

# Increasing Pet Adoptions – Saving Lives



**Nevada Humane Society**

April 2010

# Dramatically Increasing Pet Adoptions

## Get the Word Out and the People In

### PET OF THE WEEK!



AA118276

Hi, we're Bummy and Barney - 14-week-old brothers. We are very affectionate, quite adorable, and love to play. We are looking for a special loving family that will allow us live and play together forever.

**RENO MAZDA KIA**  
Locally Owned & Operated and Proud of It!

### PET OF THE WEEK!



AT29888

Hello, I'm Shorty - an 11-year-old, neutered, black/white Pit Bull Terrier mix. I am friendly and affectionate, know some commands, and enjoy riding in cars. I'm looking for my forever home. Will you adopt me today?

**RENO MAZDA KIA**  
Locally Owned & Operated and Proud of It!

Adult Dogs \$45  
Adult Cats \$15  
(six months & older)

Kittens \$50 (get 2 for the price of one)  
Open every day - 11am-6:30pm  
(except Saturdays at 10am)

2825 Longley Lane • Reno, NV  
775-856-2000

[www.navadahumaneociety.org](http://www.navadahumaneociety.org)  
View more animals at [WWW.PETFINDER.COM](http://WWW.PETFINDER.COM)

Sponsored by Reno Mazda Kia  
(775) 825-1013

### NEVADA HUMANE SOCIETY



**National Volunteer Week  
Special Adoption Fees  
50% off Adult Cats & Dogs**  
(four months and older)

If you are 55+ and adopt a pet that's 6+, it's FREE!  
Sunday-Friday, 11am-6:30pm  
Saturday, 10am-6:30pm

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775-856-2000

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View more animals at [www.petfinder.com](http://www.petfinder.com)

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9475 S. Virginia St. • (775) 828-9666

# Dramatically Increasing Pet Adoptions

## Get the Word Out and the People In



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# Dramatically Increasing Pet Adoptions

## Challenges as Opportunities



**Highlight Individual Pets**

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## Challenges as Opportunities



**Highlight  
Individual  
Pets**



# Dramatically Increasing Pet Adoptions Challenges as Opportunities

## Highlight Individual Pets



# Dramatically Increasing Pet Adoptions

## Challenges as Opportunities

### Could you love a beautiful lady with an attitude?

“My name is Miss Kitty.

I have been a long time resident of the shelter and would really love a home of my own. I used to be an office kitty back in the old building. Since we moved to this building I have been living in one of the Cat Colonies.

The reason I have been here so long is that I have attitude! Most people do not understand me. I need someone who will give me some space. I can be affectionate on my own terms, but sometime I become over stimulated and can nip or scratch.

I would prefer to live with only a few other kitties. I'm not crazy about the idea of living with a lot of other cats.



Could you be the right person to love me, attitude and all?”

## Highlight Individual Pets

# Dramatically Increasing Pet Adoptions Challenges as Opportunities

## Highlight Individual Pets

♪♪ *“Won’t you  
look over this cat  
named Clover,  
Who’s been  
overlooked  
before?”* ♪♪

*- John Sandler, NHS  
volunteer, inspired by  
tune “I’m Looking Over a  
Four-Leaf Clover”*





# Dramatically Increasing Pet Adoptions Someone for Everyone

**Believe!**





**Contact Information:**

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**775-856-2000 Ext. 319**

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A no-kill shelter creating a no-kill community.