

# Your Presenter



**Bonney Brown**  
Executive Director  
Nevada Humane Society

# Marketing to Dramatically Increase and Sustain Pet Adoptions



## This presentation will cover:

- NHS & community statistics
- NHS adoption promotions, events and marketing strategies you may use
- Questions

## Recorded webinars:

- April 25:  
True Cost and Value of Pet Adoptions
- May 16:  
Creating Adoption Processes that Truly Support Saving Lives



# Nevada Humane Society Statistics



## Pet Adoptions

- 2006: 4,990 (pre-no-kill initiative)
- 2007: 8,030 up 61%  
3,040 more adoptions
- 2008: 8,635 up 7%  
605 more adoptions
- 2009: 9,184 up 6%  
549 more adoptions
- 2010: 9,668 up 5%  
484 more adoptions
- 2011: 9,340 down 3%  
328 fewer adoptions (admissions down 3%)
- 2012: 8,816 down 5%  
524 fewer adoptions (admissions down 8%)

Every pet was neutered,  
vaccinated and  
microchipped before  
adoption.

# Washoe County, Nevada, Statistics

## Decreased animals losing their lives in Washoe County shelters

2007: 52% decrease

2,700 fewer dogs & cats lost their lives in 2007 than 2006.

2008: 10% decrease

2009: 27% decrease

2010: 12% decrease

2011: no change

2012: 16% decrease



# Nevada Humane Society Statistics



## Incoming Dog & Cats

Year	Owner	Transfer
2006	5,667	1,303
2007	5,258	3,188
2008	4,809	3,750
2009	4,945	4,469
2010	4,853	5,237
2011	4,760	5,070
2012	3,709	5,323

**2012 Countywide Dog & Cat Admissions: 15,752**

# Washoe County, Nevada, Statistics



## Countywide Save Rate (NHS and WCRAS combined)

2007:	Dogs 92%	Cats 78%
2008:	Dogs 90%	Cats 83%
2009:	Dogs 90%	Cats 89%
2010:	Dogs 91%	Cats 91%
2011:	Dogs 91%	Cats 91%
2012:	Dogs 92%	Cats 92%

## National Average 2009:

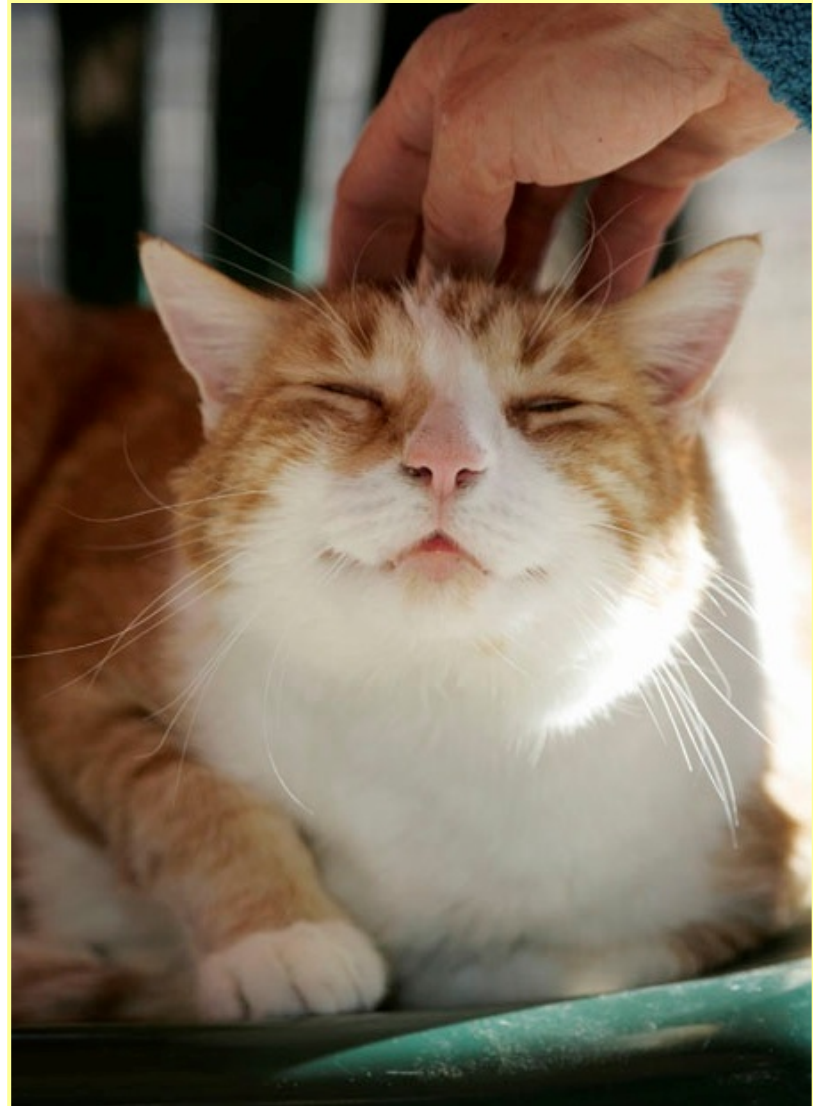
- 58% (Source: Maddie's Fund)

# Washoe County, Nevada, Statistics

## Animal Deaths in Shelters per Thousand People

Washoe County 2012:  
2.9 animals per 1,000  
residents

National Average 2009:  
7.8 animals per 1,000  
residents (Source: Maddie's Fund)







***“Efficiency is  
doing things right;  
effectiveness is  
doing the right  
things.”***

- Peter Drucker

*Adopt a Mardi Gras Star  
at Nevada Humane Society*



*February 21—March 1*

**Special Adoption Fee:**

**\$25 for "Star" dogs, cats, and rabbits**

**Come in and vote for the Mardi Gras King and Queen**

*February 28 at 11 a.m.*

**Mardi Gras pet parade through  
the shelter!**

**Shelter Hours:**

**Sunday—Friday: 11 am—6:30 pm**

**Saturday: 10 am - 6:30 pm**

2825 Longley Lane, Reno • 775.856.2000 • [www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)



## Aggressive Promotion

## Get the Word Out and the People In

**ASPCA**  
ASPCApro.org

# facebook®

twitter



*Pinterest*



## Get Help with Your New Year's Resolutions at Nevada Humane Society

### January 8-10



Get fit with a new dog



Lower stress with a new cat



Adopt an adult cat, dog or rabbit for \$20.10  
(four months & older, excludes specially priced dogs)

*Adoption Hours:*  
Sunday-Friday: 11 a.m.-6:30 p.m.  
Saturday: 10 a.m.-6:30 p.m.

[www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)  
2825 Longley Lane, Reno  
775-856-2000



Nevada Humane Society presents:  
**The "Match Made in Heaven"**  
**Valentine Event**  
*Saturday, February 13*



Come meet the new  
 love of your life  
 and give hope to a  
 homeless pet!

- ♥ Noon-3pm: Furry Speed Dating
- Participants receive a free Valentine Snack Pack
- 4-7pm: "Match Made in Heaven" Singles Night  
 hosted by "It's Just Lunch" Dating Service
- Enjoy refreshments
  - Fun games & hourly raffles for great prizes
  - Meet & mingle with other singles who love pets
  - Meet adoptable pets

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**Valentine's Day**  
**Adoption Promotion**  
**Nevada Humane Society**



**February 8-14**

**Special Adoption Fees:**

**\$14 Adult\* Cats**

**\$41 Adult\* Dogs**

\*4 months and older, excluding specially priced dogs

**Adoption Hours:**

Sunday-Friday: 11am-6:30pm

Saturday February 14: 10am-7pm

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*Handmade Valentine Cards at  
Nevada Humane Society*



*Will You Be My Valentine?*

*February 5-14*

*A \$5 donation purchases two  
Valentine cards  
and will help the animals at  
Nevada Humane Society*

All cards hand-made by the Caughlin Ranch  
Elementary School Service Club and 6th grade students at  
Sun Valley Elementary School

Nevada Humane Society • 2825 Longley Lane, Reno • 775-856-2000 • [www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)







*Adopt a Mardi Gras Star  
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NEVADA HUMANE SOCIETY



# st. patrick's pals



March 7-17



Half price adoption fee for all animals with shamrock sticker

Dogs & cats \$25; rabbits \$17; hamsters/gerbils \$5

Adopt a pal on March 17 and receive a free gift!

MONDAY-FRIDAY: 11am-6:30 pm

SATURDAY: 10 am-6:30 pm SUNDAY: 10 am-4:30 pm

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# Celebrate St. Patrick's Day with a New Pal

March 12-18



Adoption Hours:

Sunday-Friday  
11am-6:30pm

Saturday 10am-6:30pm

Receive a \$5 Gift Certificate to Archie's with every adoption!

Reduced Adoption Fees:

Cats: \$25\* Dogs: \$50\*

\*4 months or older, excluding specially priced dogs

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RENO NV 895

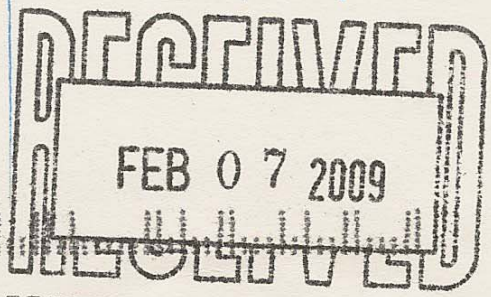
"Adopt a super pet"?!?  
I can't believe how  
shameless the NVHS is  
at hijacking holidays & events.  
You even leech off the  
Super Bowl!!

What's next, "adopt a pet  
for Arbor Day"? Give me  
a break!!

-RTO



Director  
Nevada Humane Society  
2825 Longley Lane  
Suite B  
Reno, NV 89502



02+4914



## Adopt a Pet and Get a Free Tree on Arbor Day



**April 24**

Adopt a pet from Nevada Humane Society, get a certificate for a free tree from Moana Nursery and save \$10 off the regular adoption fee.

On Friday, April 24, dogs and cats will be available for adoption at Moana Lane Garden Center, 1100 W. Moana Lane., from Noon to 3 p.m.



Better Plants. Better People.

### Shelter Hours:

Sunday-Friday: 11am-6:30pm

Saturday: 10am-6:30pm



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**Celebrate  
Cinco de Meow & Bow Wow  
May 2-6**



**Special Adoption  
Fees:**  
**\$5 Adult\* Cats**  
**\$60 Kittens**  
**\$45 Adult\* Dogs**

\*4 months & older, excluding  
specially priced dogs



**Adoption Hours:**  
 Sunday-Friday: 11:00 am to 6:30 pm  
 Saturday: 10:00 am to 6:30 pm



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**CELEBRATE  
CINCO DE MEOW  
& BOW WOW**  
 NEVADA HUMANE SOCIETY  
 MAY 2-8  
**CATS \$5 & DOGS \$25**  
(4 months or older, excludes specially priced dogs)

**OPEN 36 HOURS**  
 9AM, MAY 5 TO 9PM, MAY 6  
**FUN ACTIVITIES ON MAY 5:**  
**CHIHUAHUA PARADE 3PM**  
**CINCO DE MAYO PARTY 7-10PM**




**Nevada** www.NevadaHumaneSociety.org  
 HUMANE SOCIETY 2825 Longley Lane • 775-856-2000

Nevada Humane Society  
**Mother's Day  
Pet Adoption Special**

**Special Adoption Fees  
for Moms:**  
\$10 for adult cats  
(4 months and older)  
and \$25 for select dogs

**Adopt a pet on  
Mother's Day  
(Sunday, May 10)  
and get a  
beautiful  
carnation!**

**May 6—10**



**Adoption Hours:**  
Sunday—Friday: 11 a.m.—6:30 p.m.  
Saturday: 10 a.m.—6:30 p.m.  
Open on Mother's Day

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# *Celebrate* **INDEPENDENCE DAY**

***this 4th of July at  
Nevada Humane Society  
and Help Liberate the  
Shelter Animals!***

**Special Adoption Fees  
July 2nd through 8th**

**Adult Dogs - \$40**

**Adult Cats - \$25**  
Six months & Older

**Kittens - \$50**

**Ice Cream Social July 4th**

**Adoption Hours:  
Every day 11am-6:30pm  
Open at 10am on Saturday**



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## Save Money for Back to School with the “Pick Your Price” Adoption Promotion

August 25 to  
September 3



**Adopt an adult\* dog or cat at the price you choose!**  
**Adopt one kitten for \$40 or two for \$60!**

\*4 months & older, excluding specially priced dogs

**Adoption Hours:**  
Sunday–Friday: 11am-6:30pm  
Saturday: 10am-6:30pm



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# TRICK OR TREAT

**HALLOWEEN WEEK OCT. 29—NOV. 4  
NEVADA HUMANE SOCIETY**

Monday—Friday: 11am–6:30pm

Saturday: 10am–6:30pm Sunday: 10am–4:30pm

All Adult Dogs: \$25  
All Adult Cats: \$10  
(5 years & older)



**SAFE TRICK -OR -TREATING**

**OCTOBER 31, 4 PM TO 7 PM**

**FUN FOR THE WHOLE FAMILY!**

2825 Longley Lane, Reno - 775-856-2000 - [www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)





## Safe Trick-or-Treating in the Shelter

Re★PUP★licans



Demo★CATS

**The race for the  
Right House is on!**

**Adopt an Adult Pet\*  
for Free  
November 1-11**

\*4 months or older, excluding specially priced dogs



**Nevada**  
HUMANE SOCIETY

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**NEVADA DAY**  
Nevada Humane Society



Celebrate!  
Adopt a Friend  
October 25 - 28

Thurs/Fri: 11am-6:30pm  
Sat: 10am-6:30pm  
Sun: 10am-4:30pm



All Adult Dogs \$35  
All Adult Cats \$25  
(6 months or older)

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## Feel Uplifted: Adopt a pet this week at Nevada Humane Society

September 7 - 16  
Monday - Friday 11am to 6:30pm  
Saturday 10am to 6:30pm  
Sunday 10am to 4:30pm

*\$25 cats and  
\$35 dogs  
six months and older*



Photos courtesy of Lynsey Nelson

Experience the love of an adopted pet.  
Visit Nevada Humane Society this week and give a paw a hand.  
2825 Longley Lane, Reno, 775 856 2000 [www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)



**Feel Uplifted! Adopt a pet at  
Nevada Humane Society  
September 11-13**

**Special Adoption Fees:**

Adult\* cats: **Fee Waived**

Adult\* dogs: \$45

Kittens: One for \$40 or  
Two for \$60

Go to the Great Reno  
Balloon Races to see the  
NHS Balloon and visit our  
booth with KKOH Radio!

\*4 months and older,  
excluding specially priced dogs

As always, senior pets (6 & older)  
are free to seniors (55 & older)!

**Adoption Hours:**  
Sunday-Friday: 11am to 6:30pm  
Saturday: 10am to 6:30pm

2825 Longley Lane · 775 856 2000 · [www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)



# Hot August Nights

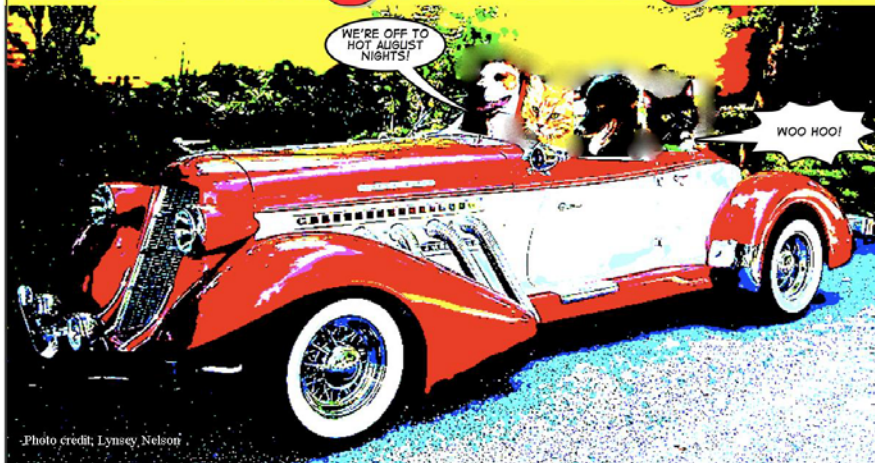


Photo credit: Lynsey Nelson

## Pet Adoptions

### Special Fees:

- \$25 Classic Dogs
- \$45 Adult Dogs
- \$15 Adult Cats
- \$50 Kittens (one or pair)

Adopt a classic pet or new cruising buddy this week!

### August 2—10

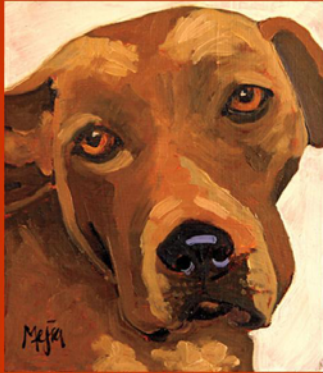
Monday through Friday, 11am to 6:30pm  
Saturday, 10am to 6:30pm  
Sunday, 11am to 6:30pm

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[www.nevadahumansociety.org](http://www.nevadahumansociety.org)

# Pawspective Art Show



Exhibit Opening  
Nevada Humane Society  
Saturday, July 18  
4pm-8pm



Vicktory Dog "Squeaker" by Cyrus Mejia

- Free admission
- Refreshments and live music
- Works of local artists on display
- Exhibit of Vicktory Dogs Collection by contemporary artist & Best Friends Animal Society co-founder Cyrus Mejia (collection on display through July 31)
- Portion of proceeds from art sales benefits homeless animals of Nevada Humane Society

For more information, call 775-856-2000 ext. 335



2825 Longley Lane, Reno 775-856-2000 [www.nevadahumaneociety.org](http://www.nevadahumaneociety.org)

# Pawspective Art Show

Nevada Humane Society  
Saturday, July 9  
4pm-7pm



Kitten in Hands by Jeff Ross



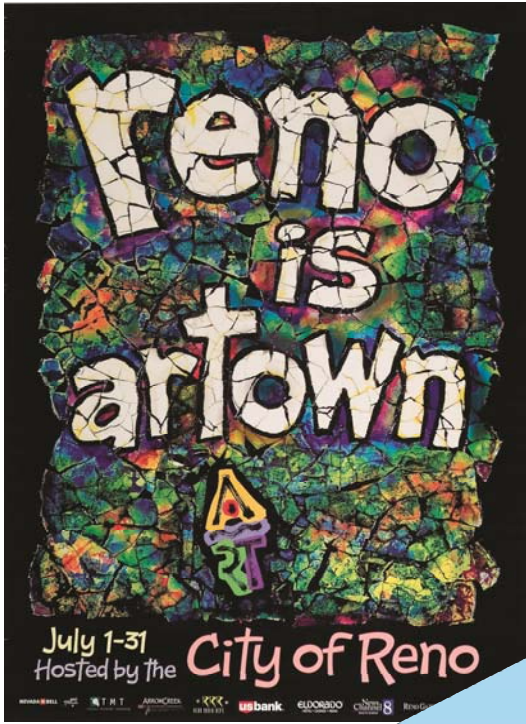
- Admission is free
- Works of many local artists, including Jeff Ross of Tell Tail Photography
- Proceeds from art sales benefit Nevada Humane Society
- Refreshments & live music



For more information, call 775-856-2000 ext. 335

2825 Longley Lane, Reno [www.nevadahumaneociety.org](http://www.nevadahumaneociety.org)





# Reno is PETOWN

Adopt your very own  
Dog Vinci, Cattisse, or Petcasso!







# Celebrating Ancient Egypt: When Dogs and Cats were Gods & Goddesses



# Which Lucky Pet will go home with YOU?



Give a lucky pet a new home today! Adopt an adult cat for just \$7 or an adult dog for \$21 and receive a free buffet at the Peppermill.

Plus, test your luck on our dice game for a chance to win the Grand Prize luxury getaway to the Peppermill Resort Spa Casino.

*Adopt Today! Help Nevada Humane Society adopt 900 animals in August to win \$100,000 for homeless pets!*



Adoption Hours: Sunday through Friday, 11am to 6:30pm and Saturday, 10am to 6:30pm

A woman with blonde hair and red lipstick is blowing several red dice towards a tabby cat and a brown dog. The cat and dog are looking at the dice with interest. The background is black.

# GET LUCKY at Nevada Humane Society

Give a lucky pet a new home and win big!  
Adopters receive free dinner at the Peppermill Resort Spa Casino.

Adult Cats: \$7 and Adult Dogs: \$21

# Save an Animal and Save Energy



**Adopt a pet from:**

**Pet Network, Nevada Humane Society  
or SPCA of Northern Nevada (April 22  
to December 31, 2009) and get a free  
12-pack of energy-saving light bulbs  
(while supplies last), courtesy of  
NV Energy**


**MARS**  
petcare

**Adoption Day**  
at Nevada Humane Society  
Monday, September 24<sup>th</sup>



Reduced Adoption Fees!  
All Adult Dogs Only

**\$25**

with a one month  
supply of 

Reduced Adoption Fees!  
All Adult Cats Only

**\$25**

with a one month  
supply of 



Adoption Hours: 11am - 6:30pm  
2825 Longley Lane, Reno, Nevada  
775.856.2000  
[www.nevadahumanesociety.com](http://www.nevadahumanesociety.com)



# JONESWEST



2009 FOCUS  
**\$500** Rebate  
OR  
**0% Fin.**



2009 FUSION  
**\$3500** Rebate  
OR  
**0% Fin.**



2009 ESCAPE  
**\$3000** Rebate  
OR  
**0% Fin. + 1000**



2009 F150  
**\$3000** Rebate  
OR  
**0% Fin.**



2009 F250  
**\$3500** Rebate  
OR  
**1.9% Fin.**



2009 EDGE  
**\$3000** Rebate  
OR  
**0% Fin. + 1000**

Hurry! Offer Expires March 31, 2009

**JONESWEST USED** BEST SELECTION OF USED CARS & TRUCKS!



NEVADA HUMANE SOCIETY

Jones-West wants your help giving Northern Nevada pets a home for life!

**UNDER \$10,000**

- 2004 CHRYSLER CONCORDE #44558
- 2006 CHRYSLER PT CRUISER #161959P
- 2006 FORD 500 AWD #16185P
- 2007 FORD FOCUS #44557
- 2007 FORD TAURUS #16184P
- 2007 FORD FOCUS #161969P
- 2002 TOYOTA CAMRY #44956
- 2007 FORD FOCUS #161927P
- 2005 FORD FOCUS #16185P
- 2003 HONDA CIVIC #44955
- 2007 SATURN ION #161977P
- 2004 CHEVROLET COLORADO XCAB #161922P

**UNDER \$15,000**

- 2004 NISSAN XTERRA 4X4 #161920P
- 2006 MERCURY MARINER 4X4 #161959P
- 2006 KIA SORRENTO 4X4 #161959P
- 2006 KIA SORRENTO 4X4 #16194P
- 2005 JEEP WRANGLER 4X4 #4743
- 2007 JEEP LIBERTY 4X4 #161920P
- 2007 JEEP LIBERTY 4X4 #161922P
- 2006 JEEP COMMANDER 4X4 #16185P
- 2005 FORD FREESTYLE #44964
- 2004 FORD F150 SUPERCREW #16191P
- 2005 FORD EXPLORER 4X4 #161465P
- 2007 FORD ECONOLINE VAN #161940P
- 2007 DODGE NITRO #161933P

**UNDER \$20,000**

- 2008 SUZUKI XL7 4X4 #161920P
- 2007 MAZDA CX-7 AWD #16145P
- 2008 FORD TAURUS X AWD #4683
- 2008 FORD EXPLORER 4X4 #16183P
- 2006 FORD EXPEDITION XLT 4X4 #16194P
- 2009 FORD ESCAPE XLT 4X4 #16201P
- 2009 TOYOTA COROLLA S #44959
- 2008 CHEVROLET TRAILBLAZER 4X4 #16207P
- 2008 FORD CLUB WAGON #16120P
- 2008 FORD ESCAPE XLT 4X4 #161997P
- 2007 TOYOTA CAMRY #44983
- 2005 MINI COOPER #161970P

Test Drive any vehicle at Jones-West (new or used) & Nevada Humane Society will reduce your adoption fees by half!

Good thru April 15, 2009

Did You Know? Dogs and Cats make amazing companions and can reduce stress. Giving a pet a good home is one of the greatest ways to show your love for Northern Nevada's displaced pets.

Flip-over to see a few of the great pets available now at the Reno Humane Society

Financing works hard to get you a finance package that you are comfortable with.

Flip-over to see a few of great deals on cars and trucks at Jones-West!




**JONESWEST**

SECOND CHANCE FINANCING • LARGE PRE-OWNED INVENTORY  
WE SET THE STANDARD FOR SERVICE

829.3200 JWFORD.COM      3600 KIETZKE LANE

This advertisement is sponsored by Jones West Ford

## Make a Northern Nevada Pet Part of Your Family.

NEVADA HUMANE SOCIETY

Adopt a cat or dog and you will be loved for it!

**Featured Cats & Dogs:**  
Ready for a home right now!

 <b>BOB</b> Black & Blue Tabby, 10 year old female, friendly & playful, loves to play with other dogs. #161920P	 <b>BOB</b> Black & Blue Tabby, 10 year old female, friendly & playful, loves to play with other dogs. #161920P	 <b>BOB</b> Black & Blue Tabby, 10 year old female, friendly & playful, loves to play with other dogs. #161920P	 <b>BOB</b> Black & Blue Tabby, 10 year old female, friendly & playful, loves to play with other dogs. #161920P
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Our dream is to create a no kill community. With your help, this dream can come true for the animals.

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Ready for a home right now!

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**NEVADA HUMANE SOCIETY**  
2825 Longley Lane Suite B • Reno, NV

Visit Us Online at [www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)  
Phone: (775) 888-2000

Adoption Hours: 11am - 6:30pm | Monday - Friday  
10am - 6:30pm | Saturday  
11am - 5:30pm | Sunday  
Office Hours: 9am - 5:00pm | Monday - Friday



**Nevada Humane Society's  
Hotel for Dogs  
Adoption Promotion  
January 16—18**



**Special Reduced Adoption Fee:  
\$35 (dogs and cats) with  
Hotel for Dogs Movie Ticket Stub**

**2825 Longley Lane, Reno  
Hours: Sunday—Friday: 11am-6:30pm  
Saturday: 10am-6:30pm**

www.nevadahumanesociety.org  
775.856.2000



**The Price is Right**

at Nevada Humane Society  
**February 24-March 3**  
What's under box #1?

It could be a free pet adoption!

**\$0 to \$10 for adult\* cats**

**\$0 to \$20 for adult\* dogs.**

\*4 MONTHS & OLDER, EXCLUDING SPECIALLY PRICED DOGS



**Adoption Hours:**  
Sunday-Friday: 11am-6:30pm  
Saturday: 10am-6:30pm

2825 Longley Lane, Reno

775-856-2000

nevadahumanesociety.org



# Wheel of FURtune

## Nevada Humane Society

September 30-  
October 7



**New pet adopters get to spin the wheel for a chance at great prizes, including adoption fee savings on adult\* cats and dogs.**

(\*4 months & older, excludes specially priced dogs)

**As always, senior pets (6 & older) are free to seniors (55 & older)!**

**Adoption Hours:**

Sunday - Friday: 11am to 6:30pm

Saturday: 10am to 6:30pm



2825 Longley Lane, Reno

775-856-2000

[www.nevadahumansociety.org](http://www.nevadahumansociety.org)



# WOOFSTOCK

Peace ♻️ Love 🐾 Pets

October 8-18



## Special Adoption Fees:

**Adult\* cats: \$10 · Kittens: \$30 · Adult\* dogs: \$40**

\*4 months and older, excludes specially priced dogs

New pet adopters  
will be entered  
into a drawing for  
a chance to win  
cool prizes!



**Adoption Hours**  
Sunday-Friday 11am to 6:30pm  
Saturday 10am to 6:30pm



2825 Longley Lane, Reno

775-856-2000

[www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)

## ***Adopt a Mini Panther at Nevada Humane Society***



***Enjoy the Exotic Beauty  
of Your Own Mini Panther***  
***Reduced Adoption Fees through March 11:***  
***Black Cats \$5***  
***Other Cats \$30***  
***Most Dogs \$40***

**Adoption Hours:**  
**Sunday - Friday: 11 am - 6:30 pm and Saturday: 10 am - 6:30 pm**

2825 Longley Lane, Reno ▪ 775-856-2000 ▪ [www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)



Nevada Humane Society

## **All Dressed Up and No Where to Go! September 17-27**



**Adoption Fees:**  
**\$30 Kittens**

**\$10 Adult Cats**  
(4 months and older)

**\$40 Adult Dogs**  
(4 months and older,  
excluding  
specially priced dogs)

Come see our beautiful black and black and white combination dogs and cats. They are dressed to the nines and awaiting that special date to go to their new homes.

**Adoption Hours:**  
Sunday-Friday: 11am-6:30pm  
Saturday: 10am-6:30pm



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**Nevada Humane Society Cat History Report**

**CATFAX**



**CERTIFIED PRE-OWNED CATS**

**September 30-October 7**



Cats 4 months and older. For a limited time only.

**Ask for a CATFAX history report  
before you adopt!**

**\$10 Down  
0% Financing  
No Payments!**

**Features & Specs:**

- All makes and models
- Standard 4-paw drive
- Standard FREE microchip
- 100,000 purr warranty
- Better than new!

**Multi-point inspection:**

- Spayed or neutered
- Vaccinated
- Medical check-up
- Behavioral evaluation
- General grooming
- Nail Trim

**Adoption Hours:**  
Sunday-Friday: 11am-6:30pm  
Saturday: 10am-6:30pm



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# CUPCAKE DAY

for the  
**Nevada Humane Society**

**Saturday  
Dec. 3, 2011**



**11 a.m. to 5 p.m.**

- Sample cupcakes
- Donate to take some home
- Pet photos with Santa

2825 Longley Lane, Reno NV 89502  
775-856-2000 • NevadaHumaneSociety.org





# DESPERATE HOUSECATS & DOGS

Nevada Humane Society

July 8-22

They're cute,  
playful, and some  
are just a bit...catty.

Longley Lane

Special Adoption Fee:

\$9.99 Adult Cats and \$39.99 Adult Dogs  
(4 months and older, excluding specially priced dogs)



Adoption Hours:

Sunday—Friday: 11 am to 6:30 pm

Saturday: 10 am to 6:30 pm

2825 Longley Lane, Reno - 775-856-2000 - [www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)



**Kittens - \$50**  
**Adult Cats - \$10**  
 (4 months & older)  
**Adult Dogs - \$45**  
 (4 months & older,  
 excluding specially priced dogs)

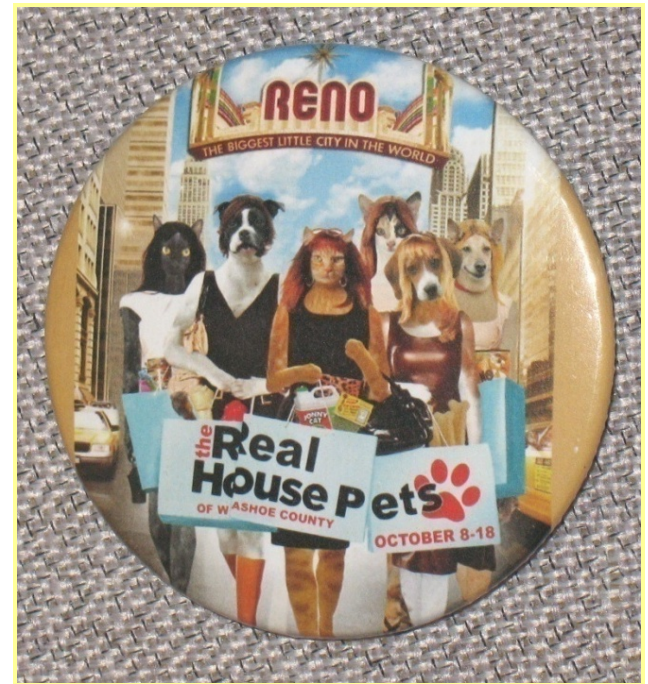


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**Adoption Hours:**  
**Sunday-Friday: 11am to 6:30pm**  
**Saturday: 10am to 6:30pm**



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**Big  
Love**

**Experience the love  
of an adopted pet!**

**Pet Adoptions: Dogs \$30, Cats &  
Rabbits \$20, Rats & Hamsters - \$5**

**June 1 - 30, 2008**  
Monday - Friday 11am - 6:30pm  
Saturday 10am - 6:30pm  
Sunday 11am - 6:30pm

**Free T-shirts & water bottles  
for June adopters!**

[www.nevadahumanesociety.org](http://www.nevadahumanesociety.org) 

# Double the Love!



**Adopt two kittens for the price of one!**



*Adoption Hours:*

*Sunday—Friday: 11 am—6:30 pm*

*Saturday: 10 am—6:30 pm*



**Big  
Love**



2825 Longley Lane Reno 775.856.2000 [nevadahumanesociety.org](http://nevadahumanesociety.org)

## Family Fun Carnival at Nevada Humane Society!



**Saturday, June 27**  
11 a.m. to 4 p.m.

Join us for carnival fun including a dunk tank, balloon animals, juggling, refreshments, and lots of cute and adoptable animals!

**Big  
Love**

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## You're Invited to a Kitten Shower at Nevada Humane Society!



Enjoy refreshments, kitten shower games and much more!



**Kitten Shower**



**Saturday, June 13**

**1pm—5pm**

Bring a gift from the kitten wish list on our website

**Big  
Love**

2825 Longley Lane, Reno 775-856-2000 [www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)





**FREE**

NHS Ball Cap and  
\$5 Flowing Tide Pub  
Coupon for  
June Adopters

**Experience  
the Love of an  
Adopted Pet!**

**June is  
Big Love  
Month**

**“Endless Love” - June 22nd - 30th**

The Love of an Adopted Pet Lasts Forever in Your Heart!

**Adoption Fee Waived for Adult\* Cats!**

**Adult\* Dogs - \$25 • Kittens - Two for \$60**

Adoption Hours:

Monday-Friday  
11am-6:30pm

Saturday  
10am-6:30pm

Sunday  
11am-6:30pm



**Nevada**  
HUMANESOCIETY

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\*4 months and older, excluding specially priced dogs.

# BE A SUPERHERO Adopt a Homeless Pet at Nevada Humane Society



March 3-17

Special Reduced Adoption Fees:

\$10 Adult\* Cats

\$45 Adult\* Dogs

\*4 months & older, excluding  
specially priced dogs

#### Adoption Hours:

Sunday-Friday: 11am-6:30pm

Saturday: 10am-6:30pm



Nevada  
HUMANE SOCIETY

2825 Longley Lane, Reno

775-856-2000

[nevadahumanesociety.org](http://nevadahumanesociety.org)





# Cats Meow and Bow Wow Luau July 23-30

Each new pet adopter  
will get a colorful lei!

Enjoy Hawaiian music and  
tropical refreshments!



Adoption Hours:  
Sunday through Friday: 11am-6:30pm  
Saturday: 10am-6:30pm

2825 Longley Lane, Reno

775-856-2000

[www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)

Special Low Adoption Fees:

Adult\* Cats: **Fee Waived!**

Kittens: Two for \$60

Adult\* Dogs: \$50

\*4 months + older, excluding specially priced dogs



Adopt one of the  
**PETZILLAS!**  
Nevada Humane Society  
September 4-10

Get a free  
one-month's supply  
of pet treats when  
you adopt a Petzilla!



They're cranky, cross and ready for forever homes. Are you up for the challenge?

**Adoption Fees**

Adult Cats (4 months & older): \$20

Adult Dogs (4 months & older, excluding specially priced dogs): \$40

Petzillas: 1/2 off the above prices!

**Adoption Hours**

Sunday through Friday: 11am to 6:30pm

Saturday: 10am to 6:30pm



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# Cattitude Rules at Nevada Humane Society

February 23-March 3

**Special Adoption Fees:**

"Cattitude" Cats: \$10

All other adult\* cats: \$25

Adult\* dogs: \$40

\*4 months & older, excluding specially priced dogs

**Cats with attitude need an understanding person.  
Are you brave enough to accept the challenge?**



**Adoption Hours:**

Sunday—Friday: 11:00 am-6:30 pm



Saturday: 10:00 am-6:30 pm



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OCCUPY  
HEARTS  
&  
HOMES







♪♪ “All we are saying is give *PETS* a chance. . .” ♪♪


# CAT MOB

 @Sylvester says:  
**Adopt a cat @ Nevada Humane Society!**  
*About an hour ago.*

 @Garfield says:  
**#Pick your price on all adult cats in June.**  
*25 minutes ago.*

*Join the cat mob!*



 **Nevada HUMANE SOCIETY** Adoption Hours: Sun. - Fri. 11am to 6:30pm & Sat. 10am to 6:30pm  
 2825 Longley Lane, Reno • 775-856-2000 • NevadaHumaneSociety.org



**Dog Days of  
SUMMER  
Adopt-A-Buddy!  
Through August 24th, 2009**



**Monday - Friday  
11am-6:30pm**

**Saturday  
10am-6:30pm**

**Sunday  
11am-6:30pm**

**Adult Dogs \$25** (Six months & older)

**Adult Cats \$25** (Six months & older)

**Kittens \$50**

**Adult Cats & Kittens 2 For The Price of 1**



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2825 Longley Lane, Reno, Nevada  
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**Nevada Humane Society's  
Spring Fling Adoption Promotion**

**April 27—May 1**



\*\*\*\*\*  
\* Enjoy the warmth of spring with a new pet! \*  
\* **Special Adoption Rates:** \*  
\* \$10 for adult cats (4 months and older) and \*  
\* \$25 for selected dogs \*  
\*\*\*\*\*

**Adoption Hours:**

Sunday-Friday: 11am-6:30pm

Saturday: 10am-6:30pm



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## Pit Stop Adoption Promotion

June 17  
through  
July 3



**Come adopt a pit bull mix dog today!**

Adopt any pit bull\* over 6 months old for just \$5

**Each new adopter receives a special autographed  
gift from NASCAR driver T.J. Bell!**

**Adoption Hours:**

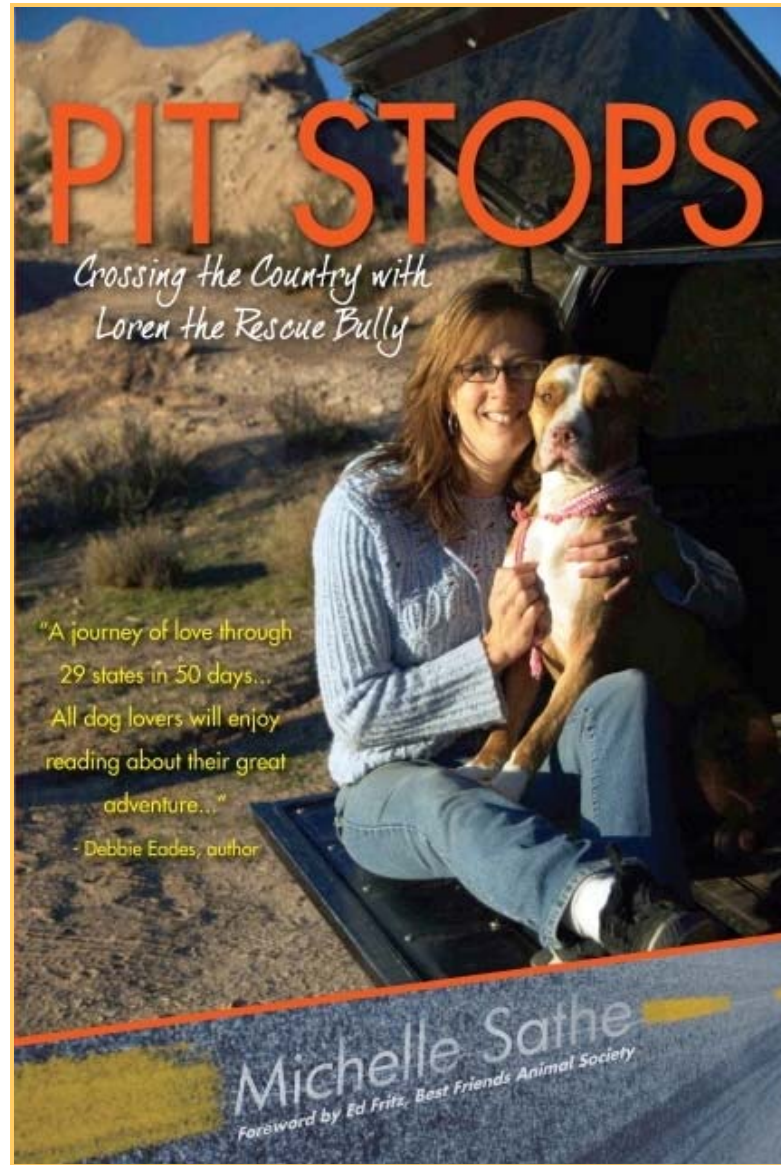
Sunday through Friday: 11:00 am-6:30 pm

Saturday: 10:00 am-6:30 pm



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*“April Showers Bring May Kittens”*  
*Kitten Shower*



Enjoy refreshments, kitten  
shower games and prizes!



**Saturday, April 16**

**1pm-4pm**



**Help us prepare for this year's kitten season.  
Bring a gift from the wish list and you could win  
a special prize.**

**2pm-3pm**

**Foster Parent Information Session**



**Nevada**  
HUMANE SOCIETY

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# \$10 Adult Cats

6 months and older

August 14, 15, and 16



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[www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)



# Free Over 3!



July 27-31

Adopt an animal that is over 3 years old

- OR -

has been at the shelter over 3 months

and the adoption is **FREE!**

Adoption Hours:

Sunday through Friday: 11:00 am-6:30 pm

Saturday: 10:00 am-6:30 pm



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# Feline Frenzy!

July 10 - 20, 2008

Adopt a cat for just \$10! Kittens just \$50!

Spay your cat for  
\$10  
Neuter your cat  
for 5¢

Monday - Friday:  
11am to 6:30pm

Saturday:  
10am to 6:30pm

Sunday:  
11am to 6:30pm



**Nevada Humane Society**  
**775 856 2000**

2825 Longley Lane Reno, NV 89502

Nevada Humane Society

## Fat Cat Adoption Days



**May 12-20**

**Adopt a beautiful plus-size cat for just \$20**

Or adopt a "Fat Cat wanna be" (dog or cat) for  
\$40 (adult cats and dogs over 4 months old\*)

\*Excludes specially priced dogs

**Adoption Hours:**

Sunday-Friday: 11am-6:30pm

Saturday: 10am-6:30pm



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# SIZE DOES MATTER

May 10-20 **BIGGER** is Better

**\$40 for Dogs  
over 40 lbs**

**\$10 for Cats  
over 10 lbs**



### **Adoption Hours:**

**Sunday through Friday 11:00 am to 6:30 pm**

**Saturday 10:00 am to 6:30 pm**



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[www.NevadaHumaneSociety.org](http://www.NevadaHumaneSociety.org)

# Adopt a Bunny Honey!



*Nevada Humane Society  
January 30—February 15  
Special Adoption Fee: \$25*

*2825 Longley Lane Reno  
775.856.2000  
[www.nevadahumanesociety.org](http://www.nevadahumanesociety.org)*

*Shelter Hours:  
Sunday—Friday: 11 am—6:30 pm  
Saturday: 10 am—6:30 pm*

