destination Shelter can provide spay/neuter <input checked="" type="checkbox"/> Destination Shelter can transport animals <input type="checkbox"/> Destination Shelter can transport out of state <input type="checkbox"/> Destination does not charge a transport fee <input type="checkbox"/> Destination Shelter accepts dogs <input checked="" type="checkbox"/> Destination Shelter accepts cats <input type="checkbox"/>

Location

Change status whenever you want

Zip code search

Color coded dots

Agency Name : A9678
Facility : Non-profit Organization with sheltering facility
Distance : 222.53
● Transport Status : ●
Pre-Connect Profile : This is DESTINATION DEMO SHELTER A
[More detail...](#)

Searching for a Partner



Home Find a Partner Connections Messages Feedback/Ratings Member Profile Contact Us Logout

Welcome, Kristen Limbert with DEMO SHELTER 1 0 new messages
0 new connections

Status: Your agency is currently a source for animals. Your agency is NOT currently a destination for animals.

Agency - A9678 I = Required Information

Located	12401	Distance	222.53 Miles
Rating	☆☆☆☆	Member since	02/18/2013
Currently Transferring Cats in	No	Currently Transferring Cats out	No
Currently Transferring Dogs in	Yes	Currently Transferring Dogs out	No
Provides Transport	No	Travel Out of State	No
Total Live Feline Intake	1000	Live Total Canine Intake	999
Transport Fee	No		
Pre-Connection Profile:	This is DESTINATION DEMO SHELTER A		

Fill Details

Reason for Communication: I'm looking to send

Desired Date of Transport: 3/9/2013 [2/27/2013]

How Many Dogs?: 30

How Many Cats?: 0

Message to Shelter: Hi!
 Thanks for opening this request to connect!
 Our shelter is looking to find a partner to send some great dogs and puppies to. We have a large variety of dogs, small, medium and large breeds and tons of puppies.
 They are healthy and adoptable but we just can't move them locally. If you are interested in partnering with us, I'd be happy to send you a sheet of our available dogs, including photos.
 We have cargo vans and can transport, but we are not able to pay/neuter all of them before transport so we are looking for a destination that can do surgeries there prior to adoption.
 Thanks for your time!

Find a shelter...send a Request to Connect

When you send the request...they will THEN see your full profile.

Sending a Request to Connect



Home Find a Partner Connections Messages Feedback/Ratings Member Profile Contact Us Logout

Welcome, Kristen Limbert with DEMO SHELTER 2 0 new messages
Status: Your agency is NOT currently a source for animals. Your agency is currently a destination for animals. 1 new connections

Connection Request Details

Connection Request			
Request made by	A9677	Request made to	DEMO SHELTER 2
Created Date	02/27/2013	Desired Date of Transport	3/9/2013
Reason for Communication	I'm looking to send	How Many Cats?	0
Message to Shelter	Hi! Thanks for opening this request to connect! Our shelter is looking to find a partner to send some great dogs and puppies to. We have a large variety of dogs, small, medium and large breeds and tons of puppies. They are healthy and adoptable but we just can't move them locally. If you are interested in partnering with us, I'd be happy to send you a spreadsheet of our available dogs, including photos. We rent cargo vans and can transport, we we are not able to spay/neuter all of them before transport so we are looking for a destination that can do surgeries there prior to adoption. Thanks for your time!		

Upload Attachment

Connection Request Details

Do you Approve

When THEY accept...that's when you can see their full profile.

Accept or Decline a Request



Home Find a Partner Connections Messages Feedback/Ratings Member Profile Contact Us Logout

Welcome, Kristen Limbert with DEMO SHELTER 1
Status: Your agency is currently a source for animals. Your agency is NOT currently a destination for animals. [0 new messages](#)
[0 new connections](#)

Message To A Connected Shelter

Message Shelter ! = Required Information

To: DEMO SHELTER 2

Reason for communication: Looking to send animals

Desired Date of Transport: 3/9/2013 [2/27/2013]

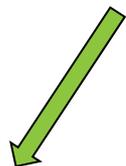
Number of cats: 0

Number of Dogs: 30

Message Subject: Yay!

Message Body:
Thanks for approving my request to connect! We look forward to partnering with you.
I will upload a spreadsheet with our available dogs today. Once you've selected the dogs that you are able to take into your adoption program, we will move them to quarantine and start the vetting process. We are so happy to be able to save these very deserving dogs. Thanks again!

Upload File



Home Find a Partner Connections Messages Feedback/Ratings Member Profile Contact Us Logout

Welcome, Kristen Limbert with DEMO SHELTER 2
Status: Your agency is NOT currently a source for animals. Your agency is currently a destination for animals. [1 new messages](#)
[0 new connections](#)

Message Details

Inbox

	From Shelter	Subject	Date	Delete
<input checked="" type="checkbox"/>	DEMO SHELTER 1	Yay!	02/27/2013	<input checked="" type="checkbox"/>

Total Records Found: 1 <<First | <Previous | Go to page 1 | Next> | Last>>

Sent Items

Sending and Receiving Messages

Arranging a Transport



M O V I N G A N I M A L S P L A C E S



Home Find a Partner Connections Messages Feedback/Ratings Member Profile Contact Us Logout

Welcome, Kristen Limbert with DEMO SHELTER 2 0 new messages
Status: Your agency is NOT currently a source for animals. Your agency is currently a destination for animals. 0 new connections

Feedback/Rating

Awaiting Your Rating

DEMO SHELTER 1

Showing Page 1 - 1 of 1 items

Ratings You've Given Showing Page 1 - 0 of 0 items

Ratings Given to you Showing Page

Home Find a Partner Connections Messages Feedback/Ratings Member Profile Contact Us Logout

Welcome, Kristen Limbert with DEMO SHELTER 2 0 new messages
Status: Your agency is NOT currently a source for animals. Your agency is currently a destination for animals. 0 new connections

Rating For DEMO SHELTER 1

Did you conduct a transport? Yes

Were you a source or destination agency? Receiving

How many canines did you receive? 30

How many felines did you receive? 0

General condition of the animals ★★★★★

Animals arrived when expected ★★★★★

Animals received were as described ★★★★★

Paperwork and supporting documentation ★★★★★

Clear prompt and courteous communication ★★★★★

Would work with organization again ★★★★★

Please click on the stars to rate your transportation: 5 stars as best, 1 star as lowest rating

Rating
your
Partner

Reporting your Transport
Numbers



What's on the Application?

Contact Info and Details

- Primary contact, Organization tax status, staffing, etc.

Shelter capacity and Prior Year Stats

- Adoptions, transfers, euthanasia, etc.

Medical, Spay/Neuter, Behavior

- Vaccines, quarantine time, health certificates, behavior evals, etc.

Animal Selection, Documentation

- Shelter software, lists of available animals, etc.

Transport Options

- Can you transport, fees, own/rent vehicles, etc.

Signed Code of Conduct



M O V I N G A N I M A L S P L A C E S



ASPCA Professional

WE ARE THEIR VOICE.

[About](#) [Resource Library](#) [Training](#) [ASPCA Programs](#) [Blog](#)

[Grants](#) [Spay/Neuter](#) [Disaster & Cruelty](#) [Shelter Management](#) [Saving Lives](#) [Shelter Health](#)

Search...

Resource Library



Filter Resources

By Topic

- Saving Lives
- Transport
- Adoption Programs (3)
- Adoption Marketing (2)
- Research & Data (2)

By Type

By Training

FORMS & SAMPLES **Canine-ality Adopter Booklets**

This system helps adopters focus on a good fit rather than a specific breed. Print out these fun and informative color-coded booklets and send them home with new adopters.

Transfers: Life-Saving Strategy

WEBINAR | Presenter: Panel Presentation

June 27, 2012 | [f](#) [t](#) [e](#)

In this webinar, discover how two shelters successfully used their transfer programs, both transfer-out and transfer-in, to save more lives in their communities.

Transferring Animals Out

WEBINAR | Presenter: Panel Presentation

March 27, 2013 | [f](#) [t](#) [e](#)

Find out how three agencies not only transferred animals out, they got confirmation of their adoptions.

Resource Library





M O V I N G A N I M A L S P L A C E S

MAP

To get on the MAP and start saving more lives, go to

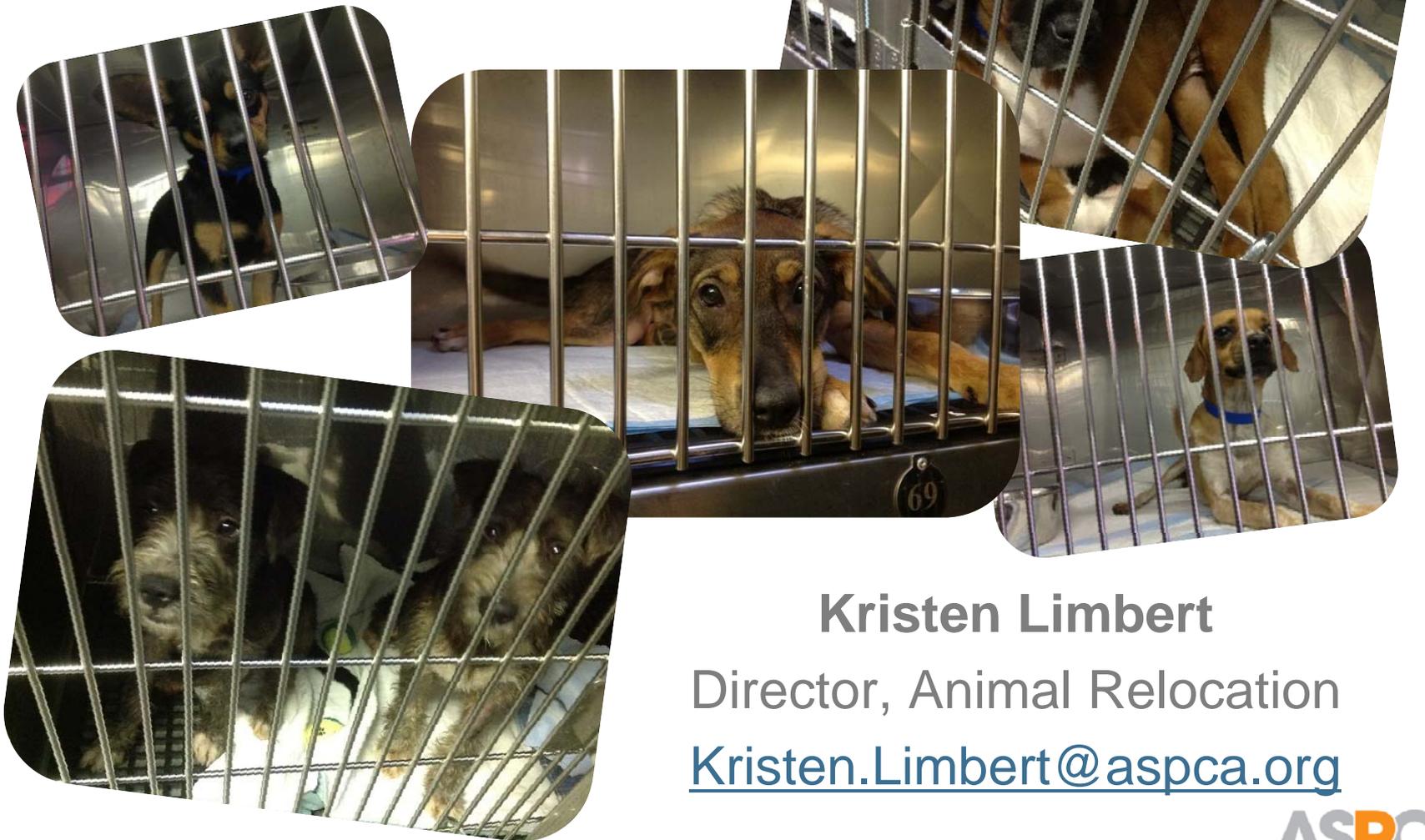
The screenshot shows the ASPCA Professional website. At the top, the ASPCA logo is followed by the text "Professional" and the tagline "WE ARE THEIR VOICE®". Navigation links include "About", "Resource Library", "Training", "ASPCA Programs", and "Blog". A secondary navigation bar contains "Grants", "Spay/Neuter", "Disaster & Cruelty", "Shelter Management", "Saving Lives", and "Shelter Health", along with a search bar. The main content area features a "Saving Lives" header with a photo of a kitten. Below this, a "Featured Resource" box highlights "Test Your Sanitation Smarts". The primary focus is the "Moving Animals Places - MAP" section, which includes social media icons, a photo of a person with a dog, and a description of the tool. A "Current users click to login." button is visible. Below the main description, there is a "Resources Like This:" section with a link to "Things to consider before you transport animals".

Start Here

www.aspcapro.org/map



What are your questions???



Kristen Limbert

Director, Animal Relocation

Kristen.Limbert@aspca.org

What two things you heard about in this webinar you will try in the next month?

Type your answers into chat please!

Upcoming ASPCApro Webinars

aspcapro.org/webinars

- **Calculating Your Humane Capacity** (11/20)
- **Parvo 101** (12/05)
- **Save More Lives and Win BIG in the Final \$100K Challenge** (12/03 and 12/11)
- **How Shelters Can Use Data to Save Lives** (12/12)