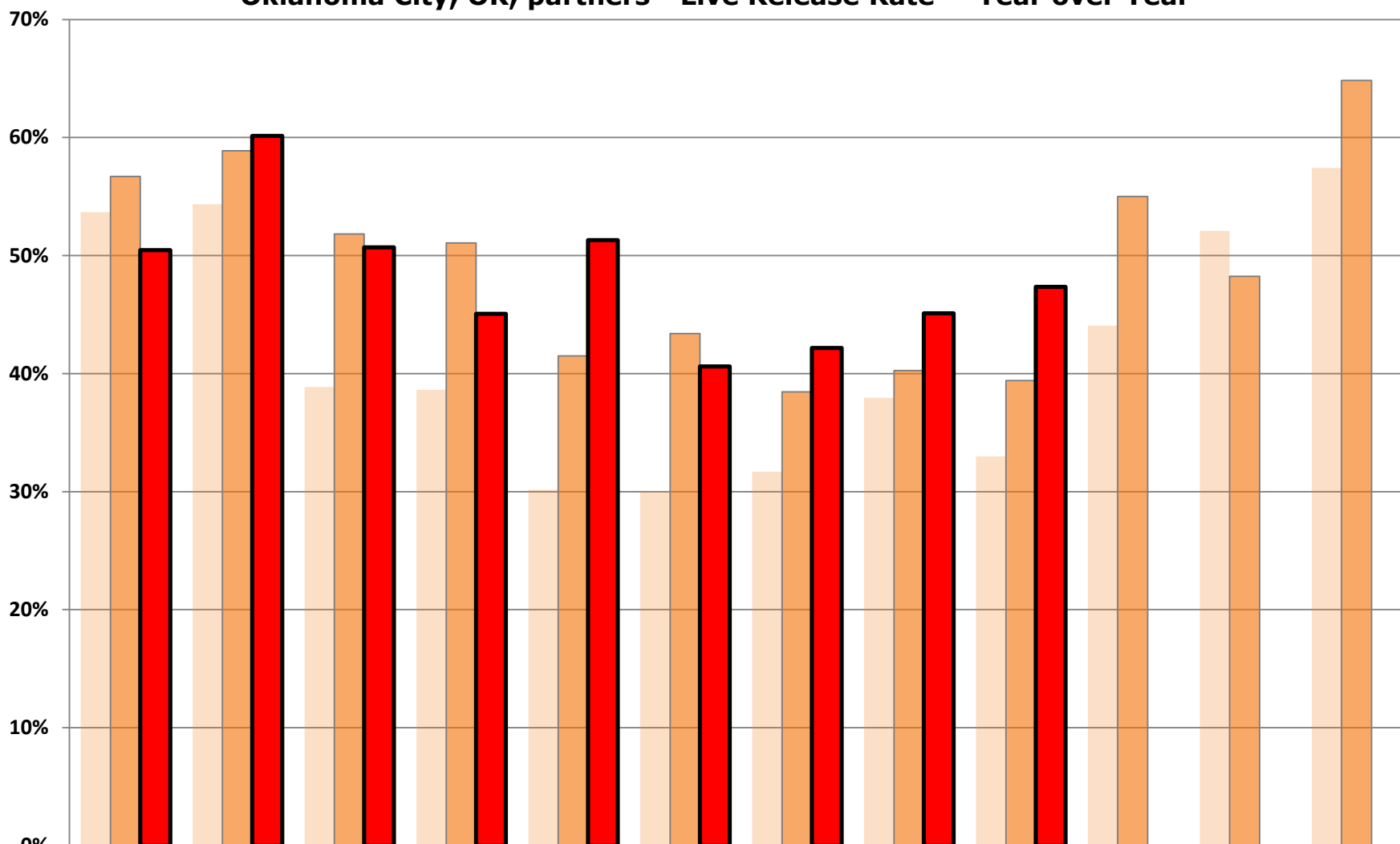


Oklahoma City, OK, partners - Live Release Rate -- Year over Year



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2009	53.7%	54.4%	38.9%	38.6%	30.2%	30.0%	31.7%	38.0%	33.0%	44.1%	52.1%	57.4%
2010	56.7%	58.9%	51.8%	51.1%	41.5%	43.4%	38.5%	40.3%	39.4%	55.0%	48.3%	64.8%
2011	50.5%	60.2%	50.7%	45.1%	51.3%	40.6%	42.2%	45.1%	47.4%			

Oklahoma City, OK, partners: Dashboard Summary: 2011

Indicators - 2011	Rate/000 People	Dogs (adults)	Puppies & Neonates	Cats (adults)	Kittens & Neonates	Total YTD
Live Release Rate		48.2%	48.4%	42.6%	48.0%	47.3%
Total Live Release	17.24	4,139	2,591	1,422	1,850	10,002
Total Intake (net Returns)	36.45	8,594	5,354	3,335	3,857	21,140
Total Stray Intake	22.77	5,241	3,488	1,944	2,533	13,206
Total Returns	1.13	325	159	93	76	653
Total Returned to Owner (RTO)	1.83	901	70	62	27	1,060
Total Adopted (net Returns)	12.43	2,381	2,225	1,150	1,452	7,208
Transferred out of Partnership for Placement	2.99	857	296	210	371	1,734
Total Animals Euthanized	17.71	4,406	2,550	1,823	1,490	10,269
Targeted Spay/Neuter Surgeries	11.58	2,276	505	3,103	830	6,714
<i>Other Rates:</i>						
RTO Rate (as % of Stray intake)		17%	2%	3%	1%	8%
Adoption Rate (as % of Total Intake)		28%	42%	34%	38%	34%
Return Rate (% of Adoptions)		12%	7%	7%	5%	8%
Euthanasia Rate (as % of Total Intake)		51%	48%	55%	39%	49%

Targeted Spay/ Neuter and TNR	Q1	Q2	Q3	Q4	Total YTD
# targeted S/N conducted on cats (other than TNR)	776	527	771	0	2,074
# targeted S/N conducted on kittens (other than TNR)	98	143	447	0	688
# targeted S/N conducted on dogs	801	811	664	0	2,276
# targeted S/N conducted on puppies	116	184	205	0	505
# Cat(s) TNR	212	210	607	0	1,029
# Kitten(s) TNR	2	13	127	0	142
Total Spay/Neuter and TNR	2,005	1,888	2,821	0	6,714

Oklahoma City, OK, partners: Dashboard Summary: 2011

Intake and Outcomes	All CANINES				
	Q1	Q2	Q3	Q4	Total
Live Release Rate	53.5%	48.8%	43.4%	-	48.3%
# Total Live Release	2,276	2,261	2,193	0	6,730
# Total Intake (net returns)	4,254	4,637	5,057	0	13,948
Subcategory: # of Strays	2,549	2,809	3,371	0	8,729
Subcategory: # returned within 30 days of adoption	180	167	137	0	484
# Intakes processed through partner transfers	190	108	204	0	502
# Returned-to-Owner (RTO)	341	336	294	0	971
# Adoptions (net Returns)	1,637	1,499	1,470	0	4,606
# Adoptions processed	1,817	1,666	1,607	0	5,090
# transferred to partners	190	108	196	0	494
# transferred out of the partnership for Placement	298	426	429	0	1,153
# euthanized per owner request	60	64	62	0	186
# euthanized other than owner request	1,880	2,159	2,731	0	6,770
# died in care	58	39	52	0	149
# lost in care	14	23	17	0	54
<i>Other Rates:</i>					
RTO Rate (as % of Stray intake)	13%	12%	9%	-	11%
Adoption Rate (as % of Total Intake)	38%	32%	29%	-	33%
Return Rate (% of Adoptions)	10%	10%	9%	-	10%
Euthanasia Rate (as % of Total Intake)	46%	48%	55%	-	50%

Intake and Outcomes	All FELINES				
	Q1	Q2	Q3	Q4	Total
Live Release Rate	53.1%	40.6%	47.2%	-	45.5%
# Total Live Release	759	1,273	1,240	0	3,272
# Total Intake (net returns)	1,429	3,134	2,629	0	7,192
Subcategory: # of Strays	797	1,911	1,769	0	4,477
Subcategory: # returned within 30 days of adoption	48	49	72	0	169
# Intakes processed through partner transfers	161	473	343	0	977
# Returned-to-Owner (RTO)	25	26	38	0	89
# Adoptions (net Returns)	647	1,029	926	0	2,602
# Adoptions processed	695	1,078	998	0	2,771
# transferred to partners	161	472	334	0	967
# transferred out of the partnership for Placement	87	218	276	0	581
# euthanized per owner request	11	18	17	0	46
# euthanized other than owner request	641	1,301	1,325	0	3,267
# died in care	14	142	43	0	199
# lost in care	11	30	29	0	70
<i>Other Rates:</i>					
RTO Rate (as % of Stray intake)	3%	1%	2%	-	2%
Adoption Rate (as % of Total Intake)	45%	33%	35%	-	36%
Return Rate (% of Adoptions)	7%	5%	7%	-	6%
Euthanasia Rate (as % of Total Intake)	46%	42%	51%	-	46%

Oklahoma City, OK, partners: Dashboard Summary: 2011

Intake and Outcomes	<u>Dogs</u>				
	Q1	Q2	Q3	Q4	Total
Live Release Rate	51.2%	47.6%	46.1%	-	48.2%
# Total Intake (net returns)	2,618	2,888	3,088	0	8,594
Subcategory: # of Strays	1,543	1,748	1,950	0	5,241
Subcategory: # returned within 30 days of adoption	122	105	98	0	325
# Intakes processed through partner transfers	55	66	105	0	226
# Returned-to-Owner (RTO)	315	311	275	0	901
# Adoptions (net Returns)	810	731	840	0	2,381
# Adoptions processed	932	836	938	0	2,706
# transferred to partners	55	66	98	0	219
# transferred out of the partnership for Placement	216	332	309	0	857
# euthanized per owner request	60	62	61	0	183
# euthanized other than owner request	1,240	1,395	1,588	0	4,223
# died in care	19	14	16	0	49
# lost in care	4	12	10	0	26

Intake and Outcomes	<u>Puppies & Neonate Canines</u>				
	Q1	Q2	Q3	Q4	Total
Live Release Rate	57.2%	50.7%	39.1%	-	48.4%
# Total Intake (net returns)	1,636	1,749	1,969	0	5,354
Subcategory: # of Strays	1,006	1,061	1,421	0	3,488
Subcategory: # returned within 30 days of adoption	58	62	39	0	159
# Intakes processed through partner transfers	135	42	99	0	276
# Returned-to-Owner (RTO)	26	25	19	0	70
# Adoptions (net Returns)	827	768	630	0	2,225
# Adoptions processed	885	830	669	0	2,384
# transferred to partners	135	42	98	0	275
# transferred out of the partnership for Placement	82	94	120	0	296
# euthanized per owner request	0	2	1	0	3
# euthanized other than owner request	640	764	1,143	0	2,547
# died in care	39	25	36	0	100
# lost in care	10	11	7	0	28

Oklahoma City, OK, partners: Dashboard Summary: 2011

Intake and Outcomes	Cats				
	Q1	Q2	Q3	Q4	Total
Live Release Rate	48.9%	45.3%	32.9%	-	42.6%
# Total Intake (net returns)	1,137	1,160	1,038	0	3,335
Subcategory: # of Strays	645	645	654	0	1,944
Subcategory: # returned within 30 days of adoption	43	30	20	0	93
# Intakes processed through partner transfers	92	100	65	0	257
# Returned-to-Owner (RTO)	19	17	26	0	62
# Adoptions (net Returns)	491	431	228	0	1,150
# Adoptions processed	534	461	248	0	1,243
# transferred to partners	92	99	65	0	256
# transferred out of the partnership for Placement	46	77	87	0	210
# euthanized per owner request	11	18	16	0	45
# euthanized other than owner request	584	596	598	0	1,778
# died in care	7	10	4	0	21
# lost in care	9	10	17	0	36

Intake and Outcomes	Kittens & Neonate Felines				
	Q1	Q2	Q3	Q4	Total
Live Release Rate	69.5%	37.9%	56.5%	-	48.0%
# Total Intake (net returns)	292	1,974	1,591	0	3,857
Subcategory: # of Strays	152	1,266	1,115	0	2,533
Subcategory: # returned within 30 days of adoption	5	19	52	0	76
# Intakes processed through partner transfers	69	373	278	0	720
# Returned-to-Owner (RTO)	6	9	12	0	27
# Adoptions (net Returns)	156	598	698	0	1,452
# Adoptions processed	161	617	750	0	1,528
# transferred to partners	69	373	269	0	711
# transferred out of the partnership for Placement	41	141	189	0	371
# euthanized per owner request	0	0	1	0	1
# euthanized other than owner request	57	705	727	0	1,489
# died in care	7	132	39	0	178
# lost in care	2	20	12	0	34

ASPCA: 2010 Animal Stats YTD Dashboard Summary -- Definitions

Key Indicators

Live Release Rate	Rate calculation = Total Live Release count divided by Total Intake
Total Live Release	Community/Partnership total live release: sum of (animals returned to owner, adopted (net of returns), Released to Field (felines), or transferred outside the partner organizations to agencies that guarantee adoption of the animals transferred to them) minus the number of animals adopted but returned within 30 days.
Total Intake	Community/Partnership total intake: sum of animals entering all partner agencies from non-partner sources (i.e., excludes number transferred between Dashboard-reporting partners), minus animals returned within 30 days of being adopted from one of the reporting partners.
Euthanasia	The total number of animals in partner facility(s) that were euthanized for all reasons (including Owner Request).
Targeted Spay/Neuter	The total number of animals altered through no or low-cost spay/neuter services or a TNR program. Targeted includes: <ul style="list-style-type: none"> • Low-income by actual level or entitlement qualification OR • Low-income / high-risk by location of residence OR • Unlikely to have been altered in the absence of low-cost program OR • Impounded one or more times as a stray OR • Feral or free-roaming animal

Animal categories

Dogs	Canines over 5 months of age.
Puppies	Canines 6 weeks up to and including 5 months of age.
Canine neonates	Canines up to 6 weeks old.
Cats	Felines over 5 months of age.
Kittens	Felines 6 weeks up to and including 5 months of age.
Feline neonates	Felines up to 6 weeks old.

Intake Terms

Stray	Animals picked up in field or brought to shelter (by anyone) that have no known owner.
Transfer from non-partner agencies	This number includes animals transferred FROM agencies that are not "Dashboard-reporting" partners.
Transfer from partner	Animals transferred from a "dashboard-reporting" partner.
Returns within 30 Days	Animals returned to shelter within 30 days of being adopted from that agency.

Outcome Terms

Return to owner (RTO)	The number of animals included in shelter Intake count (current or prior reporting period) that are successfully reunited with their owners (i.e. reclaimed from shelter).
Adoption	This number includes final adoptions only. It does not include animals placed in foster care, on overnight 'trial' stays, or on hold at shelter prior to completion of adoption agreement.
Return to Field	These are animals included in Intake (current or a prior month), altered and returned to stray capture location as free-roaming felines.
Transfer - partners	This number includes animals sent to other agencies or organizations that are "Dashboard-reporting" partners.
Transfer - non-partners	This number includes animals transferred to agencies that are not "Dashboard-reporting" partners that guarantee placement.
Euth - owner-requested	Narrow category that should only include animals that were brought to the facility specifically for a low cost euthanasia option. Animals relinquished for adoption that are deemed "unadoptable" by the partner agency should not be included here.
Euth - all other [reasons]	The number of animals euthanized for all reasons EXCEPT owner-requested.
Died in care	Animals in the agency's care that die (cause is NOT euthanasia) during their stay (in shelter or foster).
Lost in Care	Animals lost while in agency's care (e.g., escape from foster home).

Targeted Spay/Neuter terms

Targeted S/N [by animal type, other than TNR]	This number includes only S/N conducted on owned animals. It does not include shelter animals altered before adoption, or cats or kittens altered through a TNR program.
TNR (Trap, Neuter, Release)	Surgery count for stray,feral and/or free-roaming felines returned to a colony or other source location post-surgery. It does not include owned animals or shelter cats or kittens who will not be returned to a colony. It DOES include felines taken into the Shelter, counted as intake and then altered and Released to the Field.

Community Descriptors (1)	U.S.	Mayor's Alliance, NYC, NY	Hillsborough County, FL (Tampa)	Spokane County, WA	Travis County, TX (Austin)	Charleston, SC	Oklahoma City, OK	Buncombe County, NC	Cleveland, OH	Shelby County, AL	Sacramento County, CA	Miami-Dade County, FL	San Francisco Cnty (c)
clockstart		2003	May-07	Aug-07	Jan-07	Apr-08	July-08	July-08	July-08	July-09	July-09	January-11	
Human Population 2009 (a)													
Total population in thousands (2010 Census)	307,007	8,175	1,229	471	1,024	350	580	238	397	195	1,419	2,496	805
2015/2010 growth (cumulative, not annual rate)	5%	1%	7%	7%	13%	8%	9%	5%	-6%	11%	6%	4%	4%
Percent of population that is urban	79%	100%	94%	86%	93%	86%	90%	71%	100%	64%	98%	99%	100%
Percent of population 18 and over in poverty	13%	16%	13%	14%	14%	14%	15%	15%	30%	5%	13%	16%	12%
Number of households in thousands	113,616	3,087	456	186	398	145	224	98	185	74	507	813	325
Median household income	\$ 50,221	\$ 50,033	\$ 47,168	\$ 44,719	\$ 53,396	\$ 46,473	\$ 41,411	\$ 40,675	\$ 24,687	\$ 64,371	\$ 52,504	\$ 41,533	\$ 70,770
White Pop	299,773	3,912	892	423	716	231	373	205	189	163	859	1,841	444
White population in percent (d)	98%	48%	73%	90%	70%	66%	64%	86%	48%	83%	61%	74%	55%
Black or AA Pop	38,094	2,110	205	7	86	108	83	16	219	20	138	482	50
Black or African American population in percent (d)	12%	26%	17%	2%	8%	31%	14%	7%	55%	10%	10%	19%	6%
Asian Pop	13,775	1,004	38	11	56	6	22	2	7	3	192	41	252
Asian population in percent (d)	4%	12%	3%	2%	5%	2%	4%	1%	2%	2%	14%	2%	31%
Hispanic Pop	48,357	2,315	280	20	341	14	88	11	40	8	287	1563	117
Hispanic population in percent (d)	16%	28%	23%	4%	33%	4%	15%	5%	10%	4%	20%	63%	15%
Percent of population that speaks English less than "very well"	9%	23%	10%	3%	15%	3%	9%	3%	5%	na	13%	35%	23%
Rental HHs	38,773	2,051	176	65	190	60	91	32	100	16	215	350	202
Rental households as percent of total	34%	66%	39%	35%	48%	41%	41%	32%	54%	21%	42%	43%	62%
No vehicle HHs	10,109	1,676	30	13	21	12	16	6	46	2	37	90	98
Percent of households with no vehicles	9%	54%	7%	7%	5%	9%	7%	6%	25%	2%	7%	11%	30%
Animal Population (b)													
Percent of households with dogs - 2007 (Dec. 31, 2006)	37.2%	26.1%	35.6%	39.9%	44.6%	39.2%	55.8%	43.3%	36.2%	41.2%	34.4%	35.6%	34.4%
Average number of dogs per household	1.7	1.5	1.7	1.6	1.8	1.8	2.0	1.8	1.7	1.9	1.6	1.7	1.6
Estimated number of owned dogs, in thousands	71,851	1,209	276	119	320	102	249	77	114	58	279	492	179
Percentage of households with cats	32.4%	28.7%	28.8%	44.5%	31.1%	29.4%	34.2%	31.1%	32.4%	31.7%	32.6%	28.8%	32.6%
Average number of cats per household	2.2	2.0	2.1	2.0	2.4	2.2	2.6	2.2	2.4	2.3	2.1	2.1	2.1
Estimated number of owned cats	80,986	1,772	276	165	297	94	199	67	144	54	347	492	222
Estimated number of owned animals, in thousands	152,837	2,981	551	284	617	196	448	144	258	112	627	983	401
Estimated number of free-roaming cats in thousands (e)	49,082	1,334	197	80	172	63	97	42	80	32	219	351	140
Estimated total number of animals, in thousands	201,919	4,315	748	364	789	258	545	186	338	144	846	1,335	541
Estimated number of owned animals in poverty, in thousands	19,105	486	71	40	86	26	68	22	77	6	83	156	46

Notes:

- 1 Sources: American Community Survey Estimates: 2009 (human population), AVMA, US Pet Ownership & Demographics Sourcebook, 2007 Edition (animal population)
- a. [The 2009 ACS one-year estimates are based on data collected between January 2009 and December 2009. They are published for selected geographic areas with populations of 65,000 or greater, represent the average characteristics over calendar year 2009. hav](#)
- b. Source: 2007 U.S. Pet Ownership & Demographics Sourcebook (per AVMA website) (based on US Census Bureau: 2006 Current Population Survey), Tables 1-8 & 1-13.
- d. Ethnicities do not add to 100% because Hispanic can include White and Black. Also, white and black are people reporting one race only.
- e. 12% of households feed 3.6 cats each (Levy, J, Woods, J, Turick, S; & Etheridge, D. "Number of Free-roaming Cats in a College Community in the Southern United States and Characteristics of Community Residents who Feed Them." *J Am Vet Med Assoc* 2003; 223(2): 202-205)